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**GOT PROBLEMS?  
BLAME TELEVISION**  
(Everyone else does)

see page 8



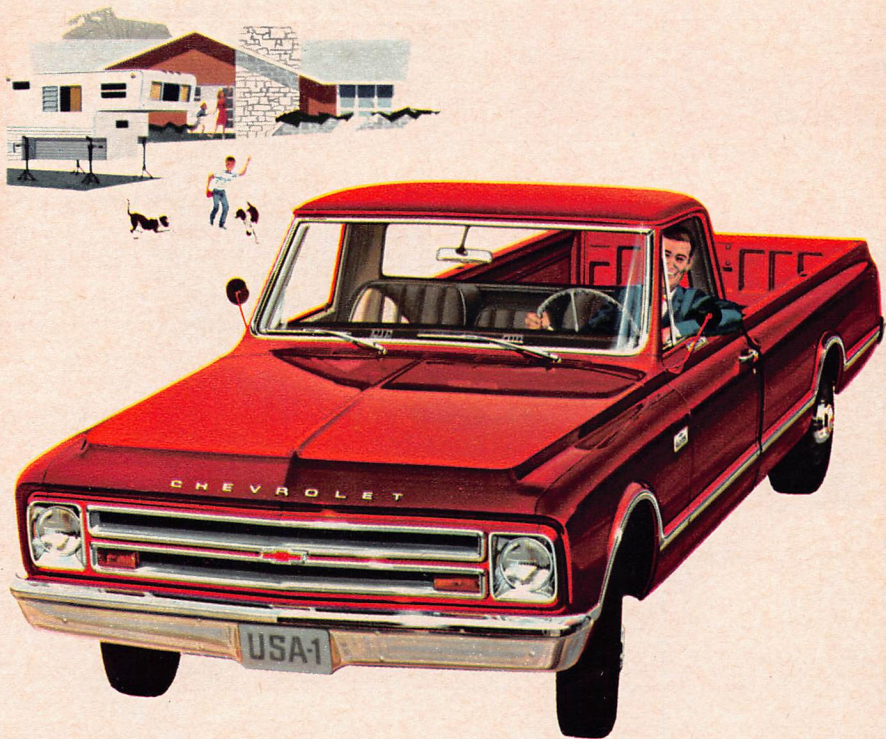
**TV  
GUIDE**

LOCAL PROGRAMS  
MARCH 25-31



ROBERT CULP,  
BILL COSBY  
OF 'I SPY'

# Chevy pickups become family affairs



**The 1967 Chevy Fleetside is a lot of truck. And a lot of fun for all sorts of family activities.**

You could call it a second car with a dual personality. On the one hand it's built to take to any task. The pickup box is built a better way to eliminate all exposed joints. So it won't catch a bad case of corrosion on wet days.

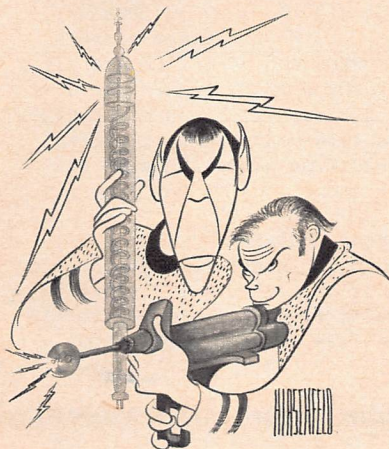
The other side of Chevy's character is this. It's newly styled to please for commuting, camping or what have you. Dress it all the way up to bucket seats, carpeting and a choice of automatic transmissions if you wish. But even beyond the looks, the new Chevy Fleetside rides and handles like a passenger car. Makes it a real pleasure for the whole family. Stop by your Chevy dealer's soon. ... Chevrolet Division of General Motors, Detroit, Mich.

**CHEVROLET**

*a brand new breed!*

# REVIEW

by Cleveland Amory



## Star Trek

The mission of the "Star Ship" Enterprise is to seek out and discover new worlds—"To boldly go," as is stated each week, "where no man has gone before." In other words, Enterprise not only splits the infinite—but, horror of horrors, infinitives, too. And quite a trip this good ship has each week.

The Enterprise has plenty of fun places to go, and, make no mistake about it, it has fun people to go to those fun places. First of all, there is Captain Kirk (William Shatner), who's pretty close to the last of the clean-cutters. When he says sternly, "Affirmative" or "Negative" to some scheming girl yeoman, you just know—well, he yeomeans it. Second, there is his space mate, Mr. Spock (Leonard Nimoy), a "science officer" who not only has pointed ears but also, we are told, a "precise, logical turn of mind [which he] inherited from his father, a native of the planet Vulcanis, who married an Earth woman." (We've

warned you men before about marrying below you.) Third, there is Dr. McCoy (DeForest Kelley) who is, we are also informed, "the oldest and most experienced space traveler on the ship." (If he's too old for you, girls, look at it this way—200 years from now, what will it matter?) And fourth and fifth, there are Mr. Sulu (George Takei), "the helmsmen," and Lieutenant Uhura (Nichelle Nichols), a beautiful Negro communications officer. Altogether, they're so darn well-integrated internationally that it seems a pity to waste them on outer space. We need them right here on Earth.

Most of the trips, of course, involve shoot-'em-ups of one sort or another. Our favorite trip was to a beautiful planet where the crew saw, in short order, a large White Rabbit, a small Alice ("You follow the rabbit," Shatner barks, "and I'll backtrack the girl"), a Don Juan, a tiger, a Japanese samurai, a German strafing plane, a Black Knight (apparently a loser in the Ajax contest), as well as a rather hazy girl friend of Captain Kirk's of 15 years before (Shirley Bonne) and a man named Finnegan (Bruce Mars), an upperclassman who had actually hazed Kirk at the Space Academy. Even when it turned out that all these hallucinations were hallucinated up by the crewmen themselves, we still weren't out of the woods because one of them, the Black Knight, looked like the real McCoy—or at least real enough to kill Dr. McCoy. "It's my fault!" cried yeoman Tonia Barrows (Emily Banks), who had hallucinated up both Don Juan and the Black Knight. "I'm to blame!" But Captain Kirk shook her. "I need every crewman alert," he said. "Face front. Don't talk. Don't think. Don't breathe!" It was good advice—and in our opinion the best way for an adult to watch this show. For the kids, though, let 'em breathe. Let 'em even hallucinate. They'll love it.

## TV TELETYPE\*: NEW YORK: NEIL HICKEY REPORTS:

CBS plans a TV version of "Spoon River Anthology" for next season, to be produced by JOE CATES, who did the show on Broadway. It'll be filmed partly in Illinois . . . Peyton Place players PAT MORROW, CHRIS CONNELLY, TIM O'CONNOR and ED NELSON are all set for a USO tour of Vietnam . . . BOB NEWHART signed for a role on the lame-duck Captain Nice series, which was not renewed for next season . . . JOEY BISHOP's late-night show, starting April 17, will originate from the ABC Vine Street Theater in Los Angeles, once the home of radio shows.

JOEL GREY, of the hit Broadway musical "Cabaret," will be a guest star on BARBRA STREISAND's next CBS special, which focuses on American vaudeville at the turn of the century . . . The Today show plans a week of remote broadcasts from Southern California around the end of April; and in mid-July will do three shows from the Expo '67 fair in Montreal.

CBS follows up its "Final War of Olly Winter" with a REGINALD ROSE story called "Dear Friends." The drama will be produced by HERBERT BRODKIN (The Defenders, The Doctors and the Nurses, etc.) for the CBS Playhouse series . . . JOAN BLONDELL comes to a TV series next season in Mrs. Thursday on ABC. RICHARD CRENNNA (Slattery's People) is executive producer.

On April 16, G-E College Bowl marks its 300th broadcast since its debut on Jan 4, 1959 . . . Next season CBS will do a 90-minute biographical drama based on the life of CHEKHOV. Called "Good Times, Bad Times," it will star Sir JOHN GIELGUD, Dame PEGGY ASHCROFT, DOROTHY TUTIN and WENDY HILLER. JONATHAN MILLER is the director.

Hollywood Palace's upcoming lineup has TONY MARTIN and CYD CHARISSE on April 8; MILTON BERLE April 15 (with guests LEO DUROCHER, WILLIE MAYS and MAURY WILLS); BING CROSBY May 13 (with FRANCES LANGFORD, DON AMECHE, BARBARA McNAIR and LOUIS NYE) . . . PATRICE WYMORE, widow of ERROL FLYNN, is on an upcoming F Troop called "Is This Fort Really Necessary?"

\*Trade-mark, Teletype Corp.

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it  
works.

**Brand new formula reduces cavities.  
Kids still like the stripes.**

**Now the toothpaste kids choose is the one they should use.**

“New Super STRIPE has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care.”

**The Council on Dental Therapeutics • American Dental Association**



Make Super STRIPE a part of your anti-cavity program • Regular dental checkups • Watch between-meal treats • Brush after meals.

# as we see it

■ The question of how much time to allot to commercials is occupying the attention of broadcasters these days.

Most of them are indignant because the Federal Communications Commission has indicated it might use the broadcasters' own Radio and TV Codes as guides in considering station license renewals. Stations that use more time for commercials than the Codes permit might be punished by having their licenses renewed for one year instead of the normal three years.

■ Since only about half of the radio stations and about two-thirds of the television stations have volunteered to abide by the Codes, many broadcasters object to the FCC's giving them teeth.

The Television Code limits are 10 minutes and 20 seconds of commercials per hour in prime time, 16 minutes and 20 seconds per hour during the rest of the day. Few television broadcasters use all that time. A two-hour network movie uses about 8 minutes and 10 seconds per hour for commercials—including local station spots. Still, many viewers would say that the Code is too lenient; that even with all the network forbearance, movies are interrupted much too often.

■ It has been suggested that viewers might be better served if the Code restrictions were based on the number of program interruptions rather than minutes of commercial time. Fewer interruptions would mean either longer commercials or more commercials during each interruption. And an advertiser might object to having his commercial grouped with five or six other commercials.

On the other hand, it just might be that there is a relationship between the viewer's enjoyment of a program and the effectiveness of the commercials he sees. Fewer interruptions . . . more enjoyment . . . better sales. Think about it, gentlemen.



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But don't tell kids that. They gobble up Chef Boy-Ar-Dee® Ravioli because it's deliciously different. From now on, you don't have to give kids a reason for eating. Just a reason for eating slowly.

**Chef Boy-Ar-Dee Ravioli (Bite-size Beef Pies)**

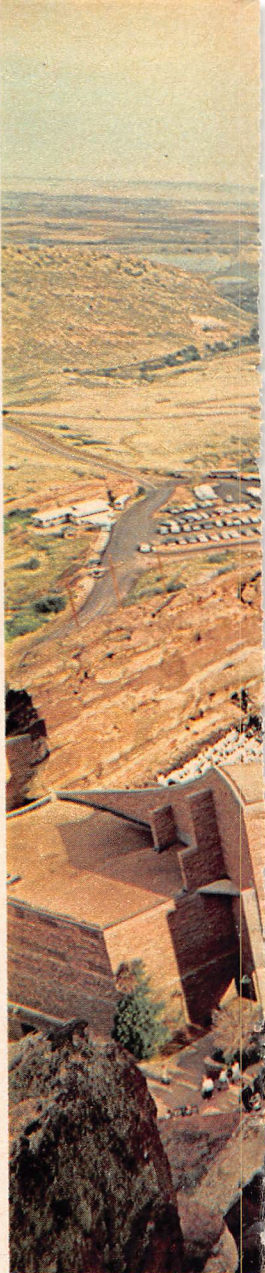




*Musicians needed umbrellas during rainy-day rehearsal.*

## AN EASTER ORATORIO-- AL FRESCO

The *Bell Telephone Hour* will feature Handel's "Messiah" on Easter Sunday. Now that, you might say, is kind of unusual—"Messiah" is usually done at Christmas. But this particular "Messiah" has a few even greater oddities involved with it. The Bell people wanted a spectacular setting for the production, so they chose the awesome natural amphitheater at Red Rocks, Colo. Unique #1. Then the airline strike struck (the shooting was Aug. 12). Unique #2. Somehow they still managed to get the Mormon Tabernacle Choir, soloists Phyllis Curtin, Maureen Forrester and Richard Lewis, 58 orchestra and 58 production people to the scene. Unique #3. During rehearsal it rained. Unique (for this area) #4. The actual performance went on before a sun-drenched audience of 10,000—and will appear on TV without a soggy soprano in sight.

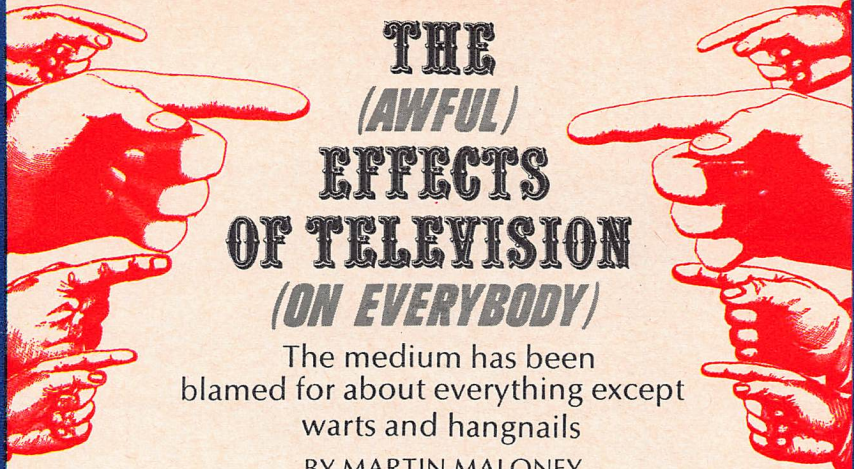


*A lofty view of the*





*Red Rocks amphitheater during the Telephone Hour production of 'Messiah'.*



# THE (AWFUL) EFFECTS OF TELEVISION (ON EVERYBODY)

The medium has been  
blamed for about everything except  
warts and hangnails

BY MARTIN MALONEY

I guess I am just an old middle-of-the-roader at heart. On the one hand, I don't think I want to be an Oscar Mayer wiener, so everyone will be in love with me. On the other, or left, hand, I don't want to be a television mogul either. Oh, I know about their Countess Mara neckties and four-hour lunches with guinea hen under plastic and 75-to-1 martinis, and their Gotham hatcheries full of mini-skirted script girls and secretaries, but—well, I just don't want to be one.

The reason is that, sooner or later, to every television executive comes that moment of truth when he must justify the credit cards which have provided him with the above-named luxuries. He must emerge from his mink-lined foxhole and make a public statement, usually a pretty innocuous one, to the effect that there are worse things in this world than television, such as cancer and the napalm bomb. Then, according to time-honored ritual, he is clobbered with a barrage of charges and specifications so horrifying, all-encompassing and unprovable that the late Judge Jeffreys, the Hanging Judge, would have blushed to introduce them during the Bloody Assizes.

The charges inevitably have to do

with the doleful effects of television on . . . oh, teen-age motorcycle buffs, redheaded divorcees under 35, Lithuanian numismatists in the middle-income bracket—you name it. The business of figuring out the horrid effects of TV is only one of the lesser American industries; there are few people who actually make a living at it. It is, however, a sort of addiction among intellectuals (an intellectual, in this context, is anyone who owns a typewriter and uses it for any purpose save writing personal letters). And the result is that the unfortunate TV titan, who is manifestly to blame for the medium as well as the message, is in pretty much the same position as was Mr. Sherlock Holmes at that point in his career when Col. Sebastian Moran was gunning for him with Von Herder's air rifle. All he has to do is let his shadow fall across the window blind, and zap!—he's ducking an expanding revolver bullet.

Practically speaking, for the panting and harried vice president, there is no escape. No matter what he says or does, it always turns out that he has very nearly wrecked the Republic. Consider, for instance, the matter of reporting the news.

Back in 1956, the late Columbia

sociologist C. Wright Mills wrote a book called "The Power Elite," in which he said that the mass media ("especially television") served largely to distract the voters from thinking about their common problems. When they ought by rights to have been brooding over inflation or Ho Chi Minh, they were drooling over Elizabeth Taylor's love life (hasn't she had a long one, though?) or watching a trained seal act on *The Ed Sullivan Show*. Well, that seemed a reasonable criticism to me, as I have always been fascinated by trained seals.

Then, in 1962, along came historian Daniel Boorstin, of the University of Chicago, with a book called "The Image," which claimed that the mass media were engaged mainly in the business of supplying people with pseudo-news about nonhappenings, and thus getting them out of touch with reality. I went right along with Boorstin, too; as an occasional viewer of Los Angeles TV newscasts, I knew exactly what he meant.

Recently, however, I did begin to think that television might just have beaten the rap with its coverage of the war in Vietnam—admittedly a dirty, painful, highly controversial affair about which the television networks have told me, frankly, a great deal more than I really wished to know.

Apparently the broadcasters felt the same way, for recently James C. Hagerly, once Mr. Eisenhower's press secretary and now an ABC mogul, drew the black spot and subsequently turned up at a panel discussion of the International Writers Guild with a few kind words about TV coverage of the Vietnamese War. The war films run by the network news services, he said, show "war as it is," and should do much to convince the fire-side viewer that war is "the least sensible way of settling disputes."

Hagerly was at once set upon by no less a pundit than Dr. Fred-

ric Wertham, in the pages of the New York Times. (Dr. Wertham, in case you don't know, is an eminent psychiatrist and an implacable foe of much pop culture—except, of course, for his own books.) In a signed article entitled "Is TV Hardening Us to the War in Vietnam?" (Dec. 4, 1966), Dr. Wertham answered, with simple eloquence, and in about 1600 words, "Yes, it is."

An old hand at tracing the effects of symbolic violence on American society, Wertham notes that we begin by providing the nursery with "kill toys" which "teach that it is fun to play killing. . . . The education progresses to sadistic bubble-gum cards, violent crime comic books, brutal movies and rough TV shows, crudely illustrated booklets like 'Sin and Pain' sold under the counter to teenagers [what kind of dime stores do they *have* in Wertham's home town, anyway?], gorily presented murder news, etc. The audience, so conditioned from childhood, finds Vietnam fighting pictures tame stuff. . . ."

The practice of relating all the ills of society, from mass murder to the seven-year itch, to whatever medium of public communication happens to be prominent at the time is by no means new. True, I haven't been able to locate any statements by eminent divines, circa 1500, on the subject "Is Movable Type Corrupting Our Youth?"—but I'm sure they were made, and may still survive, hidden somewhere in the junk-heap of history. As a matter of fact, some such statements—left atop the junk-heap of recent history—do survive; and if it's any comfort to James C. Hagerly and his colleagues *in video*, they have to do with one or other of the more antiquated media, such as movies. I cull the following testimony from a 1929 study—an alleged statement from a reformatory inmate on how he got there:

"Once I saw a movie, **continued**

me and another guy. It was about a man who robbed a house. . . . He got in dat house and stole dis big roll [money]. Me and dis guy, we said, 'Dat's easy, we kin do dat.' So we lef' de show before it was over and here was a man's auto, an open car, parked. We went thu dis car . . ."\* But enough.

At least the recent testaments to the responsibility of TV for juvenile experiments in mopery, assault and glue-sniffing, do not come couched in this sort of Happy Hooligan dialect. It's a small mercy, but a welcome one.

I do think that one of the happiest statements on the "effects" of a mass medium is also one of the earliest. Back in the days before the market crash, Herbert Hoover, then regnant in Washington, summoned to him a platoon of scholars and bade them survey recent social trends in the United States. When the survey was completed in 1932, one of the items noted was—well, guess!—"social effects of the radio." Now, in 1929, American radio broadcasting was about eight years old, and network radio hadn't quite reached its third anniversary. There were also no very good methods for establishing the effect of radio on anything. All the same, these good, gray scholars came up with a list of exactly 150 "effects," some of them quite charming. For instance, No. 7: "Illiterates find a new world opened to them"; or No. 20: "Revival of old songs, at least for a time"; No. 65: "Discouragement, it is said, of preachers of lesser abilities."\*\*

Of course, sooner or later the critic of mass-media critics has to face his own moment of truth: the question, "Suppose they're right?" My personal opinion, which is worth about \$1.35 per cubic mile on the international market, is that nobody knows for sure. I haven't looked at all of the studies of mass-media effects on everybody, but the ones I have looked at make

me somewhat dubious of the claims of the more swinging critics.

Take, for instance, the celebrated "War of the Worlds" radio program which created a panic in the Eastern United States in October 1938. Here was a classic case of cause and effect. Whodunit? Orson Welles. What did he do? A scary radio show. What resulted? Panic. Yet when a covey of social scientists headed by Hadley Cantril investigated the phenomenon, what did they find? Among other things, they found that a good many of the people who had been scared to death were deeply religious citizens, who somehow missed Welles' interplanetary fantasy altogether and thought that the end of the world had come. So if we don't want panic, maybe we should eliminate religion—or at least, the hard-core gospel, the sort of thing that makes people nervous? This is the sort of question that I should be glad to hand over to Dr. Wertham for investigation, if he hasn't anything else on hand.

I don't want anyone to get the impression from the foregoing that some of my best friends are TV vice presidents. Excoriate them for spending millions on entertainments less entertaining than the annual St. Polycarp's Pageant at Simeon T. Garfunkel High School, if you will; pepper them with rock salt for their arrogance in supposing that their audiences are a clutch of faceless sub-morons, and I am with you. But if you really wonder why people beat children, or take heroin, or bomb civilians, or pollute the air they themselves must breathe . . . well, may heaven bless you, and I hope that you find a scapegoat a little more convincing than James C. Hagerty.

\*Alice Miller Mitchell, "Children and Movies" (Chicago: University of Chicago Press, 1929), p. 142.

\*\*"Recent Social Trends in the United States" (New York: McGraw Hill Book Company, 1933), Volume I, pp. 153-156.

# SHE'S MRS. DOHENY

... and they won't let  
Carole Wells forget it

Once, on the set of *Pistols 'n' Petticoats*, as the cameras were fixed on Carole Wells, in her ingenuish role of Lucy Hanks, a director curled his lip and snapped: "All right, if Miss Moneybags is ready, we'll roll now." Miss Wells' cheeks reddened. Her grip tightened on her parasol. She nodded, her bright green eyes suddenly hard and cold.

"Tell me, Miss Moneybags," the director resumed, "how does it feel to own half of Beverly Hills?"

At once the actress took a determined step toward the director and she said, evenly: "Why don't you ask my husband? He's right behind you." **continued**



The director, his expression still lofty but turning contrite, hastily apologized, both to Carole Wells and—seeing him face to face now—her husband, a husky young man named Edward Lawrence Doheny IV. In Southern California the Doheny name is extremely special, the Los Angeles counterpart of the Rockefellers of New York, the Fords of Detroit. Next to the Dohenys, the Kennedys of Boston are *nouveaux riches*. The Doheny name, which has loomed prominently for four generations in the social columns of the Los Angeles press, implies old money—unassailably old oil and real-estate money. A Doheny progenitor was the first to come across the rich oil deposits in Southern California. There are a Doheny Drive, Doheny Road, Doheny Estates; once, indeed, most of Beverly Hills was Doheny family property.

With her flaxen hair, good bones and Pepsi-Generation smile, along with her poise and trimly fetching figure, Carole Maureen Wells Doheny, at 24, would seem to have it all wrapped up, being a fulfillment, as it were, of the Scott Fitzgerald-American dream of looks and money in glorious tandem. The blemishes on this picture, as seen as detachedly as possible by Miss Wells, aren't exactly king-size, but they do exist—in fact, they gnaw at her sense of fairness. "I'm not a Poor Little Rich Girl, for heaven's sake, and I don't ask for sympathy," she said one day in her dressing room at Universal studios. "But being Mrs. Doheny is not the big help people might think for an acting career. There's the other side—the resentments, the actresses with their snide remarks, the whole idea that I'm taking a job from someone who really needs it.

"People in the business have said to me. 'Don't you feel guilty working?' And I say in turn, 'Does Dina Merrill feel guilty? Does Debbie Reynolds?

Does Kirk Douglas? Does Cary Grant?' They all have money. Every big star has made his pile. They could all quit, couldn't they? Nobody calls them 'Moneybags' on a set. Nobody says they take jobs away from deserving people. I don't get a part because I'm Mrs. Doheny. I work in this town because I've proved that I can do the job."

And no doubt she has. After the demise of *Pistols*, she'll play Maria in a summer-stock production of "The Sound of Music," has signed for a movie and for appearances on the *Dean Martin* and *Joey Bishop Shows*.

Carole is further irked when her acting is assumed to be less than purposeful, a rich girl's lark between the amusing Charity Ball and the fun parties and skiing at St. Moritz. "If all of this were a joy ride for glamor's sake," says Miss Wells, "why would I be getting up in the morning at 5:45 and working until 7 or 8 at night? Why should it be such a crime that I've never worked as a carhop? But just once let me be five minutes late from lunch break and it's trouble! All that people should care about is what kind of an actress I am."

Despite an easygoing exterior, Carole Wells has always sought the path of independence and self-sufficiency. The youngest daughter of a prosperous physician—she was born in Shreveport, La., and moved with her family to Los Angeles as a child—Carole insisted on paying her own way through college, comprising two years at UCLA and a year at the University of Southern California. Even now it is her own, not the Doheny, money that she shells out to pay for such career-aid pursuits as drama and singing lessons.

Her earnings as a teen-ager came from television roles, notably two years as big sister to Lori Martin in the series *National Velvet*. An acquaintance from that period remembers Carole as "highly determined,

with a whim of iron, a very ambitious girl who knew exactly what she wanted—stardom and status." Carole's own recollection of the *National Velvet* phase: "For 10 weeks they had me being mean to my little sister. I complained about that. The next week they had me be mean to the horse." She worked in several movies, including "Come Blow Your Horn," "A Thunder of Drums" and "The Lively Set." Significantly, she snared her present role on her own power, winning out over two hundred other actresses. She has blossomed since into a performer who wins praise from her producer and fellow players.

"At first," says the producer, Joe Connelly, "Carole was the girl who brought in the coffee. After a while, she was carrying a few of our stories." Douglas Fowley, an actor of long experience, seen in *Pistols* as Grandpa Hanks, strokes his beard solemnly and cites her "sensitized talent, her responsive eye-to-eye contact." Then the summing-up: "She has a bit of Shirley Jones, a touch of Janet Gaynor." The show's Grandma Hanks, Ruth McDevitt, a venerable theater pro who is close with a compliment, concedes: "Carole's quite young, you know, but she's really getting the hang of it all."

Carole often goes fishing and hunting with her husband at the Doheny family private island off the coast of Northern California or in the Grand Tetons in Wyoming. Married since June of 1963, the Dohenys, Carole and Larry, divide their social life between Los Angeles society nabobs such as the Nicky Hiltons and the Beverly Hills movie people, with occasional forays into the Lance Reventlow swift set.

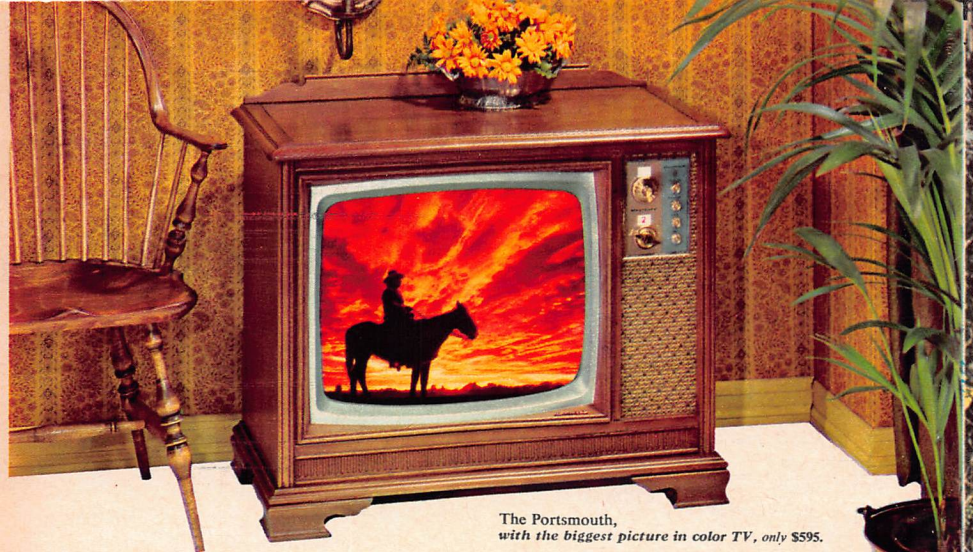
She possesses the required number of mink and chinchilla coats, full-length, and the antiques and the art works and the costly Steuben-glass collection and so on. After the Green Bay Packers triumphed in the Super Bowl game in Los Angeles, Doheny, a

sports fan, tossed an intimate little party for the team and 350 guests, at a Sunset Strip restaurant. Like his wife, Doheny is an early riser of necessity—at 6 each morning, since the West Coast is three hours behind the East and the Wall Street business day, he is perched at a Los Angeles brokerage house, dealing in commodities such as wheat and corn. Like her husband, Carole Wells Doheny is a firm Republican and campaigned vigorously for Sen. George Murphy and Gov. Ronald Reagan.

There is about Carole Wells an air of purpose and direction. "She can cope," says an old friend, actress Lucrene Tuttle. "She's a complete human being." But Carole herself, while admitting that she takes easily to such activities as sailing a boat or casting a line or playing the piano, wonders instead about her recurring dream, a disturbing phenomenon. She sees herself, in this dream, being swept up and driven off to nothingness by a prodigious tidal wave. She almost drowned twice, once as a child and again on her honeymoon, while swimming off one of the Hawaiian islands.

She cries easily, her emotions residing close to the surface. She is very myopic, with a vision of 20/500, but at work she is unable to wear contact lenses, which cause her eyes to squint. She can be deliciously impulsive. In a serious discussion of philosophers, she will blurt: "The best thing in life is to make love—and then drink champagne. Or vice versa."

She still fights the war of independence, of establishing her own individuality. Recently she strode into the Beverly Hills Hotel to pose for a fashion magazine's layout. She was fawned over and waited on by the hotel's staff—and addressed, with proper regard for station, as "Mrs. Doheny." She was slightly vexed. "I was there as Carole Wells, actress, not Mrs. Doheny," she says. "But it's so hard to get people to believe that."



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## Crisis for the Caped Crusader

TV's *Caped Crusader* was grappling for his life last week with the only adversary he ever really needed to fear: the ABC executioner. The network was trying to decide whether to jazz up Batman's adventures in the fall by pairing him with a Bat-girl (played by Yvonne Adair) or to call the whole thing off. Despite the show's fairly good ratings, networkers feel it might fizzle as fast as it took off little over a year ago. At most, only one of the two weekly episodes will be retained. Surprisingly, National Periodicals, which owns the *Batman* rights, wouldn't be too upset if the fleshed-out version starring Adam West went off. The current series could go into rerun syndication and the publishing firm would jump in with a new cartooned edition for TV which would make the company far more money.

TV's movie watchers, already none too happy with the frequency of breaks for commercials, may be asked to swallow two more minutes of plugs per picture. NBC has notified its stations that it "reserves the right" to up the number of commercial minutes in prime-time movies from 14 to 16 "if necessary" because of spiraling costs of leasing movies for TV. The stations' reply: OK, if you let us sell the two extra minutes locally in case the network doesn't. NBC won't say when it might make the move. Probability: in September. ABC and CBS officials insist they have no

similar intentions. TV viewers who feel 14 minutes of sell is plenty can be comforted that the networks haven't gone the limit under their voluntary industry code: 20 minutes and 40 seconds in two hours.

**The paradox** of the networks' consuming passion for attracting young-adult viewers is that the TV-ratings race continues to be paced by middle-aged-to-elderly stars. Red Skelton, who was No. 1 in Nielsen's late-February popularity poll, is 54. Among other current top favorites, Lawrence Welk, Ed Sullivan and Bob Hope are past 60; Jackie Gleason, Lucille Ball, Eddie Albert, Buddy Ebsen and Lorne Greene are in their 50's. In the crop of new series next fall will be shows starring Walter Brennan, 73; Danny Thomas, 53; and Raymond Burr, 49; while the up-front role on *The Hollywood Palace* will be bandied among Benny, Crosby, Berle and Durante.

**Briefly:** CBS expects to produce about 10 movies yearly at the old Republic lot in Hollywood which it purchased recently for \$9.5 million. The films will be shown in theaters before the TV network gets them. . . . Three-hour Sunday night "news laboratory" telecasts on noncommercial TV beginning in October will be produced by National Educational Television rather than Columbia University because the school's trustees fear possible consequences of involvement in political and other news coverage.

—Richard K. Doan

# LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa., 19088. All letters must be signed. Names withheld upon request.

## VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa., 19088. These letters will be forwarded to proper executives.

## REMARKIN' ON TWAIN

WELL DONE!

BRAVO!

HURRAH!

(not to mention)

THREE CHEERS!

(and)

ONE EMMY to Hal Holbrook for "Mark Twain Tonight!"

Please excuse me now, I've got to go out and work on my raft. Steamboats are tough to find these days.

Sheila Walker  
Beloit, Wis.

Heartiest congratulations! "Mark Twain Tonight!" was truly a masterpiece! The 90 minutes allotted the show was much too short. I could have watched for hours more. With shows like this on the tube, there's got to be hope for the future of television.

Mrs. M. D. Collins  
Delmar, Del.

BRAVO to Hal Holbrook and DOUBLE BRAVO to Mark Twain—wherever you are!

Judith A. O'Rourke  
Walpole, Mass.

## EVEN THEN

I would like to report a UFO sighted in the late 1700's near Boonesborough, Ky. It was seen speeding through the clouds, leaving a long white trail after it. It was sighted

as Jimmy Dean disappeared over the horizon on the March 2 episode of *Daniel Boone*. The trail looked remarkably like a jet's vapor trail, but then, that is impossible—an airplane, let alone a jet, did not appear in the skies until 1903. Or did the USS Enterprise go through another time warp and appear five minutes earlier than usual?

Andrew L. Fellner  
Belleville, Ill.

## ABOUT TIME

I very much enjoyed your amusing and "timely" editorial ["As We See It," March 11] concerning Daylight Saving Time. A very vocal minority in our state the last few weeks have been bombarding our common sense with such "facts" about Daylight Time as: It will make us all communists. We will be tired all summer from losing that hour of sleep. *Ad infinitum*. *Ad nauseam*. I sincerely hope the networks stand firm and refuse to supply a delayed feed of programs to those backward states that elect to remain on Standard Time.

David L. Twombly  
Osceola, Iowa

?

I find it very amusing that "Lolita" was forced to be shown at 11:30 P.M. (so that all the kiddies will be in bed) when programs like *Hoppity Hooper* are interrupted to announce that the Boston Strangler, accused rapist of many women, has been captured and when Virginia Graham freely discusses abortion at 8 A.M.

(Name withheld)  
Pacifica, Cal.

# THIS WEEK'S MOVIES

By  
Judith  
Crist

ANYTHING CAN HAPPEN (NBC), *Saturday*  
THE ROBE (ABC), *Sunday*  
IRONSIDE (NBC), *Tuesday*  
THESE THOUSAND HILLS (ABC), *Wednesday*  
UNDERWORLD, U.S.A. (CBS), *Thursday*  
THE VICTORS (CBS), *Friday*

*In some areas network movies may not be seen on the days indicated.*

It's Easter vacation week and one would like to think the network movie selections are geared—on purpose, this time—to the kiddies in the crowd. But beyond a few performances that are worth noting, the pickings are slim for the selective of any age.

Sunday provides the holiday specials. The excellent eight-week CBS *Children's Film Festival* winds up with the British "Hand in Hand," a story of two 7-year-olds, a Catholic boy and a Jewish girl, who discover each other's faiths. The film is saved from its own sentiment and contrivance by the children's excellent playing.

ABC's "special" is "The Robe," based on the Lloyd C. Douglas story of the Crucifixion, with a pre-"Cleopatra" Richard Burton very intense as the Roman tribune. The film's primary 1953 claim to fame was as the first feature filmed in CinemaScope; this is, of course, lost on the home screen, which inevitably squelches spectacle. But the movie's reverence and relative good taste remain.

The home screen will undoubtedly help "Anything Can Happen," since individual episodes and character roles are superior to the narrative as a whole in this story of a Russian immigrant and his discovery of America and an American girl. José Ferrer and Kim Hunter are delightful in the leading roles, as are Kurt Kasznar, Eugenie Leontovich, Oscar Karlweiss and others portraying other Russian émigrés. Much in the same way—be-

cause of good performances by Cliff Robertson, Dolores Dorn and Beatrice Kay, and some impressive atmospheric scenes—"Underworld, U.S.A." should improve on the small screen, where its relatively trite tale of a gangster's son avenging Daddy's gangland murder will seem less important with interruptions.

Similarly, "The Victors," Carl Foreman's three-hour anthology of World War II episodes, strung together by newsreel "featurettes" to provide the chronology, may improve on the small screen, particularly if some sensible cutting is done. The several striking episodes in the film are swamped with a number of mediocre ones, and the irony of the moral—a scarcely earthshaking thesis that there are no victors, only survivors, in a war—is emphasized to a fare-thee-well. But keep an eye on Eli Wallach and George Peppard for performance—and on Jeanne Moreau, Melina Mercouri and Romy Schneider for relish.

Ten-year-old Western fans of all ages can find all the standard clichés and some muddled philosophy in "These Thousand Hills." On a performance level, Stuart Whitman manages to make the outlaw hanged for horse thievery the nicest chap in town, and we daren't suspect that that's the moral of the tale. And finally, the tailored-for-television "Ironside" offers detective-story fans Raymond Burr as a wheel-chair-bound private eye, a role he'll play in a new series. And on Burr we can rely.

# SPORTS AND SPECIALS

## NBA PLAY-OFFS

If a fourth game is necessary in the NBA Western Division Play-offs between the Warriors and the Lakers, it will be telecast from Los Angeles on March 29, 8:30 P.M., Ch. 2.

## SPORTS

### SATURDAY

ROLLER SKATING 12 Noon (2), 9 P.M. (19)  
 AUTO RACING 1:30 P.M. (11), 2 P.M. (3)  
 GOLF 2 P.M. (5), 3:30 P.M. (10, 12)

Sam Snead and Gardner Dickinson vs. Gay Brewer and Jacky Cupit.

GOLF 2 P.M. (7R), 4 P.M. (19)  
 BOWLING 2 P.M. (11), 2:30 P.M. (12), 6 P.M. (2)

HUNTING AND FISHING 2 P.M. (13)

BOWLING 3:30 P.M. (7, 7R, 13)

Mobile (Ala.) Open.

BOXING 3:30 P.M. (11), 11 P.M. (2)

MOTORCYCLE RACING, SKATING 5 P.M. (7, 7R, 11, 13) National Tourist Trophy Motorcycle Championship from California.

WRESTLING 6 P.M. (19)

COLLEGE BASKETBALL 6:30 P.M. (10, 12), 7:30 P.M. (2) NCAA Championship.

TRACK 9:30 P.M. (2)

IC4A Indoor Track Meet.

### SUNDAY

PRO BASKETBALL 11 A.M. (7)

NBA Play-offs: 76ers vs. Royals or Knicks; or Celtics vs. Royals or Knicks.

PRO BASKETBALL 11 A.M. (7R, 13)

NBA Play-offs: Lakers vs. Warriors.

BASEBALL 12:55 P.M. (2)

Giants vs. Angels.

WRESTLING 1:30 P.M. (12)

AUTO RACING 2 P.M. (5), 3:30 P.M. (11)

GOLF 2 P.M. (7, 7R, 13)

Pensacola Open, final round.

SWIMMING AND DIVING 2:30 P.M. (3, 4)

NCAA Swimming and Diving Championships.

SKI FLYING, SURFING 2:30 P.M. (5, 8, 10, 12) World Ski-Flying Championship; Duke Kahanamoku Surfing Championship.

HUNTING AND FISHING 4 P.M. (7, 7R)

Quarry: tuna, lion, shark.

ROLLER SKATING 9:30 P.M. (2)

Chiefs vs. Bombers.

## FRIDAY

AUTO RACING 7:30 P.M. (11)

WRESTLING 9 P.M. (2)

## SPECIALS

Hill Number One ..... Sat. 4:30 P.M. (8);  
 Sun. 1 P.M. (19)

Easter Story ..... Sat. 5:30 P.M. (8)

Buddy Greco—Frankie Avalon ... Sat. 8:30 P.M. (10)

Miss Teen International ..... Sat. 9:30 P.M. (7, 7R, 11, 13)

The Golden Ring ..... Sat. 9:30 P.M. (9)

That I May See ..... Sat. 2:35 A.M. (7)

Easter Music ..... Sun. 7 A.M. (10)

Easter Sunday Services .Sun. 8 A.M. (3, 4, 7R),  
 9 A.M. (5, 8, 10), 1 P.M. (7, 11, 13)

Easter Concert ..... Sun. 8 A.M. (5, 8, 10)

Life of Christ ..... Sun. 12 Noon (3)

NBC Experiment in Television ..Sun. 4 P.M. (4)

Bell Telephone Hour ....Sun. 6:30 P.M. (3, 4)

Marineland Carnival .Sun. 7 P.M. (5, 8, 10, 12)

"The Robe" .....Sun. 7 P.M. (7, 7R, 11, 13)

Benito Mussolini .....Sun. 8:30 P.M. (6, 9R)

Tony Awards ...Sun. 9:30 P.M. (7, 7R, 11, 13)

Leningrad .....Mon. 10 P.M. (3, 4, 7R)

Julie London .....Tues. 9 P.M. (2)

CBS News Special ...Tues. 10 P.M. (5, 10, 12)

School Prayers .....Wed. 7 P.M. (9), 10 P.M. (6, 9R)

Orient Express .....Wed. 9 P.M. (2)

Red Danube ....Thurs. 10 P.M. (7, 7R, 11, 13)

Renewing Our Cities ....Fri. 8:30 P.M. (6, 9R)

7R refers to KRCR, Redding

9R refers to KIXE, Redding

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**EDDIE FISHER**

THRU APR 6

**Harrah's**

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**JIMMY DEAN**

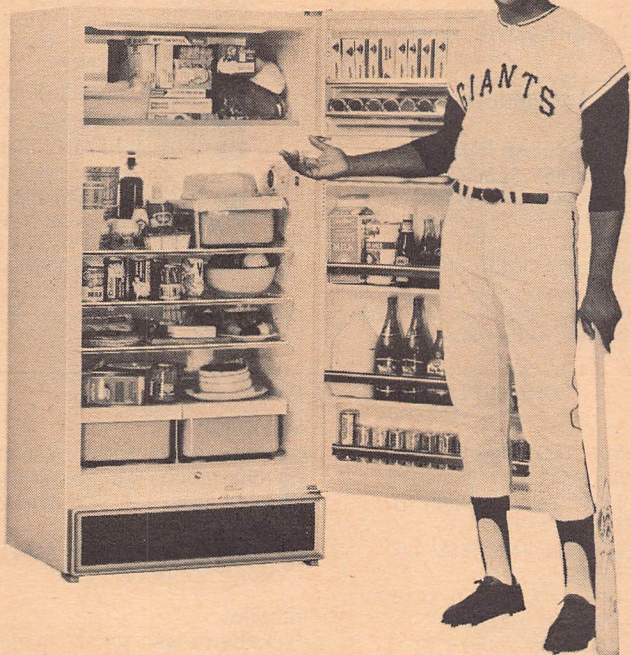
THRU APR 9

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MODEL ERT 17PM

Come see all the "Stars of Stars" at your Whirlpool dealer's

# TV Programs for week beginning Saturday, March 25

## Morning

- 7** ALL NIGHT MOVIE—Continued  
Cheyenne: "Riot at Arroyo Seco." Clint Walker. Jess: Wynn Pearce.
- 6:00 **5** **COLOR** AGRICULTURE FILM
- 6:25 **13** NEWS
- 6:30 **4** WHITE COLLAR FARMER
- 5** **10** SUNRISE SEMESTER  
Early Middle Ages: the expansion of Islam in the 7th and 8th centuries.
- 7** FIRST AID AND YOU
- 13** VOICE OF AGRICULTURE  
Robert W. Brazelton, UC at Davis, discusses the mechanization of farm equipment with host Hal Sparks.

- 7:00 **3** AGRICULTURE U.S.A.  
**COLOR** The techniques used to turn grapes into raisins are discussed by Allen Mather. Host: John A. Stearns.
- 4** CARTOON TIME
- 5** **COLOR** JACK'S PLACE
- 7** **COLOR** MARSHAL 'J'—Children
- 8** SACRED HEART—Religion  
A discussion of discrimination.
- 10** STINGRAY—Children  
**COLOR** The Stingray crew is sent to investigate underwater explosions.
- 13** WONDER WINDOW—Religion  
The Rev. Harry Chuck, Chinese Presbyterian Church, discusses Baptism. Live animal: a kinkajou.

## CHANNELS LISTED IN PROGRAM SECTION

### BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ.  
(OAKLAND) 94607
- 4** KRON-TV (NBC) 929 MISSION ST.  
(SAN FRANCISCO) 94119
- 5** KPIX (CBS) 2655 VAN NESS AVE.  
(SAN FRANCISCO) 94109
- 7** KGO-TV (ABC) 277 GOLDEN GATE AVE.  
(SAN FRANCISCO) 94102
- 9** KQED (EDUC.) 525 FOURTH ST.  
(SAN FRANCISCO) 94107

### SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.  
93901

### SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. 95110

### MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689,  
2842 IOWA AVE. 95352

### SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
- 6** KVIE (EDUC.) P.O. BOX 6 95801
- 10** KXTV (CBS) 601 SEVENTH AVE.,  
BOX 628 95803
- 18** KOVR-TV (ABC) 1216 ARDEN WAY,  
BOX 3283 95815

### REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.  
96001
- 9** KIXE (EDUC.) P.O. BOX 9 96001

### CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH  
ST., BOX 489 95927

(Ch. 9, San Francisco, is seen on Ch. 72 in the Monterey, Salinas, Soquel, Watsonville area; Ch. 76, Gilroy, Morgan Hill; Ch. 80, Antioch, Martinez, Mt. Diablo, Pittsburg, Walnut Creek.)

7:15 **8** FARM FORUM  
A report on the electric power fed to rural areas.

7:25 **12** SOIL CONSERVATION  
7:30 **3** **COLOR** SECRET SQUIRREL  
**10** **COLOR** DIVER DAN—Cartoons  
**11** PERSPECTIVE—San Jose State  
**12** **COLOR** EXISTENCE  
**13** **COLOR** CAP'N DELTA—Cartoons

7:45 **8** DAVEY AND GOLIATH—Religion  
**COLOR** Davey wants to grow vegetables that will win a prize at the fair.

8:00 **3** **4** **7** **COLOR** SUPER 6  
**5** **8** **10** **12** CAPTAIN KANGAROO—Children  
Guest: singer Loretta Swit. (60 min.)  
**7** BROTHER BUZZ—Animals  
**COLOR** Backyard birds and animals are discussed by host Patrick McCormick.

**11** BIBLE ANSWERS—Drama  
Panelists Norman Woodworth, G. R. Pollock and Edward Fay discuss "The True and Living God."

8:30 **2** TRAILS WEST—Drama  
A quiet little dressmaker was once dancehall queen of Virginia City. Myron Healy, Tracey Roberts.

**3** **COLOR** SUPER HEROES  
**4** **7** **COLOR** ATOM ANT  
**7** **11** **13** **COLOR** PORKY PIG  
9:00 **2** MOVIE—Western

**COLOR** "Oh, Susanna." (1951) In the midst of a gold rush, the Sioux Indians threaten to go on the warpath. Rod Cameron, Forrest Tucker. (90 min.)  
**3** MOVIE—Comedy

"Bonnie Scotland." (1935) Laurel and Hardy journey to Scotland. Laurel & Hardy, June Lang, William Janney, Anne Grey. (90 min.)

**4** **7** FLINTSTONES—Cartoon  
**COLOR** Wilma and Betty audition for parts in a Stone Age horror movie.  
**5** **8** **10** **12** **COLOR** MIGHTY HEROES—Cartoons  
**7** **11** **COLOR** KING KONG  
**13** HUMAN BEHAVIOR—Lessons  
The development of small group research is discussed. (60 min.)

9:30 **4** **7** **COLOR** SPACE KIDETTES  
**5** **8** **10** **12** **COLOR** UNDERDOG  
**7** **11** **COLOR** BEATLES—Cartoons

10:00 **4** **7** **COLOR** SECRET SQUIRREL  
**5** **8** **10** **12** **COLOR** FRANKENSTEIN JR.—Cartoons

**7** **11** **13** **COLOR** CASPER  
10:30 **2** MOVIE—Western  
"Short Grass." (1950) An itinerant cattleman tries to help his friends clean up a frontier town. Rod Cameron, Johnny Mack Brown. (90 min.)

**3** **4** **7** JETSONS—Cartoon  
**COLOR** George and his boss try to break dates with their wives.

**5** **8** **10** **12** **COLOR** SPACE GHOSTS—Cartoons  
**7** **11** **13** **COLOR** MILTON THE MONSTER—Cartoons

11:00 **3** **4** **7** **COLOR** COOL McCool  
**5** **8** **10** **12** **COLOR** SUPERMAN  
**7** **13** **COLOR** BUGS BUNNY  
**11** MOVIE—Drama

"The River's Edge." (1957) A killer finds the Korean War veteran who married his girl friend. Anthony Quinn, Ray Milland. (90 min.)

11:30 **3** **4** **7** SMITHSONIAN  
**COLOR** The sun is the source of life for every plant. Smithsonian scientists explain why plants grow toward the sun and how they use its energy. Films show how sunlight is separated to determine which colors make seeds grow. Bill Ryan is the host. (Rerun)

**5** **8** **10** **12** **COLOR** LONE RANGER—Cartoons  
**7** **13** **COLOR** MAGILLA GORILLA

**Afternoon**

12:00 **2** ROLLER DERBY  
The New York Chiefs vs. the Bay Bombers at Kezar Pavilion. Walt Harris reports. (60 min.)

**3** **4** **7** ANIMAL SECRETS  
**COLOR** Levels of learning in animals range from instinctual behavior to man's ability to reason. Films show experiments in conditioning of rats and pigeons at Columbia University, and studies on learning processes of monkeys at the University of Wisconsin. Loren C. Eiseley is the host. (Rerun)

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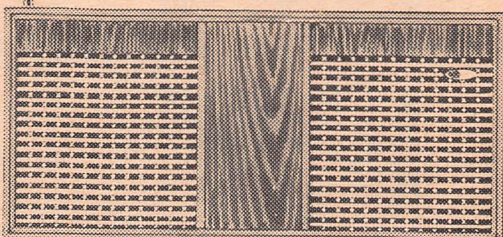
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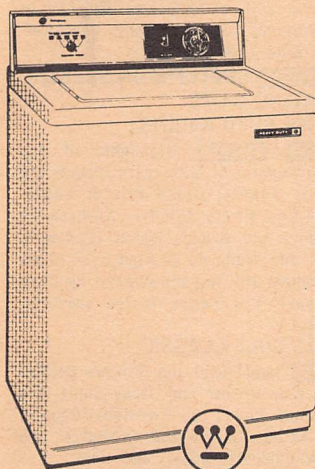
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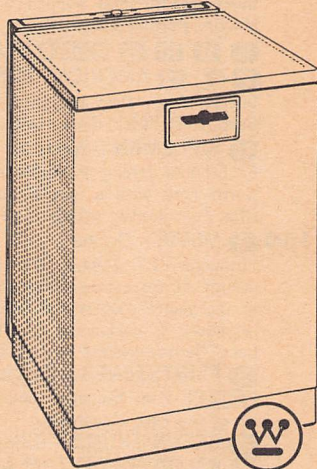
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## Afternoon

- 5 8 10 12** **COLOR** ROAD-RUNNER—Cartoons
- 7 13** **COLOR** HOPPITY HOOPER
- 12:30 **3** **COLOR** ATOM ANT—Cartoons
- 4** NATIONAL VELVET—Drama  
A fortuneteller warns Velvet that something dreadful may happen. Velvet: Lori Martin. Fortuneteller: Miriam Goldina.
- 5 8 10 12** **COLOR** BEAGLES
- 7 7 13** AMERICAN BANDSTAND  
Guests: Dino, Desi and Billy, and Dobie Gray. Host: Dick Clark. (60 min.)
- 11** RIFLEMAN—Western  
Englishman Jeremy Pennebroke arrives in North Fork with a special custom-made rifle. Pennebroke: Arthur Malet.
- 1:00 **2** MOVIE—Drama  
"Dragonwyck." (1946) The aristocratic master of an estate becomes interested in the young country girl who comes to his house as companion to his daughter. Gene Tierney, Walter Huston. (Two hours)
- 3** FLINTSTONES—Cartoon  
**COLOR** Fred becomes temporary sheriff of the cave community.
- 4** GREEN THUMB—Gillespie
- 5 8 10** **COLOR** TOM AND JERRY—Cartoons
- 11** OUTDOORSMAN—Jim Thomas  
**COLOR** An Alaskan bear hunt.
- 12** MOVIE—Adventure  
**COLOR** "Hero of Rome." (Italian-French; 1963) The tyrant Tarquinius, enlists the aid of the Etruscan Army. Gordon Scott, Gabriella Pallotta, Massimo Serato. (90 min.)
- 1:30 **3** **COLOR** SPACE KIDETTES
- 4** MOVIE—Adventure  
"Flame of the Barbary Coast." (1945) A Montana cattleman comes to Frisco's Barbary Coast and tangles with a gentleman-gambler. John Wayne, Ann Dvorak. (90 min.)
- 5** TEMPO—Variety  
Scheduled guest: actor George Maharis. Host: Mike Cleary.
- 7** MOVIE—Melodrama  
"The Living Head." (Mexican; 1959) Archeologists unearth the mummy of a great Aztec warrior. Abel Salazar, Ana Luisa Pelufo. (90 min.)
- 7** SERGEANT PRESTON—Adventure

- 8** SERGEANT PRESTON—Adventure  
Seeking refuge from a storm, Preston finds he is sharing quarters with a killer. Johnny Lane: James Lydon.
- 10** MOVIE—Musical  
"For Me and My Gal." (1942) Aiming for the big time, a song-and-dance girl teams up with a handsome ham actor. Judy Garland, George Murphy, Gene Kelly, Ben Blue. (Two hours)
- 11** **COLOR** SPOTLITE ON SPEED
- 13** DATING GAME
- 2:00 **3** 1966 AUTO RACING  
**SPECIAL** **COLOR** Highlights of top 1966 international auto races include the Le Mans (France) Grand Prix of Endurance, Targa Floria (Sicily), Nurburgring (Germany) and Brands Hatch (England). Drivers Jim Hall, A. J. Foyt, Jim Clark and Graham Hill are interviewed by Chris Economaki. Les Keiter is the narrator. (60 min.)
- 5** CBS GOLF CLASSIC  
**COLOR** Sam Snead and Gardner Dickinson vs. Gay Brewer and Jacky Cupit in a first-round match at Firestone Country Club, Akron, Ohio. Jack Whitaker and Cary Middlecoff report. (60 min.)
- 7** SHELL'S WORLD OF GOLF  
Tommy Jacobs and Bruce Devlin tee off at Italy's Circolo Golf di Roma. (60 min.)
- 8** MOVIE—Drama  
"How Green Was My Valley." (1941) Members of a family in a Welsh mining town come into conflict. Walter Pidgeon, Maureen O'Hara, Donald Crisp, Anna Lee. (Two hours, 30 min.)
- 11** PRO BOWLER'S TOUR  
The \$40,000 Tampa Bay Open. Twenty-year-old Tim Harahan, who knocked off veteran Billy Hardwick for the Brut crown, is expected to head the field. Others scheduled to roll include Dick Weber and Dave Davis. (Taped from a live telecast on March 18; 90 min.)
- 13** AMERICAN SPORTSMAN  
**COLOR** 1. Actor Mike Connors goes after the dangerous Cape buffalo on the plains of Kenya, East Africa. The elusive animal relies on speed, sharp hearing and keen eyesight. 2. Host Curt Gowdy and Lee Wulf angle for Labrador trout in Nova Scotia. 3. In a rerun segment, comedian Phil Harris hunts the Chinese

ring-necked pheasant in Norfolk, Nebraska. (60 min.)

2:30 **12 CHAMPIONSHIP BOWLING**

**COLOR** Tommy Tuttle vs. Dave Davis. (60 min.)

3:00 **2 DR. KILDARE—Drama**

A medical missionary learns his wife has been killed. Gunderson: Peter Falk. Nurse Thompson: Noreen Corcoran. Emily Gunderson: Sue Randall. (60 min.)

**3 TRAVENTURE THEATRE**

**COLOR** Films chronicle the development of Craig Breedlove's special racing car Spirit of America, which broke the world land speed record in 1963.

**4 BAY REGION REPORT—Brown**

**5 INTERTEL—Documentary**

"After the Miracle," a look at the state of Israel 19 years after it gained independence. Studying Israel's development in these two decades, films show the economic and agricultural growth of this small, arid land; and the Israeli defenses against Arab hostility. The program also examines the life of Israel's younger generation, comparing its values and religious beliefs with those of the orthodox minority that holds the balance of power in the government. (55 min.)

**7 REBEL—Western**

A band of murderous pillagers besiege a homesteader family, intent on taking over their home for the winter. Nick Adams. Sioux: James Westerfield.

**7 DEATH VALLEY DAYS—Drama**

**COLOR** A man riding to the county seat to pay a debt is pursued by robbers. Aaron: Royal Dano. Billy: Alan Reed Jr.

**13 CISCO KID—Western**

**COLOR** Cisco and Pancho find that a dead lawman's saddlebags are stuffed with money. Duncan Renaldo.

**19 JOAQUIN ESTEVES**

3:30 **3 MOVIE—Drama**

"She Gods of Shark Reef." (1958) Two brothers are shipwrecked on an island peopled only by women. Filmed in Hawaii. Don Durant, Bill Cord. (90 min.)

**4 STAGE COACH WEST—Western**

Killer Martin Hallett comes to Outpost searching for his brother—the Rev. Jim Hallett. Martin: Darren McGavin. Hallett: Edward Binns. Simon: Robert Bray. Davey: Richard Eyer. (60 min.)

# KTVU 2 SATURDAY AFTERNOON

1:00 PM

MOVIE MATINEE



## "DRAGONWYCK"

Gene Tierney • Vincent Price

3:00 PM



## DOCTOR KILDARE

Richard Chamberlain and Raymond Massey in life and death dramas at Blair Hospital

4:00 PM



## THE NEW BREED

Leslie Nielsen, John Berardino and John Clarke in stories of today's police force

## Afternoon

### 7 7 13 PRO BOWLERS TOUR

The \$70,000 Mobile Sertoma Open from Mobile, Ala. The tourney carries a \$5000 first prize, and a last chance for keggers to make next week's PBA Tournament of Champions. Chris Schenkel and Billy Welu report. (Taped from today's live telecast; 90 min.)

### 10 12 CBS GOLF CLASSIC

See 2 P.M. Ch. 5 for details. (60 min.)

### 11 BOXING—Los Angeles

Tony Alongi vs. Chuck Leslie, heavyweights. Taped at Olympic Auditorium. (90 min.)

### 3:55 5 KPIX EDITORIAL—Louis Simon

### 4:00 2 NEW BREED—Police

An injured woman can only say the word "Marion" before she dies. Mal: Charles Carlson. Mrs. Grace: Lynn Bari. Helen Matson: Jeanne Cooper. (60 min.)

### 5 77 SUNSET STRIP—Mystery

Crystal wants Bailey to help her foreclose the mortgage on a mountain cabin. Crystal: Marilyn Maxwell. Bailey: Efrem Zimbalist Jr. (60 min.)

### 19 ASTROJET GOLF CLASSIC

**SPECIAL** Baseball and football pros compete in the 1967 Astrojet Golf Tournament, filmed at Carlsbad, Cal. Les Keiter narrates. (60 min.)

### 4:30 4 MOVIE—Melodrama

"Hell's Outpost." (1955) A Korean War veteran tries to wangle an interest in a tungsten mine. Rod Cameron, Joan Leslie, John Russell, Chill Wills, Jim Davis, Kristine Miller. (90 min.)

### 8 HILL NUMBER ONE—Religion

**SPECIAL** In dramatization, an Army chaplain compares the battle of Korea to the story of the Resurrection. Gene Lockhart, Leif Erickson. (60 min.)

### 10 SCIENCE FICTION—Drama

**COLOR** The Continental Air Defense Command is alerted when bats collide with a skyscraper. Richard Arlen.

### 12 NAKED CITY—Drama

A psychopathic killer favors patrolmen. Flint: Paul Burke. Erwin: Burt Brinckerhoff. (60 min.)

### 5:00 2 FLYING FISHERMAN

"Rig Fishing." Gadabout shows how to fish from an ocean oil rig while visiting the Texas Gulf Coast.

### 3 MOVIE—Adventure

**COLOR** "The Deerslayer." (1957) James Fenimore Cooper's tale of a white man raised by Mohican Indians. Lex Barker, Rita Moreno, Forrest Tucker, Cathy O'Donnell, Carlos Rivas. (90 min.)

### 5 PERRY MASON—Mystery

Perry's quiet fishing trip turns violent when a young ex-convict is accused of robbery and murder. Phil Beecher: Ray Hemphill. Kathi: Jacqueline Scott. Judith: Ann Rutherford. (60 min.)

### 7 7 11 13 WORLD OF SPORTS

**COLOR** Scheduled: 1. The National Tourist Trophy Motorcycle Championship taped March 9 at Gardena, Cal. Entrants hit speeds of 80 mph in the 100-lap, dirt-track race. Keith Jackson reports. 2. The dance event of the World Figure Skating Championships, taped March 4 at Vienna. Top teams: U.S. champions Lorna Dyer and John Carrell, and Can-McKay and Dick Button report. 3. The NCAA Skiing Championships, taped March 2-4 at Kingfield, Maine. Chris Schenkel reports. (90 min.)

## NCAA BASKETBALL CHAMPIONSHIP

BROUGHT TO YOU ON THE STATION WHERE SPORTS COVERAGE IS FIRST!

6:30 PM SATURDAY



# KXTV-10

**9 BAY AREA ADVENTURE**

A trip to the weather facility at San Francisco International Airport.

**10** **COLOR** **FLYING FISHERMAN**

**19 DANCE STAND—Gary Culver**

Scheduled: the New Beats. (60 min.)

5:20 **9 FRENCH LESSONS**

5:30 **2 BARN DANCE—Music**

**COLOR** Flatt and Scruggs play "Salty-Dog Blues" and "Flint Hill Special." Orion Samuelson is the host.

**8 EASTER STORY—Religion**

**SPECIAL** **COLOR** Davey and Goliath learn about the meaning of Easter.

**9 FOLK GUITAR—Laura Weber**

Laura teaches the song, "By'm Bye," and demonstrates the Woody Guthrie strum and Leadbelly's song, "Ain't It a Shame."

**10 HONEY WEST—Mystery**

Maxie Bripp is out of prison and in trouble: Someone is pulling heists using Maxie's techniques. Payton: Dick Clark. Bripp: Lennie Bremen.

**12 GUNSMOKE—Western**

A fugitive has been hiding from the law. Matt: James Arness. Ed Carstairs: Albert Salmi. (60 min.)

**Evening**

6:00 **2 CHAMPIONSHIP BOWLING**

**COLOR** Nelson Burton Jr. meets Ray Bluth. Jack Drees reports. (60 min.)

**4** **10** **COLOR** **NEWS**

**5** **COLOR** **NEWS—Sherry, Dill**

**8 LOST IN SPACE—Adventure**

A statuesque amazon from a nation of

female warriors captures the Robinson party, and puts the men and robot to work preparing for the arrival of more conquering colonists. Niolani: Francine York. John: Guy Williams. (60 min.)

**9 SCIENCE REVIEW**

Aerospace expert George Kendall talks about the refinement of metal alloys. Dr. Martin L. Klein is the host. (60 min.)

**19 WRESTLING—Chicago**

6:30 **3** **COLOR** **NEWS—Biondi, Martin**

**4 ROUTE 66—Drama**

The cold-blooded attitude of a surfboard champ goads Buz into challenging him to a dangerous ride which killed another youth. Hob: Jeremy Slate. Buz: George Maharis. Tod: Martin Milner. Debbie: Romney Tree. Jimmy: Bruce Watson. Medrith: Dolores Michaels. (60 min.)

**5** **COLOR** **NEWS—Roger Mudd**

**7 WILD ADVENTURE—Travel**

**7 MONKEES—Comedy**

**COLOR** The Monkees turn matchmakers to marry off a widow who's smothering them with a surplus of affection. Mon-

**KTVU** **SATURDAY**  
**2** **SPORTS**

7:30 PM

**NCAA**  
**BASKETBALL**  
**FINALS**

from Louisville, Ky.



**COLOR**

9:30 PM

**IC4A INDOOR**  
**TRACK MEET**

from Madison  
Square Garden



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Evening

kees: David Jones, Micky Dolenz, Mike Nesmith and Peter Tork. Milly: Rose Marie. Larry: William Bramley.

## 10 12 NCAA BASKETBALL

**SPECIAL** **COLOR** The championship game in the NCAA basketball tournament is telecast from Louisville. Frank Sims and Bill Fleming report. See the Close-up below. (Live)

Starting times of programs following the game are approximate.

## 11 IRON HORSE—Western

**COLOR** Ben pursues three sore losers who dropped \$50,000 to him in a poker game—and then stole it back. Ben: Dale Robertson. Barnabas: Bob Random. Patrick: Monte Markham. Teresa: Gigi Perreau. Curry: Christopher Dark. (60 min.)

## 13 MOVIE—Drama

**COLOR** "So Evil, So Young." (English; 1960) An innocent girl is sent to a reformatory, where she is subjected to the cruelty of a sadistic chief matron. Jill Ireland, Ellen Pollock, Joan Haythorne, Jocelyn Britton. (90 min.)

## 7:00 2 NFL ACTION—Pro Football

**DEBUT** **COLOR** Sportscaster Frank Gifford is the host of this half-hour series which highlights the best games of the 1966 NFL season. Tonight: "They Call It Pro Football" reviews the history of football and the development of the plays.

## 3 COLOR NEWS—Scherer, MacNeil

## 5 SAN FRANCISCO BEAT—Police

Tragedy strikes when a little boy is killed during an armed robbery. Tom Tully, Warner Anderson.

## 7 GREEN HORNET—Adventure

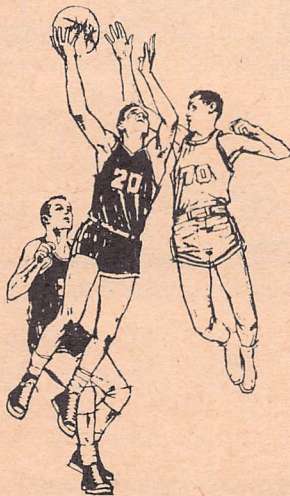
**COLOR** "The Silent Gun," first in a series of reruns. Dave Bannister is murdered at his father's funeral, and the weapon turns out to be a silent, flashless revolver. Britt: Van Williams. Kato: Bruce Lee. (Rerun)

## 8 FLIPPER—Comedy

In the conclusion of a two-part story, Porter races into a Naval gunnery range to save his sons from a long-range shelling. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden.



## 6:30 10 12 7:30 2 NCAA BASKETBALL



**SPECIAL** **COLOR** The championship game in the 29th annual NCAA basketball tournament is telecast from Louisville.

Top-ranked teams and players . . . UCLA (season's record of 26-0): Led by Player of the Year Lew Alcindor, the Bruins marched to the top of the national rankings. Louisville (23-3): The Cardinals, No. 2 nationally, were led to one of their most successful seasons by All-American center Westley Unseld. Princeton (24-2): The Tigers showed how to succeed without Bill Bradley—by coming up with soph sensation Chris Thomforde. Kansas (22-3): The Jayhawks harassed their opposition with a pressing defense.

With the exception of Princeton, all of the teams above have drawn first-round byes. At press time, the following teams were also in the quarter-finals: Virginia Tech, Dayton, St. John's, Boston College, Houston, Texas Western, North Carolina, Tennessee, Indiana, SMU, Wyoming and University of the Pacific. (Live)

**9 N.E.T. JOURNAL—Report**  
 What do Americans think about the war in Vietnam? To find out, producer John O'Toole went to Charlottesville, Va., a town of about 30,000 people. O'Toole used interviews and taped discussions which include an interview with Mrs. Grandville Jones, whose son was killed in Vietnam. (Rerun; 60 min.)

**7 COLOR NEWLYWED GAME**

**19 MOVIE—Drama**  
 "The Wagons Roll at Night." (1941) The hard-boiled owner of a carnival troupe entrusts his kid sister to an elderly couple. Humphrey Bogart, Sylvia Sidney. (Two hours)

7:30 **2 NCAA BASKETBALL**

**SPECIAL COLOR** The championship game in the NCAA basketball tournament is telecast from Louisville. Frank Sims and Bill Flemming report. See the Close-up on page A-14 for details. (Taped from tonight's live telecast which began at 6:30 P.M.)

**3 4 7 FLIPPER—Adventure**  
**COLOR** Porter risks hurting Flipper's feelings when he removes the dolphin's playmate, a frightening manta ray, from the park. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden.

**5 8 JACKIE GLEASON—Music**  
**COLOR** Jackie presents a nostalgic tribute to the big-band era. Joining in are bandleaders Duke Ellington, Count Basie, Guy Lombardo, Sammy Kaye, Les and Larry Elgart, Freddy Martin and Buddy DeFranco, who conducts the Glenn Miller band. (Rerun; 60 min.)

**Highlights**

"Satin Doll" . . . . . Ellington  
 "Corner Pocket," "Whirlybird" . . . Basie  
 "High Society" . . . . . Lombardo  
 "On the Street Where You Live" . . . Kaye  
 "Harlem Nocturne" . . . . . Elgarts

**7 11 DATING GAME**

**COLOR** Actress Chris Noel is the celebrity contestant. Host: Jim Lange.

8:00 **3 4 7 PLEASE DON'T EAT THE DAISIES—Comedy**

**COLOR** In flashbacks, Joan and Jim take their sons on a sentimental journey to their broke-but-happy newlywed days. Joan: Patricia Crowley. Jim: Mark Miller. Kyle: Kim Tyler.

**7 11 COLOR NEWLYWED GAME**

**9 SHOWCASE—Documentary**  
 "Mao and the Mandarins" examines the cultural clash between the 2000-year-old Mandarin tradition of Chinese art and the Communist ideals of Mao Tse-tung. Host: actor Hurd Hatfield. (Rerun; 60 min.)

**13 DANGER IS MY BUSINESS**

The life of Los Angeles fireman Capt. Joseph Tuck is followed from basic training to his actual fire-fighting experiences. Host: Lt. Col. John D. Craig.

8:30 **3 4 8 GET SMART—Comedy**

**COLOR** Max and Agent 99 head for the Sahara Desert in search of KAOS missiles powerful enough to blow up the world. Don Adams (Max) makes his TV directorial debut in this episode. Agent 99: Barbara Feldon. Chief: Edward Platt.

**Guest Cast**

Jamal . . . . . Victor Tayback  
 Fatima . . . . . Myrna Ross  
 Ahmad . . . . . Peter Mamakos  
 Forsythe . . . . . Phillip Baird

**5 12 MISSION: IMPOSSIBLE**

**COLOR** James Daly stars in a tale of political treachery and stolen identity. The Impossible Missions Force must counter an enemy masquerade to prevent the political disgrace of a U.S. envoy in a neutral country. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney: Greg Morris. Willy: Peter Lupus. Gort/Wilson: James Daly. Kiri: Sorrell Booke. Dr. Drake: Vic Perrin.

**7 7 11 13 LAWRENCE WELK**

**COLOR** Welk's Easter show highlights: "Deep Purple" (Bob Ralston); "The Lost Chord" (Myron Floren); "Holy City" (Joe

**N. F. L. ACTION**  
 Hosted by Frank Gifford



**7:00 PM SATURDAY**

## Evening

Feeney); "Faith of Our Fathers" (Lennons); and "The Lord's Prayer" (Norma Zimmer). (60 min.)

### 10 CENTER STAGE—Music

**SPECIAL** **COLOR** Buddy Greco plays host to singers Frankie Avalon and Susan Barrett. Dick Palombi orchestra. (60 min.)

#### Highlights

"Charade," "Let Me Love You," "The Girl from Ipanema," "One-Note Samba," "The More I See You" .. Buddy "Rock Medley" .. Susan "That's My Style" .. Frankie

### 9:00 3 4 8 MOVIE—Comedy

"Anything Can Happen"—and often does—in this sentimental 1952 comedy about a shy Russian immigrant who's determined to marry a young stenographer. All he needs now is the money to support her. Directed by George Seaton, whose other comedies include "Miracle on 34th Street" and "Teacher's Pet." (Two hours, 15 min.)

#### Cast

Giorgi Papashvily ..... José Ferrer

Helen ..... Kim Hunter  
Nuri Bey ..... Kurt Kasznar  
Eliko ..... Alex Danaroff  
Uncle John ..... Oscar Beregi  
Chancho ..... Nick Dennis

Comedy writer Max Shulman talks about movies and TV in next week's TV GUIDE.

### 9 POINTS OF VIEW

The late Virgilia Peterson, author, lecturer, and critic, is seen as she discusses the ways the home is treated in today's literature and theatre with playwright Harding Lemay.

### 19 ROLLER DERBY

The New England Cardinals vs. the Bay Bombers. (60 min.)

### 9:30 2 IC4A INDOOR TRACK

**SPECIAL** **COLOR** Time approximate. Highlights of the 46th annual IC4A Track and Field Meet, taped March 4 at New York's Madison Square Garden. Top events and entrants . . . Mile run: Dave Patrick of Villanova and Army's Jim Warner. Two mile: Charles Messenger of Villanova and Navy's Jim Dare. High jump: Elijah Miller of Rutgers. Long jump: Ed Marks, University of Maryland. 60-yard dash: Jimmy Lee of Maryland and Bill Hurd of Notre Dame. 600-yard run: Mark Young of Yale and Ervin Hall of Villanova. (90 min.)

### 5 10 12 PISTOL 'N' PETTI-COATS—Comedy

**COLOR** Hank rides to the rescue of Wretched's mail-order brides, who've been kidnaped by the scoundrels from Sorry Water. Hank: Ann Sheridan. Grandma: Ruth McDevitt. (Rerun)

#### Guest Cast

Simon ..... John Hoyt  
Alfred ..... Gil Lamb

### 7 7 11 13 MISS TEEN INTERNATIONAL—Hollywood

**SPECIAL** **COLOR** Noel Harrison of "The Girl from U.N.C.L.E." and Sally Field (formerly TV's Gidget) co-host the second annual Miss Teen International Pageant, telecast from the Hollywood Palace. Finalists are from Canada, Ecuador, France, Italy, Japan, Northern Ireland, Norway, Sweden, Switzerland and the U.S. The American and Canadian entrants were chosen March 23 at the Teen-Age Fair in Hollywood. (60 min.)

**Saturday Night At The Movies**



**"Anything Can Happen"**  
**Jose Ferrer**  
**Kim Hunter**  
Two Academy Award winners  
in one of the most heart-  
warming comedies ever!

9:00 pm **NB** 3,4



**9 THE GOLDEN RING—Opera**

**[SPECIAL]** This inside view of an opera recording session follows the taping of "Die Götterdämmerung" ("The Twilight of the Gods"), final chapter in Richard Wagner's four-opera masterwork "The Ring of the Nibelung." Soprano Birgit Nilsson sings the role of the Valkyrie heroine Brünnhilde; bass Dietrich Fischer-Dieskau sings the role of Gunther; and tenor Wolfgang Windgassen is Siegfried. (Rerun; 90 min.)

**10:00 5 10 GUNSMOKE—Western**

**[COLOR]** After outlaw Worth Sweeney saves a group of nuns from being murdered, the grateful sisters take their wounded protector into Dodge—without revealing his criminal past. Matt: James Arness. Doc: Milburn Stone. Festus: Ken Curtis. Kitty: Amanda Blake. Thad: Roger Ewing. (60 min.)

**Guest Cast**

Sweeney ..... Claude Akins  
Sister Ruth ..... Josephine Hutchinson  
Sister Ellen ..... Aneta Corsaut  
Sister John ..... Kelley Jean Peters

**12 MOVIE—Double Feature**

1. **[COLOR]** "The Golden Blade," (Adventure; 1953) Princess Khairuzan falls in love. Rock Hudson, Piper Laurie.

2. **[COLOR]** "Tammy and the Bachelor." (Comedy; 1957) Debbie Reynolds, Leslie Nielsen, Walter Brennan.

**10:30 7 OH, MY WORD!—Game**

**[COLOR]** Scheduled guests are singer Jerry Vale and California Supreme Court justice Stanley Mosk. Regular panelists: Merla Zellerbach, Kathryn Ish, Scott Beach, Paul Speegle.

**7 AVENGERS—Adventure**

**[COLOR]** The Avengers go after big game: An enormous cat is attacking and killing members of PURRR, the Philanthropic Union for Rescue, Relief and Recuperation of Cats. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. Cheshire: Ronnie Barker. (60 min.)

**11 HAVE GUN—WILL TRAVEL**

Vengeance is the aim of Jessie Turnbow against men who killed his father. Richard Boone. Jundill; William Talman.

**13 PERRY MASON—Mystery**

Mason is already defending Albert Sand-

**BUDDY GRECO  
FRANKIE AVALON**

Two Great Stars—Together In An Hour  
Long Musical Spectacular . . .



8:30 P.M. Sat.

**COLOR**

**KXTV-10**

**K I M**

**ERROL FLYNN  
DEAN STOCKWELL**

11:00 PM  
SATURDAY  
COLOR



**KXTV-10**

# Saturday March 25, 1967

Evening

ers on a robbery charge—and now Sanders has been accused of murder. Sanders: Fred Sherman. Archer: Les Tremayne. Kim: Betty Utey. (60 min.)

11:00 **2** **BOXING**—Los Angeles

**COLOR** Time approximate. Joe Valenquela (Tijuana) vs. Frankie Jenkins (L.A.) in a 10-round welterweight fight taped at Olympic Auditorium.

**5 7 11** **COLOR** **NEWS**

**9** **U.S.A.**—Music

"Musical Theatre: 20 Years on Broadway." Librettists Betty Comden and Adolph Green perform some of their songs including: "New York, New York" and "I Get Carried Away."

**10** **MOVIE**—Adventure

**COLOR** "Kim." (1950) Rudyard Kipling's story of a British orphan boy who lives among the Hindus in 1885 and eventually becomes a spy for British Intelligence. Music by André Previn. Errol Flynn, Dean Stockwell, Paul Lukas, Robert Douglas. (Two hours, 10 min.)

11:15 **3** **COLOR** **NEWS**

**4** **NEWS**—Don Picken

**7** **MOVIE**—Drama

**COLOR** "King of Kings." (1961) This New Testament chronicle covers the life of Christ, the court of Herod the Great and the political intrigues of Barabbas. Jeffrey Hunter, Frank Thring, Ron Randall, Viveca Lindfors.

This movie will be repeated at approximately 3:35 A.M.

**8** **MOVIE**—Comedy

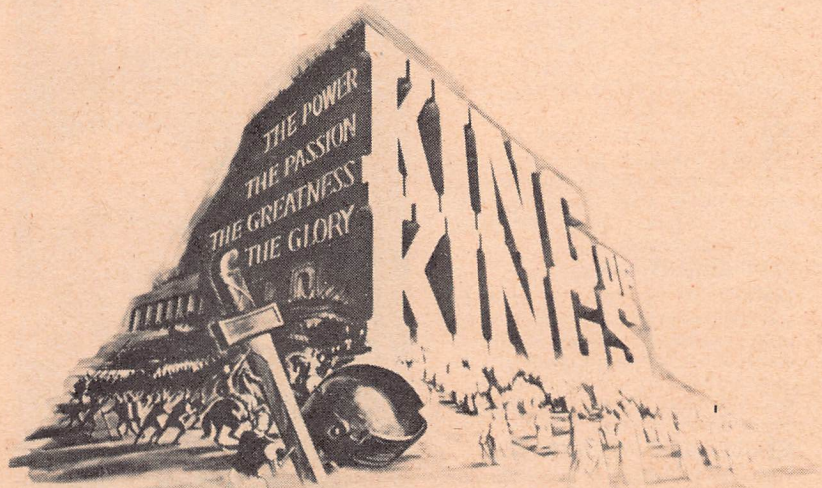
"Please Believe Me." (1950) A British girl is en route to the U.S. to claim her inheritance. Deborah Kerr, Robert Walker. (Two hours)

11:30 **3** **MOVIE**—Melodrama

"The Monster of Piedras Blancas." (1961) Two fishermen are murdered—and a legendary monster is the killer. Les Tremayne, Jeanne Carmen, Forrest Lewis, John Harmon. (One hour, 15 min.)

**4** **MOVIE**—Drama

**COLOR** "Battle Cry." (1955) The romantic and military problems of five Marines during World War II. Leon Uris



SAN FRANCISCO TV PREMIERE SATURDAY 11:15 PM COLOR **7**

wrote the screenplay from his own novel. Van Heflin, Aldo Ray, Tab Hunter, Mona Freeman. (Three hours)

**5 MOVIE—Drama**

"The Children's Hour." (1961) William Wyler directed this film version of Lillian Hellman's 1934 play about two young women, running a private school for girls, who fall victim to the malicious lies of one of their pupils. Audrey Hepburn, Shirley MacLaine, James Garner. (Two hours, 5 min.)

**7 MOVIE—Adventure**

"Bhowani Junction." (1956) Three men vie for the love of a half-caste Indian girl. Ava Gardner, Stewart Granger.

**11 MOVIE—Adventure**

**COLOR** "Seminole." (1953) In 1835 a sadistic Army officer is ordered to drive the Seminole Indians out of the Everglades. Rock Hudson, Anthony Quinn. (One hour, 45 min.)

**13 MOVIE—Drama**

"The Last Angry Man." (1959) A TV executive must persuade a doctor to appear on TV. Paul Muni, David Wayne, Betsy Palmer. (Two hours)

**12:30 2 MOVIE—Drama**

"The Gangster." (1947) Story of a hoodlum who rises to be a prominent racketeer. Barry Sullivan, Belita, Joan Lorring.

**12:45 3 MOVIE—Science Fiction**

"Beast from 20,000 Fathoms." (1953) In the Arctic, a monster millions of years old is released from the ice by an atomic test. Paul Christian, Paula Raymond.

**1:30 13 NEWS**

**1:35 5 MOVIE—Comedy**

"The Lady Is Willing." (1942) A stage star picks up a foundling for adoption only to learn that she must also be in possession of a husband. Marlene Dietrich, Fred MacMurray. (One hour, 45 min.)

**2:30 4 NEWS**

**2:35 7 THAT I MAY SEE—Religion**

**SPECIAL** Time approximate. This one-hour film features Ruth Hussey and Raymond Burr. After Christ restores the beggar Bartimeus' sight, Bartimeus is at first grateful, but soon vain about his new distinction.

**3:35 7 MOVIE—Drama**

**COLOR** Time approximate. "King of Kings." See 11:15 P.M. Ch. 7 for details.



The MERV GRIFFIN SHOW

**MERV IS BACK!**

WEEKDAYS 12:30 PM  
KCRA-TV

**3**

## Morning

- 7** ALL NIGHT MOVIE—Continued  
See Saturday 3:35 A.M. Ch. 7.
- 6:00 **4** ACROSS THE FENCE
- 6:30 **4** CARTOON TIME
- 5** THE ANSWER—Religion
- 7** MANAGEMENT IN ACTION
- 10** HERALD OF TRUTH—Religion  
**COLOR** The Rev. Batsell Barrett Baxter is the speaker.
- 6:40 **13** NEWS
- 6:45 **13** SACRED HEART—Religion  
"The Nature of True Love."
- 7:00 **5** BIG PICTURE—Army  
A report on the Americans who serve in the Army occupation forces in divided Berlin emphasizes the troops' role.
- 7** VOICE OF AGRICULTURE  
The story of the development of an all-purpose food substance to alleviate world hunger.
- 10** THE ANSWER—Religion  
**COLOR** "The Lord's Supper."
- 13** FAITH FOR TODAY—Religion  
**COLOR** The quartet sings pioneer hymns.
- 7:30 **3** FRONTIERS OF FAITH—Religion  
**COLOR** The Christian observance of Good Friday, commemorating the Crucifixion of Jesus, is discussed by Jewish and Christian clergymen. This is the third of four programs on Jewish-Christian links.
- 5** INTERNATIONAL ZONE  
A report on Iran's crack down on drugs.
- 7** IT IS WRITTEN—Religion  
"Happiness Wall to Wall."
- 10** EASTER MUSIC  
**SPECIAL** The Mormon Tabernacle Choir presents a musical version of the Easter story. Taped in Salt Lake City.
- 11** BIBLE ANSWERS—Religion  
"Science and Creation."
- 13** THIS IS THE LIFE—Religion  
**COLOR** The story of the Crucifixion and Resurrection of Christ.
- 7:45 **4** DAVEY AND GOLIATH—Religion  
**COLOR** "The Runaway." Davey learns that circus life isn't all glamor.
- 12** CARTOONS
- 8:00 **3** **4** **7** EASTER SERVICE  
—Catholic  
**SPECIAL** **COLOR** "Life and Resurrec-

tion" is the sermon delivered by the Rev. Eugene H. Maly at this Easter Sunday Mass. Choir selections include "This Is the Day," "Christ the Lord Is Ris'n" and "Ye Watchers and Ye Holy Ones." Telecast from the Grail in Loveland, Ohio. (Live; 60 min.)

### **5** **8** **10** EASTER CONCERT

**SPECIAL** Metropolitan Opera soprano Laurel Hurley is the soloist for this program of Easter music. Included are readings of devotional poetry and excerpts from the Bible. Alfredo Antonini conducts the CBS orchestra and the Camera-ta Singers. (Rerun; 60 min.)

"Lamp unto My Feet" and "Look Up and Live" are pre-empted.

### **7** CATHOLIC INSTRUCTION

A study of Baptism and Easter.

### **11** SOCIAL SECURITY IN ACTION

Actor Jay C. Flippen tells why "the show must go on." Social Security topic: Medicare. Host: Ed Kramer.

### **12** ALLEN REVIVAL HOUR

**13** **COLOR** CAP'N DELTA—Cartoons

8:15 **11** ALABAMOS AL SENOR

8:30 **2** LIVING WORD—Religion

**7** **COLOR** BEANY AND CECIL

**11** KNTV INFORMA—Ed Grigg

**12** HERALD OF TRUTH—Religion

**13** MISS PAT'S PLAYROOM

8:45 **2** SACRED HEART—Religion

9:00 **2** EDITOR'S FORUM

**3** THIS IS THE LIFE—Religion

**COLOR** The story of the Crucifixion and Resurrection of Christ.

### **4** COLLOQUY

A study of Ghelderode's drama, "Chronicles of Hell."

### **5** **8** **10** EASTER SERVICE

—Congregational

**SPECIAL** An Easter Sunday sermon "You're Worth It!" is delivered by the Rev. David Weinland at the United Church on the Green, New Haven, Conn. The choir sings "My Redeemer Liveth" from Handel's "Messiah," William Billings' "Early American Easter Anthem" and Randall Thompson's "Alleluia." (Taped from today's live telecast; 60 min.)

**7** **7** **COLOR** LINUS—Cartoons

**11 COMICOS Y CANCIONES**

**12 ORAL ROBERTS—Religion**

"How to Overcome Fear."

**13 MOVIE—Drama**

"City Limits." (1934) A railroad president takes up with two tramps. Frank Craven, Sally Blane. (90 min.)

9:30 **2 CAPITOL AND THE CLERGY**

**COLOR** A discussion of marriage and divorce laws in California by panelists including Superior Court Judge Joseph G. Babich, Sacramento; and the Rev. Booker T. Anderson, Easter Hill Church.

**3 HEART OF THE PROBLEM**

**COLOR** A discussion of the meaning of Easter today.

**4 SPEAK OUT—Panel**

**7 7 COLOR PETER POTAMUS**

**11 CASANOVA—Comedy**

**12 COLOR FACE THE NATION**

10:00 **2 RIPCORD—Adventure**

**COLOR** A mother helps her sons with their first job—a bank robbery. Helen Brandon; Lurene Tuttle.

**3 CALIFORNIA U.S.A.**

**COLOR** A discussion of water fowl hunting in California.

**4 COMMUNITY CIRCLE**

Scheduled guests: Dr. Verne Chaney, founder and president of the Thomas A. Dooley Foundation; Joseph H. Boyd, special consultant to the American-Korean Foundation, Inc.; and Alan Young of Youth Homes, Inc., Contra Costa County.

**5 COLOR FACE THE NATION**

**7 7 COLOR BULLWINKLE**

**8 FAITH FOR TODAY—Religion**

**COLOR** A wife finds a way to change the gloomy atmosphere of her marriage.

**10 CALENDAR—Sacramento**

**COLOR** A program of musical selections for Easter is presented by the choir of St. John's Lutheran Church, Sacramento.

**11 PEDRO VARGAS—Variety**

**12 STINGRAY—Children**

**COLOR** Troy finds himself on TV.

10:30 **2 MOVIE—Western**

"Hell's Crossroads." (1957) A member of the Jesse James gang decides to give up crime for marriage. Stephen McNally, Peggie Castle. (90 min.)

**3 CAPITOL AND THE CLERGY**

**COLOR** The incidence of alcoholism in

California is discussed by Spencer Williams, Health and Welfare Agency.

**4 FRONTIERS OF FAITH-Religion**

**COLOR** Jewish and Christian clergymen summarize the similarities between observances of Easter and Passover. Among the rituals discussed are the Jewish Seder and the Christian Holy Communion (representative of the Last Supper). Prof. Hagen Staack moderates the conclusion of this series on links between Judaism and Christianity.

**5 ENCOUNTER—Discussion**

**7 7 13 DISCOVERY '67**

**COLOR** In this first of a two-part visit to Hong Kong, hosts Bill Owen and Virginia Gibson take a look at the New Territories, an area in Hong Kong that borders on Communist China. Cameras visit a farm in the rice-producing area to learn how Asia's primary food staple is grown. (Rerun)

**8 THIS IS THE LIFE—Religion**

**COLOR** The story of the Crucifixion and Resurrection of Christ.

**10 IN CROWD—Discussion**

**11 CANTO DE MEXICO—Variety**

**12 CAPITOL AND THE CLERGY**

11:00 **3 OUTER LIMITS—Science Fiction**

"The Inheritors," conclusion. Lieutenant Minns continues to carry out the project assigned to him by the alien intelligence. Ballard: Robert Duvall. Minns: Steve Ihnat. (60 min.)

**4 AGRICULTURE U.S.A.**

Guests: Future Farmers of America.

**5 MOLNAR ON MUSIC**

Scheduled guest: Dr. Fenton McKenna, dean, SF School of Creative Arts.

**7 PRO BASKETBALL—Play-offs**

**SPECIAL COLOR** An NBA Eastern Division play-off game is scheduled from either Philadelphia or Boston. It will involve either the 76ers vs. the Royals or Knicks, or the Celtics vs. the Royals or Knicks. At press time, the third and fourth place finishers were not determined with a half-game separating Cincinnati and New York. (Live)

**7 13 PRO BASKETBALL-Play-offs**

**SPECIAL COLOR** The Los Angeles Lakers vs. the San Francisco Warriors in the third game of their best-of-five

# Sunday March 26, 1967

## Morning-Afternoon

Western Division play-off series. The third-place Lakers were hampered all season by injuries to scoring guns Elgin Baylor (22) and Jerry West (44). League scoring champ Rick Barry (24) paced the Warriors to a division title. Chris Schenkel and Jack Twyman report from San Francisco. (Live)

### 8 MOVIE—Historical Drama

"Brigham Young." (1940) The story of the Mormons' journey to the West and how spiritual guidance aids them in their difficulties. Tyrone Power, Linda Darnell. (Two hours)

### 10 FILM FEATURE

Scenes of Parisian life include an outdoor stamp show and the 800th birthday celebration of Notre Dame Cathedral.

### 11 INCREDIBLE JOURNEY—Music

The 125-voice First Baptist Church of San Jose presents the Hallelujah Chorus from Handel's "Messiah" under the direction of Dr. Clarence R. Sands. (Live; 60 min.)

### 12 LEAVE IT TO BEAVER—Comedy

Beaver is not afraid to fight the school bully. Beaver; Jerry Mathers.

### 11:15 10 AT YOUR SERVICE

**COLOR** Scheduled guests: ventriloquist Marty Williams, Sacramento State College; and Mrs. A. Allen Post, chairman, Sacramento Art Auction.

### 11:30 4 ON STAGE—Rachmael ben Avram

### 5 NEXT QUESTION—Interview

### 10 WASHINGTON REPORT

California Democratic congressmen John E. Moss and Jerome R. Waldie report on events in the Nation's capital.

### 12 **COLOR** ROGER RAMJET

### 11:45 10 AT YOUR SERVICE

## Afternoon

### 12:00 2 TOMBSTONE TERRITORY

A gang of outlaws holds a governor for ransom. Armstrong: Robert F. Simon.

### 3 THE VINE—Religion

**SPECIAL** **COLOR** The life of Christ is re-created through His eyes. A stream-of-consciousness technique is used to dramatize what Christ might have thought about the major events of His life on earth, including the Miracle of the Loaves and Fishes, the Raising of

Lazarus, the Last Supper, the Agony in the Garden of Gethsemane and the Resurrection. The actors are all non-professionals who live and work in Israel and Jordan. Filmed in the Holy Land. Produced by Doris Ann in co-operation with the Southern Baptist Convention. Script by Philip Scharper. (60 min.)

### 4 HERITAGE—Religion

### 5 CHILDREN'S FILM FESTIVAL

"White Mane." (French; 1953) In Southern France, a small boy decides to befriend and tame White Mane, a proud stallion who has eluded all the ranchers. The film, winner of a top award at the Cannes Film Festival, was directed by Albert Lamorisse (who made the recently televised "The Red Balloon"). Folco: Alain Emery. (60 min.)

### 10 WILLIAM BUCKLEY JR.

William F. Buckley and Norman Thomas, longtime leader of the American Socialist Party, discuss international issues. (60 min.)

### 11 BOSTON SYMPHONY—Music

### 12 MOVIE—Comedy

"Have Rocket, Will Travel." (1959) Moe Howard, Larry Fine. (90 min.)

### 19 VOICE OF MEXICO—Variety

### 12:30 2 SCOREBOARD—Mal Alberts

### 4 PROBLEMS PLEASE—Panel

### 12:40 2 GIANTS WARMUP—Russ Hodges

### 12:55 2 BASEBALL—Giants

**COLOR** The Giants meet the California Angels in an exhibition game at Palm Springs. With the season opener drawing near and cut-off dates imminent, both teams are watching the play of those trying to make the team. The Giants have Don "perfect World Series game" Larson, with veteran Jim Piersall trying to rejoin the Angels. Russ Hodges and Lon Simmons report. (Live)

### 1:00 3 4 **COLOR** MEET THE PRESS

### 5 POW!—Rolfe Peterson

### 7 11 13 EASTER SUNDAY

### SERVICE—Catholic

**SPECIAL** "Directions" expands to an hour to cover the ancient Easter Vigil service which was taped at the Holy Name of Jesus Church in San Francisco. The service commemorates the night-long vigil for Christ's Resurrection. Rt. Rev.

Msgr. William J. Flanagan is the celebrant. (60 min.)

"Issues and Answers" is pre-empted.

**7** FILM SHORT

**8** MOVIE—Drama

"The Ox-Bow Incident." (1943) A posse sets out to capture the men responsible for a murder and a cattle theft. Henry Fonda, Dana Andrews. (90 min.)

**10** CHILDREN'S FILM FESTIVAL

See 12 Noon Ch. 5. (60 min.)

**19** HILL NUMBER ONE—Drama

**SPECIAL** See Sat. 4:30 P.M. Ch. 8. (60 min.)

1:15 **7** DAN SMOOT—Commentary

1:30 **3** WILD KINGDOM

**COLOR** The fierce but highly intelligent chacma baboon is studied in this journey to South Africa. Hosts Marlin Perkins and Jim Fowler conduct experiments that show the chacma's extraordinary reasoning power. Cameras also show the baboon fighting a leopard, otter and mole snake. (Rerun)

**4** VIETNAM REVIEW

**7** VOICE OF AGRICULTURE

**12** WRESTLING

1:55 **5** KPIX EDITORIAL—Louis Simon

2:00 **3** G-E COLLEGE BOWL—Quiz

**COLOR** Boston College meets a team of challengers from the University of Tampa, Fla. (Taped from the March 19 live telecast)

**4** HONEYMOONERS—Comedy

Ralph overhears a telephone conversation. Ralph: Jackie Gleason.

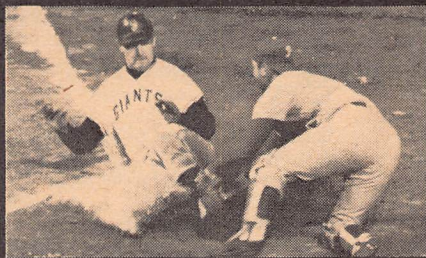
**5** KPIX SPORTS SPECIAL

**SPECIAL** **COLOR** Films highlight the 1965 double 500 races, held at Bridgehampton, N.Y.

**7** **7** **13** PENSACOLA OPEN—Golf

**SPECIAL** **COLOR** Final-round action in the \$75,000 Pensacola (Fla.) Open is telecast from the Pensacola Country Club. Cameras cover play on the 15th through 18th holes of the heavily wooded course (par-72, 6412 yards). Scheduled entrants include defending champ Gay Brewer, Arnold Palmer and Doug Sand-

# BASEBALL



## GIANTS vs ANGELS

Live from Palm Springs



**KTVU**  
**2**

**SUNDAY 12<sup>55</sup> PM**  
Telecast in **COLOR**

## Afternoon

ders. Chris Schenkel, Jim McKay and Byron Nelson report. (Live)

### 10 COMSTOCK CLUB—Discussion

A taped repeat of foreign correspondent John Morely's speech before the Comstock Club on March 20.

### 11 MARSHAL DILLON—Western

A vengeful cowboy plans to take the life of a man who wronged him years before. Jerry: Val Dufour. Andy Culley: Maurice Manson.

### 19 HERALD OF TRUTH—Religion

### 2:15 9 BASIC FOLK GUITAR—Lessons

Suzette Hadin Elgin demonstrates the E and D minor chords and teaches music theory for the A, D and E chords.

### 2:30 3 4 NCAA SWIMMING-DIVING

**SPECIAL** Highlights of the NCAA Swimming and Diving Championships, taped March 23-25 at East Lansing, Mich. The meet will help determine the makeup of the U.S. squad at Mexico's 1968 Olympic Games. Top competitors are expected to include Yale's Don Scholander, winner of four gold medals at the 1964 Olympics, and holder of two world free-style records; and Indiana's Jim Sitzberger, 1-meter NCAA diving champ. Jim Simpson reports. (90 min.)

### 5 8 10 12 CBS SPORTS SPECIAL-TACULAR

**COLOR** Scheduled: 1. Highlights of the World Ski-Flying Championship, taped Feb. 12 at Oberstdorf, West Germany. Skiers forget form and try for distance alone. Top jumpers include Norway's Bjorn Wirkola and Lars Grini. Art Devlin reports. 2. Highlights of the Duke Kahanamoku Surfing Championship, taped Feb. 4 in Hawaii. Top entrants: Mike Doyle of the U.S. and Felipe Pomar of Peru. Bruce Brown reports. 3. A feature on soccer, showing the art of dribbling, ball control and passing. (90 min.)

### 6 9 GLORY TRAIL—Documentary

"You Can't Get There from Here," the story of the growth of transportation and communications in the West. Highlights include histories of the Conestoga wagon, the short-lived Pony Express and the Camel Brigade.

### 11 DAN SMOOT—Commentary

### 19 ASSEMBLY OF GOD CHURCH

### 2:45 11 CHINCHILLA RAISING—Talk

3:00 6 9 OBSERVING EYE—Science  
Biologist Edward Pearce explains the living habits of clams, oysters and other mollusks.

11 MENTAL HEALTH—Discussion  
Highlights of a symposium on mental health at the Management Center of the University of Santa Clara. Joseph M. Trickett is the chairman.

### 19 GOD'S POINT OF VIEW

3:30 6 9 RECITAL HALL—Concert  
Pianist Joann Freeman plays Schumann's "Davidsbündlertanze" ("David Club Dances").

### 7 PAGE ONE—Roger Grimsby

### 7 ABC SCOPE—Vietnam Report

**COLOR** See 5 P.M. Ch. 7 for details.

### 11 SEBRING '65—Auto Race

**SPECIAL** **COLOR** Film highlights of the 12-hour Sebring (Fla.) Sportsscar Endurance Race. The winning car (the Chaparral driven by Texan Jim Hall) was the first American auto to win the Sebring. Chris Economaki and Les Keiter narrate.

### 13 SPORTS PREVIEW

**SPECIAL** **COLOR** Time approximate: A report on preparations for the 1968 Winter Olympics at Grenoble, France. Also: highlights of U.S. Golf Association events during the past year.

### 19 KROEZE FAMILY—Music

### 4:00 2 MOVIE—Adventure

**COLOR** Time approximate. "The Desert Warrior." (Italian; 1960) Sheik Omar, leader of the Desert Warriors, is assassinated, and his son takes command. Ricardo Montalban, Anna Maria Ferrero, Carmen Sevilla.

### 3 MOVIE—Adventure

"The Charge of the Light Brigade." (1936) In the Crimea during the British conflict with the Russians, an English officer feels there may be trouble with border tribes. Errol Flynn, Olivia de Havilland, Patric Knowles, Henry Stephenson, Nigel Bruce. (Two hours)

### 4 EXPERIMENT IN TV—Satire

**SPECIAL** **COLOR** A satiric look at the follies of TV. Targets include commercials, convention coverage, TV themes and plots, movies, viewers, weather reports and insulting interviewers. Songs



by William Roy. Players: Dennis Allen, Arthur Alpert, Sudie Bond, MacIntyre Dixon, Charlotte Fairchild, John Hefferman, Tony Hendra and Nic Ullett, Nagle Jackson, Paul Larson, Paul Melton, Bernadette Peters, Maggie Peters, Jamie Ross, Virginia Vestoff. (60 min.)

### 5 AMATEUR HOUR—Variety

**COLOR** Ted Mack's guests, all from California: the Kennelly Irish Dancers, soprano Karen Yarmat, baton twirler Theresa Lowrance, the gospel singing Twilighters, bird imitator Clayton Boll-Schweiler and vocalist Nancy Bonetti.

### 6 9 SCIENCE REVIEW

A look at the Ford Foundation proposal to loft a non-profit domestic satellite system to transmit non-commercial radio and TV service for the U.S. Guest is aerospace executive Paul Visser. Dr. Martin L. Klein is the host. (60 min.)

### 7 7 AMERICAN SPORTSMAN

**COLOR** Lee Wulff and fly-casting champion Joan Salvato fish for tuna in Newfoundland. Rerun segments: 1. Near Canon City, Colo., actor Alex Cord tries to capture a mountain lion—using only a lasso. 2. Skin divers clear a swimming area of sharks and sea snakes in the waters off Australia's Great Barrier Reef. (60 min.)

### 8 12 CHILDREN'S FILM FESTIVAL

"Hand in Hand." (English; 1960) A Catholic boy and a Jewish girl remain close friends—until a classmate tells the boy that "the Jews killed Jesus." Father Timothy: John Gregson. Lady Caroline: Sybil Thorndike. Pritchard: Finlay Currie. Michael: Philip Needs. Rachel: Loretta Parry. (90 min.)

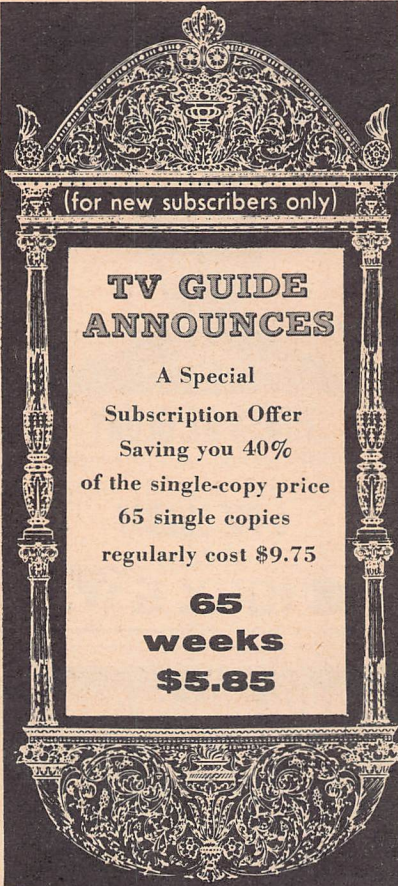
Last show of the series.

### 9 NEWS IN PERSPECTIVE

The ideological clash between Russia and Red China is discussed by political scientist Marshall Shulman and New York Times newsmen Lester Markel (associate editor) and Max Frankel (diplomatic correspondent). (Rerun; 60 min.)

### 10 MOVIE—Musical

"Easter Parade." (1948) The female member of a dance team leaves unhesitatingly for a big time job. Judy Garland, Fred Astaire, Peter Lawford, Ann Miller. (Two hours)



(for new subscribers only)

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# Sunday

Afternoon



## TUNES OF GLORY

Outstanding performances  
Alec Guinness, John Mills

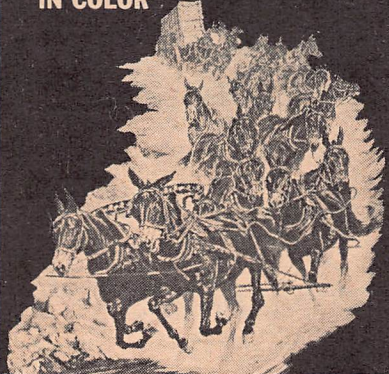
5 PM SUNDAY

In Color

**KPIX 5** GROUP **W**

## DEATH VALLEY DAYS

6:30 PM SUNDAY  
IN COLOR



**KXTV-10**

**11 INCREDIBLE JOURNEY**—Music  
See 11 A.M. Ch. 11 for details. (60 min.)

**13 BETTER UNDERSTANDING**

A discussion of Passover and Easter.

**19 VOICE OF BETHEL**—Religion

4:30 **5 21ST CENTURY**—Documentary

**COLOR** "Mars and Beyond," a look into the future of the U.S. space program. Films show a model of a spacecraft that may travel to Mars; robot vehicles (Voyagers) that are designed to scoop up rock samples from planets beyond the moon; and an antenna at Jodrell Bank in England that receives radio signals generated by the stars. Among those interviewed are NASA representatives, space engineer Krafft Ehrlicke and science writer Arthur C. Clark. Host: Walter Cronkite.

**18 FOCUS ON EDUCATION**

**COLOR** Norte Del Rio High School.

**19 SUNDAY DOWN SOUTH**

5:00 **4 7 WILD KINGDOM**

**COLOR** Marlin Perkins and Jim Fowler descend below the Pacific to view the underwater wild kingdom off the coast of California. Marlin attempts to capture a giant octopus, whose sweeping tentacles pose a constant threat. Jim tries to chase a team of sharks out of a net.

**5 MOVIE**—Drama

**COLOR** "Tunes of Glory." (English; 1960) The men in a Scottish regiment are shocked to learn that their commander is to be replaced by a stiff, humorless man who believes in strict discipline. Alec Guinness, John Mills, Susannah York, Dennis Price. (Two hours)

**6 9 SPECULATION**—Panel

The quality of courage is examined by panelists including Grand Prix race driver Bob Bondurant. (60 min.)

**7 ABC SCOPE**—Vietnam Report

**COLOR** A report on South Vietnamese students in the U.S. on screen: visiting high school students in Florissant, Mo., and Timberlake, Ohio, absorbing aspects of American culture that range from poetry to frugging and snowball fights. Newsman: John Scali.

**9 UN CANTO DE MEXICO**

**11 MOVIE**—Drama

**COLOR** "The Miracle of Fatima." (1952) In 1917 Lisbon three children see

March 26, 1967

a vision in a field and relate the prophecies to their astounded elders. Gilbert Roland, Angela Clark. (Two hours)

**13 MOVIE**—Western

**COLOR** "The Big Land." (1957) A group of Texas drovers desert their leader when they find out how little money the cattle will bring. Alan Ladd, Virginia Mayo, Edmond O'Brien, Anthony Caruso, David Ladd. (Two hours)

5:30 **2 ABBOTT AND COSTELLO**

Bud and Lou head for the West to visit Lou's girl friend.

**4 8 GE COLLEGE BOWL**—Quiz

**COLOR** The University of Minnesota meets the winner of last week's match between Boston College and the University of Tampa, Fla. Robert Earle is the moderator. (Taped from today's live telecast)

**7 MOVIE**—Musical Comedy

**COLOR** "On the Town." (1949) Gene Kelly and Stanley Donen directed this film version of the musical by Betty Comden, Adolph Green and Leonard Bernstein about three sailors in New York. Gene Kelly, Frank Sinatra, Betty Garrett, Jules Munshin, Ann Miller, Vera Ellen, Alice Pearce. (90 min.)

**7 INVADERS**—Adventure

**COLOR** In New Mexico, David tries to shut down the aliens' indoctrination school with the help of Barney Cahill, a hard-luck pilot who has unknowingly sold out to the invaders. David: Roy Thinnes. Barney: Jack Warden. (60 min.)

**9 SHOWCASE**—Art

"For the People, for All," a survey of Mexican art in the 20th Century. The



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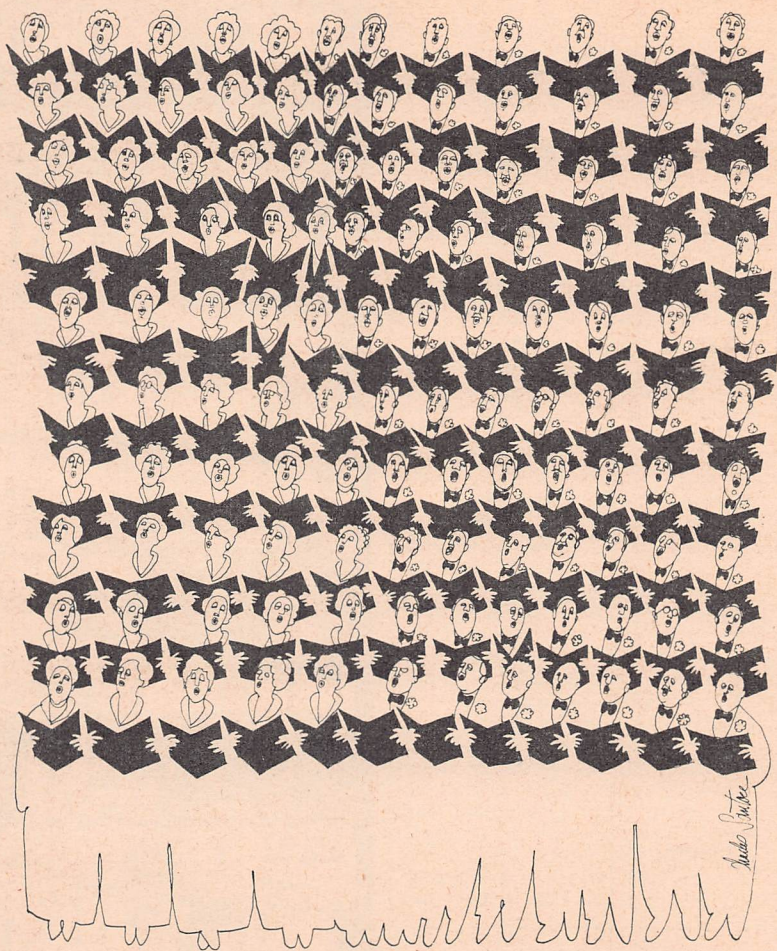
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## **An Easter Greeting: Selections From Handel's "Messiah"**

Set in the splendor of the Rocky Mountain foothills, the 325-voice Mormon Tabernacle Choir performs selections from the "Messiah." With guest soloists Phyllis Curtin, Maureen Forrester, Richard Lewis, and Donald Voorhees and the Bell Telephone Orchestra.

Twelfth program of the Bell Telephone Hour—exploring the world of fine music. Sunday 6:30 P.M. on NBC Channel 3, 4. In color.

reflection of Mexican history and culture in its art is discussed by painters José Luis Cuevas, Juan O'Gorman, Rufino Tamayo and David Alfaro Siqueiros, who is considered one of the three giants along with Diego Rivera and José Orozco. Cameras view the painters' works in Mexico City's Museum of Modern Art and Chapultepec Castle, former home of the country's rulers. (90 min.)

**12 AMATEUR HOUR—Variety**

**COLOR** Guests, all from California include the Richard Gilliam Dancers, pop singer Lucia Del Campo, flutist Natalie West, and ventriloquist James Brown.

**19 TRAVEL SHOW**

"We Discover Tampa."

and prosecutor Kelly wants to add a murder rap. Mac: Fabian. Slate: Jack Palance. Kelly: James Coburn. Eloise: Zeme North. King: Stuart Erwin. Eddy: Robert Doyle. (60 min.)

**3 4 FRANK MCGEE REPORT**

**COLOR** Scheduled: a report on South Vietnam's land-reform program. Newsman George Page surveys the government's achievements and failures in its attempt to raise the standard of living for the country's peasants. Frank McGee reports late news. (Taped from tonight's live telecast)

**6 9 CHALLENGES—Discussion**

A discussion of the problems of the mentally retarded. (60 min.)

**8 10 12 21ST CENTURY**

**COLOR** "Man-Made Man" examines new techniques of replacement medicine that allow doctors to replace the human body's vital organs. Films show . . . Transplants: A girl's kidney becomes a gift of life when transplanted to her brother. Man-made parts: artificial heart

**Evening**

**6:00 2 GREATEST SHOW—Drama**

**COLOR** "Uncaged." Aerialist Mac is giving a command performance at the local jail. The charge is armed robbery,

**6:30 3 4 BELL TELEPHONE HOUR**

**Handel's 'Messiah'**

**SPECIAL COLOR** "Bell" observes Easter with selections from Handel's greatest and most popular work.

Singing the celebrated oratorio are the 325-voice Mormon Tabernacle Choir, under the direction of Richard P. Condie, and three soloists: Metropolitan Opera soprano Phyllis Curtin, Canadian contralto Maureen Forrester and British tenor Richard Lewis. Donald Voorhees conducts the orchestra.

Composed in 1741, "Messiah" has been called "one of those mysterious marvels of great art that appears but once in a century." The drama and majesty of the music are heightened by the magnificence of the open-air setting—Denver's spectacular Red Rocks Amphitheater, a huge, natural arena with acoustics that rival those of the world's great concert halls. Ten cameras show



**Garden of the Gods**

the Colorado mountains and desert, and the enraptured audience of 10,000.

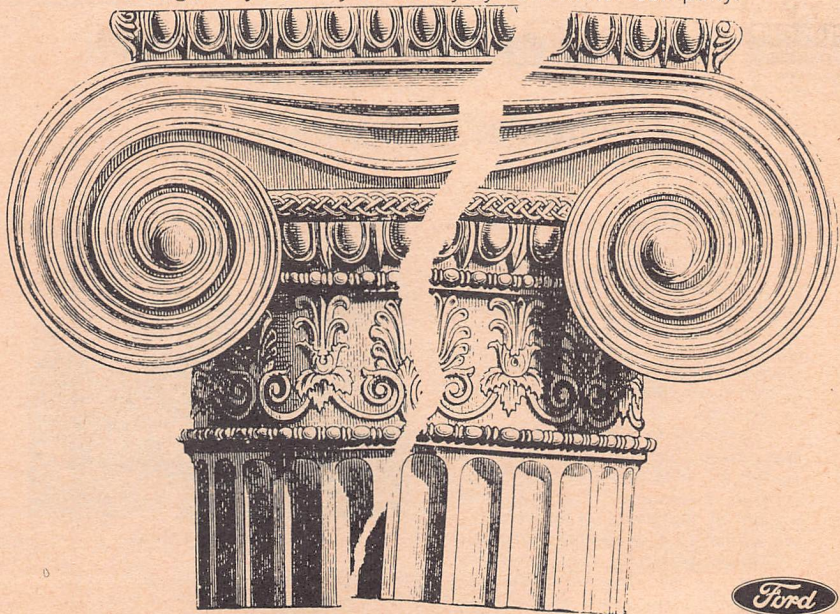
Producer: Dan Lounsbey. (60 min.)



# EASTER SUNDAY THE DAY OF THE ROBE

Television premiere. March 26, 7:00 PM, Channel **7 7 11 13**. abc

All the power, all the pageantry of THE ROBE in color.  
Starring Richard Burton, Jean Simmons, Victor Mature.  
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Brought to you and your family by Ford Motor Company.



Produced by Frank Ross. Directed by Henry Koster. Featuring Dean Jagger and Torin Thatcher. 20th Century-Fox Production.

1000 VI

valves, pumps and heart/lung devices. Also examined: myoelectricity, the body's own electric current, which can be used to control crippled and even artificial limbs. Interviewed are transplant surgeons and science writer Isaac Asimov. Narrator: Walter Cronkite.

**19 DICK POWELL—Drama**

After his mother dies, Davey Jacobs goes to live with his older brother. Manny: Eli Wallach. Ruth: Kim Hunter. (60 min.)

6:30 **3 4 BELL TELEPHONE HOUR**

**SPECIAL** **COLOR** Selections from Handel's "Messiah." See the Close-up on page A-29 for details. (60 min.)

**7 PHYLLIS DILLER**

**COLOR** Tax man Baldwin, a battle-scarred veteran of the Pruitts' war on poverty, is again trapped in one of their insane money-making operations. Rudy: John Astin. Steffi: Pam Freeman. Baldwin: Richard Deacon. Clark: Barry Kelley.

**8 MR. TERRIFIC—Comedy**

Agent Harley Trent spends a harrowing night with Stanley, who's doing his best

to protect Harley from an escaped killer. Stanley: Stephen Strimpell. Harley: Paul Smith. Hal: Dick Gautier. Reed: John McGiver. Von Brock: Henry Brandon. George: Bonnie Hughes.

**10 DEATH VALLEY DAYS—Drama**

**COLOR** A wounded fugitive gives two prospectors a rich gold strike in return for aid and an alibi. Wilson: Hal Smith. Winters: Guy Wilkerson. Redmond: Ken Del Conte.

**12 NEWLYWED GAME**

7:00 **2 HOLLYWOOD AND THE STARS**

Film clips show "The Great Directors," including D. W. Griffith, Sergei Eisenstein, Cecil B. DeMille, Alfred Hitchcock, Orson Welles, John Huston and Vittorio De Sica. Joseph Cotten is the narrator.

**5 8 10 12 MARINELAND CARNIVAL—Variety**

**SPECIAL** **COLOR** Art Carney, Jim Backus and Nancy Ames entertain at Marineland of the Pacific, Palos Verdes, Cal. Art portrays a boisterous tourist,



7:00 **7 7 11 13 MOVIE—Drama**

**'THE ROBE'**

**SPECIAL** **COLOR** This 1953 film tells the story of Marcellus Gallio, the young Roman officer who commanded the execution party when Christ was crucified.

After winning Christ's robe in a dice game, Marcellus gives it to his slave Demetrius, who has become a convert to Christianity. When Marcellus is ordered to destroy the holy raiment, he finds himself powerfully drawn to the religion he once mocked.

Based on the best-seller by Lloyd C. Douglas, the film (the first to be photographed in CinemaScope) won Academy Awards for costume design and art direction. Oscar nominations went to Richard Burton, Leon Shamroy's cinematography and the film (as best picture).

**Cast**

Marcellus Gallio .....Richard Burton  
Diana .....Jean Simmons



Jean Simmons and Richard Burton

Demetrius .....Victor Mature  
Peter .....Michael Rennie  
Caligula .....Jay Robinson  
Justus .....Dean Jagger  
Senator Gallio .....Torin Thatcher  
Pilate .....Richard Boone

## Evening

Jim appears as a tycoon TV director and Nancy sings "I Feel Fine." Marineland routines: mermaid Zale Parry feeds the fish; dolphins Spray, Peppy and Flipper perform rock 'n' roll and jump through a ring of flame; dolphins Peppy and Splash try bowling and football; and Bubbles the whale dances. (60 min.)

"Lassie" and "Its About Time" will not be seen tonight.

### 6 9 FRENCH CHEF—Cooking

Julia Child prepares a salmon dish.

### 7 7 11 13 MOVIE—Drama

**SPECIAL** **COLOR** "The Robe," starring Richard Burton, Jean Simmons and Victor Mature. See the Close-up on page A-31 for details. (Two hours, 30 min.)

"Voyage to the Bottom of the Sea" and "FBI" will not be seen this evening.

### 9 PROFILE: BAY AREA

The high incidence of alcoholism in California is discussed by guests including Drs. Frederick Hudson, Presbyterian Medical Center; and Arthur Hollister, Department of Public Health. (60 min.)

### 19 MOVIE—Drama

"The Goddess." (1958) Paddy Chayefsky reputedly based this chronicle of an actress's rise from poverty to movie stardom on the life of Marilyn Monroe. Kim Stanley, Lloyd Bridges.

### 7:30 2 MOVIE—Drama

**COLOR** "Day of Triumph." (1954) Word of Jesus' work among the poor reaches Roman authorities. Soon a plan is formed to have him crucified by order of Pontius Pilate. Lee J. Cobb, Robert Wilson, Touch Connors. (Two hours)

#### PREMIERE

### "DAY OF TRIUMPH"

Lee J. Cobb • Joanne Dru

KTVU  
2



SUNDAY-MONDAY 7:30 PM

### 3 4 WALT DISNEY'S WORLD

**COLOR** "Man on Wheels," a cartoon feature about transportation and driver safety. Donald Duck traces the evolution of the wheel from its invention to its use on high-speed cars. Goofy provides sage advice for motorists on today's hazardous freeways. (60 min.)

### 6 9 BOSTON SYMPHONY—Music

William Steinberg is guest conductor for this program featuring Beethoven's Symphony No. 8 and Anton Bruckner's Symphony No. 8. (60 min.)

### 8:00 5 8 10 12 ED SULLIVAN

**COLOR** Scheduled guests: Eddie Albert of "Green Acres," lyric soprano Anna Moffo of the Metropolitan Opera, singer Sergio Franchi, comedians London Lee and Pat Buttram, the rock 'n' rolling Dave Clark Five, the Muppets puppets, the Rhos Male Choir from Wales and glass balancer Didier Danion. Ray Bloch orchestra. (Taped from tonight's live telecast; 60 min.)

### 9 N.E.T. PLAYHOUSE—Drama

Robert Lowell's "Beneto Cereno," last chapter in the Pulitzer Prize-winning poet's trilogy "The Old Glory," explores the paradoxes of the master-slave relationship, and the encounter of the American Puritan character with Old World culture. Based on Herman Melville's novella. Kirk Browning directed the American Place Theater production. Babu: Roscoe Lee Browne. Captain Delano: Lester Rawlins. Benito Cereno: Frank Langella. Perkins: Jack Ryland. Francesco: Michael Schultz. (Rerun; one hour, 45 min.)

Cheryl Miller

and her

'DAKTARI'

animal pals—  
next week in

TV GUIDE



8:30 **3 4** HEY LANDLORD!—Comedy  
**COLOR** Woody and Chuck become human guinea pigs to earn quick cash. Woody must eat dirt and twigs for 48 hours; Chuck is fighting to survive the two days on 80 minutes sleep—in small doses. Woody: Will Hutchins. Chuck: Sandy Baron.

**Guest Cast**

Dr. Riggley ..... Larry D. Mann  
 Dr. Sandor ..... David Ketchum  
 Bum ..... Lenny Kent  
 Archibald ..... Harry Holcombe  
 Big Guy ..... Bob Reiner  
 Harold ..... Richard Dreyfuss

**6 9** MEN OF OUR TIME

**SPECIAL** Benito Mussolini, the founder of Fascism. (60 min.)

9:00 **3 4 8** BONANZA—Western

**COLOR** Jack Kruschen makes a return appearance in this episode, the pilot for a projected series. A dream comes true for immigrant Giorgio Rossi when Ben grants him land for a vineyard. But Giorgio's happiness is short-lived: A spiteful neighbor is cutting off the water supply. Ben: Lorne Greene. Hoss: Dan Blocker. Little Joe: Michael Landon. (60 min.)

**Guest Cast**

Giorgio ..... Jack Kruschen  
 Gurney ..... Donald Woods  
 Sandy ..... Robert F. Lyons  
 Blake ..... Chris Alcaide  
 Maria ..... Penny Santon  
 Regina ..... Brioni Farrell

**5 10 12** SMOTHERS BROTHERS

**COLOR** Guests: comic actor Tony Randall, singer Jack Jones and the Krofft Puppets. Tom re-creates Charles Lind-

bergh's flight; and Dick interviews two outsized Easter bunnies (Tom, Jack). In a musical fable, the Doer of Foul Things (Tony) turns a prince (Tom) into a frog. Dick plays the Good Fairy, and Jack narrates. Pat Paulsen, Jimmy Joyce Singers, Louis DaPron dancers, Nelson Riddle orchestra. (60 min.)

**Highlights**

"If You Go Away" ..... Jack  
 "Lucky Lindy" ..... Tony  
 "The Jump" ..... Tom, Jack  
 "Church Bells" ..... Tom, Dick  
 "Music to Watch Girls By" ..... Tom, Dick, Puppets  
 "The Famous Folk Singer" ..... Pat  
 "Here, There, Everywhere" ..... Dick, Singers

9:30 **2** ROLLER DERBY—Bombers

The New York Chiefs vs. the Bay Bombers at Kezar Pavilion. Walt Harris reports. (90 min.)

**6 9** MIKLOS SCHWALB—Music  
 Miklos Schwalb's piano program includes Brahms' three Intermezzi, Op. 117.

**HOLLYWOOD'S  
 FINEST MOVIES**

SAT.-SUN. 7:00 PM  
 MON.-FRI. 7:30 PM

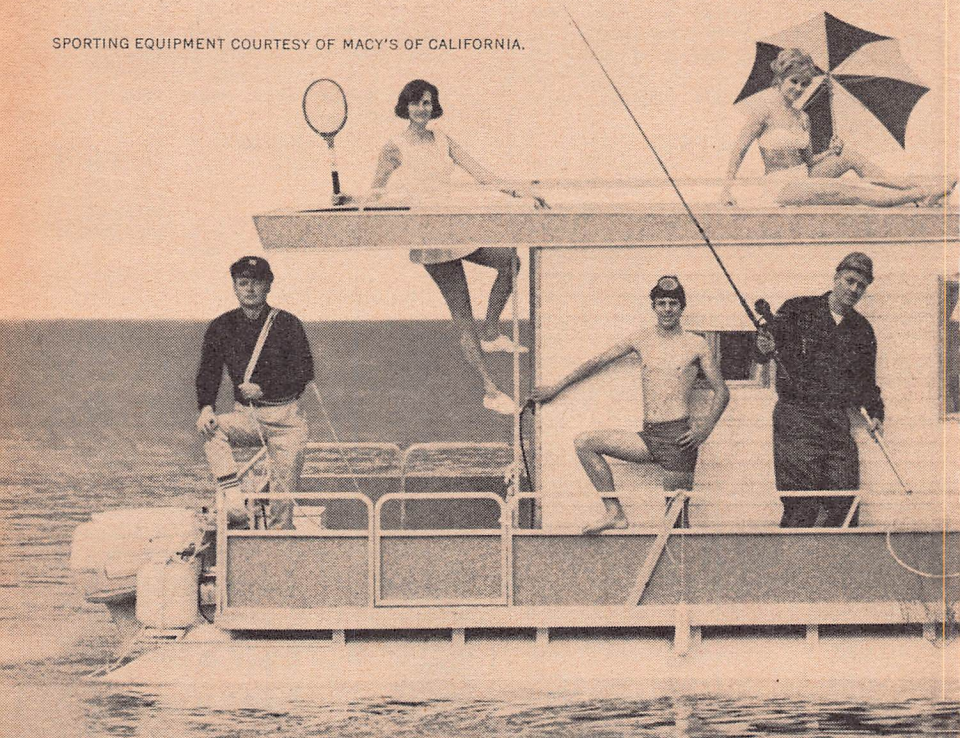
**KLOC**  
 Television-MODESTO

**19**

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# NAME CALIFORNIA'S

SPORTING EQUIPMENT COURTESY OF MACY'S OF CALIFORNIA.



United States Land, Inc. is right now putting the finishing touches on a really fabulous new kind of vacationland up in the Gold Country. As this big lake will be a California landmark, it seemed a good idea to let Californians name it.

**Everyone wins!** Anyone who thinks of a name deserves a reward. So send in your entry and you'll receive an invitation to the Christening Ceremonies, May 20. **And**, on arrival at the lake you'll be presented a very nice and useful "thank you" gift. You don't have to join the festivities on May 20 to receive this. Come up any time—you'll find the gift waiting at the Country Club.

The winning name will be awarded that 31 ft. houseboat, full of everything a family needs to enjoy themselves on the water: a completely equipped galley, head, dinette, bunks for 4, sun-deck, covered deck, 40 H.P. motor—the works!

Besides this fortune (worth \$6,000), there's fame! Your name will be honored at the Christening, May 20. And from that time on, it will be a permanent part of California.

**How to put your name on the map.** Just think of a name that fits a lake like . . . this:

Lake "You-Name-It" was made just for the fun of it. All kinds of fun. Such as \* a 72-par golf course takes you and your cart up and down and around the lake for an unforgettable round of championship play. If 9 holes is all you want, there's a special detour hole that leads to a ferry waiting to take you back to the clubhouse! \* "Spectacular" is the only word for the Country Club. You will find a big Lodge-like lounge, Tap-room, indoor or terrace dining and outdoor dancing beside a waterfall and overlooking the \* lakeside pool, and sailing cove, sandy, sunny

# FABULOUS NEW LAKE

If you can think of a real winner,  
fame and this 31 ft. Houseboat are yours!



NOW UNDER CONSTRUCTION BY WESTERN LAKE PROPERTIES, INC. A SUBSIDIARY OF UNITED STATES LAND, INC.

beaches and roped-off swimming bay, ☀️ Marinas offering docking and launching facilities and everything else sailors, waterskiers and fishermen need. There are ☀️ championship tennis courts ☀️ shuffleboard, ☀️ children's play area and a lot more.

All this fun will be even more fun knowing it is exclusively yours. Because only families who buy property here are permitted to join the Country Club. The property you can own is right on the water, or beside a fairway or overlooking 5 miles of sparkling blue and a hundred miles of woods and mountains.

After May 20, families interested in site-seeing may ask at the Gatehouse for a Courtesy Pass that permits them to tour the lake, inspect all the built-in facilities and see what a lot \$3500 buys.

**RULES**—This Contest is only for Northern California, which greatly reduces competition. ■ The entry form is for your convenience. Entries may be sent any way, as many as you wish, and postmarked before midnight, April 23, 1967. ■ Names judged for aptness relative to the lake's location, use, uniqueness. Judges' decision will be final. ■ Entries become property of United States Land, Inc. or any of its subsidiaries. ■ No purchase is required or intended to enter this contest. ■ Subject to Federal, State and local regulations.

NAME THE LAKE BEFORE APRIL 23

I think you should name the lake . . .

"LAKE \_\_\_\_\_" or "\_\_\_\_\_ LAKE"

Entry submitted by \_\_\_\_\_

Address \_\_\_\_\_

Mail entry to: "LAKE NAME"—Western Lake Properties, Inc.  
Box 2575, Rt. 2, Auburn, California 95603

Evening

## 7 7 11 13 TONY AWARDS

**SPECIAL** **COLOR** The 1967 Tony Awards ceremonies, hosted by Mary Martin and Robert Preston. See the Close-up on the opposite page for details. (Taped from tonight's live telecast)

After the show: a preview of "One in a Million," a daytime game show that debuts Monday, April 3.

## 9:45 9 WILLIAM F. BUCKLEY JR.

Political columnist Murray Kempton talks about Sen. Robert F. Kennedy (D., N.Y.). Host: William F. Buckley Jr. (55 min.)

## 10:00 3 4 8 ANDY WILLIAMS

**COLOR** Guests: singer Jack Jones, Barbara Eden of "I Dream of Jeannie," Noel Harrison of "The Girl from U.N.C.L.E.," and comics Kalil and Taylor. George Wyle sings, Jack Regas dances; Allyn Ferguson conducts the orchestra. (Rerun; 60 min.)

### Highlights

"Watch What Happens" ..... Jack  
"Goody, Goody," "All Through the Night," "Remember" ..... Andy  
"I've Got Your Number" ..... Barbara  
"In a Dusty Old Room" ..... Noel  
"You'd Better Love Me" .....

..... Andy, Barbara

Andy is one of many TV personalities who enjoys skiing in Sun Valley, Idaho. See next week's TV GUIDE.

## 5 10 12 CANDID CAMERA

**COLOR** Youngsters perform on a make-believe TV show; people pinpoint the best time of life; and passers-by are astonished when a girl greets them with a cheery "good morning."

## 6 9 AWARD SERIES

Cameras follow the cars in the 1966 Pike's Peak (Colo.) Auto Hill Climb. Drivers Bobby Unser, Nick Sanborn and A. K. Miller talk about the challenge of this unusual course. Produced by KRMA-TV, Denver.

## 10:30 5 10 12 WHAT'S MY LINE?

**COLOR** Guest panelists: Steve Allen and Jayne Meadows (Mrs. Allen).

## 10:40 9 CRITICS' CIRCLE—Discussion

1. Leon Katz comments on the American Conservatory Theatre's production of G. B. Shaw's "Man and Superman." 2. Architecture critic Zach Stewart discusses plans for Ferry Park in relation to successful parks of the past and also talks about the ideas of New York City's park director, Thomas Hoving.

## 11:00 2 THRILLER—Mystery

Rutherford Sommerville returns to his ancestral home, where he plans to put the touch on his rich and eccentric Aunt Celia. Dr. Farnham: Boris Karloff. Ursula: Phyllis Thaxter. Gelia: Martita Hunt. (60 min.)

## 3 SUNDAY ADVENTURES

**COLOR** Don and Bettina Shaw tour Galilee and Northern Israel.

## 4 NEWS—Don Picken

## 5 7 7 8 COLOR NEWS

## 10 11 12 13 COLOR NEWS

## 11:15 4 GIDEON, C.I.D.—Mystery

Gideon becomes convinced that race-horses are being doped. John Gregson. Keen: Alexander Davion. (60 min.)

## 7 MOVIE—Musical

Judy Garland and Fred Astaire in "Easter

# KHSL WESTERN THEATRE

Mon.

Wells  
Fargo

Tues.

The  
Rifleman

Wed.

Marshal  
Dillon

Thurs.

Zane Grey  
Theatre

Fri.

Have Gun  
Will Travel

Channel 12

5:30-6:00 p.m.

Parade." See 4 P.M. Ch. 10 for details. (One hour, 55 min.)

**8 ALAS DE ADVENTURA**

**COLOR** "Tahiti: Island Under the Winds." Actor Claude Dauphin narrates this South Sea Island tour.

**10 MOVIE—Melodrama**

"The Astonished Heart." (1950) A psychiatrist falls in love with one of his wife's friends. Screenplay by Noel Coward. Noel Coward, Celia Johnson, Margaret Leighton. (One hour, 45 min.)

**12 PETER GUNN—Mystery**

A reporter is attacked by a savage dog. Craig Stevens. George: Tyler McVey.

**13 TARGET: CORRUPTORS—Drama**

Marino takes a first-hand look at a women's prison. Stephen McNally. Terry: Lynn Loring. (60 min.)

11:20 **5 COLOR NEWS—Harry Reasoner**

11:30 **3 JOHNNY CARSON—Variety**

**COLOR** Guests: comedian Milt Kamen, singer Don Cherry and underwater explorer Tom Shelnick. Jack Haskell, Skitch Henderson. (Rerun; 90 min.)

**11 CHEYENNE—Western**

Cheyenne and Smitty help rescue a young woman from Indians. Smitty: L. Q. Jones. (60 min.)

11:35 **5 MERV GRIFFIN—Variety**

Scheduled guests: UPI White House correspondent Merriman Smith, comedian Joey Adams, and singers Genevieve and April Olrich. (90 min.)

12:00 **2 LITTLE LATE SHOW—Drama**

A man who has been in prison for a crime he didn't commit seeks out the rookie cop whose testimony sent him there. Howard Duff.

12:15 **4 87TH PRECINCT—Police**

A used-car salesman is an apparent suicide. Peter Helm. (One hour, 15 min.)

**13 NEWS**

1:05 **5 SILENTS PLEASE—Movies**

"The Eagle" (1925) starred Rudolph Valentino as Dubrovski, the Russian dragoon who became a Russian Robin Hood. Vilma Banky, Louise Dresser.

1:10 **7 CHANGING TIMES—Report**

1:30 **4 NEWS**



9:30 **7 7 11 13 TONY AWARDS**



Robert Preston and Mary Martin

**SPECIAL COLOR** Mary Martin and Robert Preston are the hosts for the presentation of the 1967 Tony Awards (Broadway's equivalent of the Oscar). The ceremonies are telecast from the

Shubert Theater. Major categories and nominees are listed below.

Best play: "Black Comedy," "A Delicate Balance," "The Homecoming," "The Killing of Sister George."

Best musical: "The Apple Tree," "Cabaret," "I Do! I Do!" (which stars Miss Martin and Preston), "Walking Happy."

Dramatic actor or actress: Eileen Atkins, Hume Cronyn, Donald Madden, Vivien Merchant, Donald Moffat, Rosemary Murphy, Beryl Reid, Paul Rogers.

Musical actor or actress: Alan Alda, Jack Gilford, Barbara Harris, Lotte Lenya, Mary Martin, Robert Preston, Louise Troy, Norman Wisdom.

Composer and lyricist: Jerry Bock and Sheldon Harnick, Sammy Cahn and James Van Heusen, Tom Jones and Harvey Schmidt, John Kander and Fred Ebb.

Miss Martin has won three Tonys ("South Pacific," 1950; "Peter Pan," 1955; "Sound of Music," 1960). Preston won in 1958 for "Music Man."

## Morning

- 6:00 **3** RHYME AND REASON  
1. Facts and legends behind famous diamonds. 2. John spends his last evening in Paris. (60 min.)  
**5** SUNRISE SEMESTER  
Man and Society; social associations.  
**7** A.M.—Dunbar, Lindstrom, Bentley  
**10** CALENDAR—Sacramento
- 6:25 **4** FARM NEWS
- 6:30 **4** PROFILE—San Diego State  
"Conquest: Men and Mountains."  
**5** HUMAN SOCIETY—Discussion  
**10** SUNRISE SEMESTER  
Man and Society; social associations.
- 6:55 **13** NEWS
- 7:00 **3 4 7 8** TODAY  
**COLOR** Scheduled guests: Hank Ketcham, creator of "Dennis the Menace"; and the comedy team of Jerry Stiller and Anne Meara. Hugh Downs, Barbara Walters, Frank Blair. (Taped from this morning's live telecast; two hours)  
**5** KPIX EDITORIAL—Louis Simon  
**10** **COLOR** FOCUS ON FARMING  
**13** **COLOR** CARTOONLAND
- 7:05 **5 10** **COLOR** NEWS—Benti  
**12** CHRISTOPHER PROGRAM  
**COLOR** Three experts offer tips on marriage counseling.
- 7:15 **13** KING KONG—Cartoons
- 7:30 **5** NEWS—Jim Anderson  
**10** WINCHELL-MAHONEY—Children  
Knucklehead is heartbroken because he thinks that Tessie has deserted him.
- 7:35 **12** **COLOR** NEWS—Joseph Benti
- 7:45 **13** BEANY AND CECIL—Cartoons
- 7:55 **11** VOICE OF AGRICULTURE  
Engineering on the farm is discussed.
- 8:00 **5 10 12** CAPTAIN KANGAROO  
**7** VIRGINIA GRAHAM—Interviews  
Guests include Dorothy White Cotton, editor of Parents magazine, and Diana Lewis, director of a school for emotionally disturbed children.  
**9** CLASSROOM—Education  
In-school programming: linguistics, social studies, Spanish, mathematics and science. (Three hours, 25 min.)
- 8:15 **13** **COLOR** CARTOONLAND
- 8:25 **11** SAN JOSE STATE REPORTS
- 8:30 **7** GYPSY ROSE LEE—Interviews  
**COLOR** Guests include actresses Celeste Holm and Nichelle Nichols.  
**11** DISCOVERY '67—Children  
"Our Next Step in Outer Space" depends upon the Apollo spacecraft. Host Bill Owen and ABC science editor Jules Bergman visit North American Aviation in Downey, Cal., where parts of the spacecraft are built.  
**13** **COLOR** JACK LA LANNE
- 8:40 **9** CLASSROOM—Education  
In-school programming covers Spanish, mathematics, language arts and history. (Two hours, 50 min.)
- 8:45 **2** RELIGION TODAY—Protestant
- 9:00 **2** **COLOR** POPEYE—Cartoons  
**3 4** **COLOR** REACH FOR THE STARS—Game  
**5 8 10 12** CANDID CAMERA  
Comedian Wally Cox asks for special taxi service from a bus driver.  
**7** MOVIE—Western  
**COLOR** Bill Gordon's Prize Movie: "Apache Woman." (1955) A government agent arrives in a small Arizona town to settle a growing conflict between the Indians and the white men. Lloyd Bridges, Joan Taylor. (Two hours)  
**7** JACK LA LANNE—Exercise  
**11** HOCUS POCUS—Children  
**13** DIVORCE COURT—Drama  
A husband claims that his wife has been seen with a gas station attendant. Voltaire Perkins. (60 min.)
- 9:15 **2** KING AND ODIE—Cartoons  
**6** CLASSROOM—Education  
In-school programming: mathematics, Spanish, science. (Two hours, 15 min.)  
**11** BUCKAROO 500—Buck Weaver
- 9:25 **3 4** **COLOR** NEWS—Vanocur
- 9:30 **2** ROMPER ROOM—Children  
**3 4 7 8** **COLOR** CONCENTRATION—Game  
**5 10 12** BEVERLY HILLBILLIES  
Jed becomes vice president of the bank. Jed: Buddy Ebsen. Granny: Irene Ryan.  
**11** HOCUS POCUS—Children
- 10:00 **3 4 7** PAT BOONE—Variety  
**COLOR** Pat's guest today is Robert Culp of "I Spy."

**5 10 12 ANDY GRIFFITH**

Andy becomes the victim of a rumor. Barney: Don Knotts.

**8 LIFE OF RILEY—Comedy**

Riley organizes a fishing party. William Bendix, Marjorie Reynolds.

**11 BEN CASEY—Drama**

Jimmy Reynolds is a young, ambitious doctor with a chip on his shoulder and an unusual patient on his hands. Reynolds: Peter Falk. Anita: Lee Grant. (60 min.)

**13 EVERYBODY'S TALKING**

10:30 **2 [COLOR] JACK LA LANNE**

**3 4 7 HOLLYWOOD SQUARES**

**[COLOR]** Celebrities Don Rickles, Lola Albright, Tab Hunter and Bob Denver join Abby Dalton, Wally Cox, Morey Amsterdam, Rose Marie and Charley Weaver. Peter Marshall is the host.

**5 8 10 12 DICK VAN DYKE**

The gang spends a spooky night in a cabin. Rob: Dick Van Dyke.

**13 DARK SHADOWS—Serial**

11:00 **2 MEL VENTER—Interview**

**3 4 7 [COLOR] JEOPARDY**

**5 8 10 12 LOVE OF LIFE**

**7 11 13 MARKET SWEEP—Game**

11:25 **5 8 10 12 [COLOR] NEWS**

11:30 **2 NEWS—Claud Mann**

**3 4 7 8 [COLOR] EYE GUESS**

**5 10 12 [COLOR] SEARCH FOR**

**TOMORROW—Serial**

**6 DISCOVERY—Science**

See Wed. 6 P.M. Ch. 6 for details.

**7 11 13 DATING GAME**

11:40 **9 DISCOVERY—Science**

Picked up in progress. See Wednesday 6 P.M. Ch. 6 for details.

11:45 **5 10 12 [COLOR] GUIDING LIGHT**

11:55 **3 4 7 [COLOR] NEWS**

**8 NEWS—Bud Walling**

**Afternoon**

12:00 **2 CHARLEY AND HUMPHREY**

**3 10 [COLOR] NEWS**

**4 7 8 [COLOR] LET'S MAKE A DEAL—Game**

**5 NEWS—Weston, Ramey**

**6 9 WHAT'S NEW—Children**

See 7 P.M. Ch. 6 for details.

**7 11 EVERYBODY'S TALKING**

**9 TV KINDERGARTEN**

**12 PEOPLE IN CONFLICT—Drama**

Cases: 1. A wife wants a divorce. 2. A couple disagree over the treatment of their 18-year-old son.

**13 LORETTA YOUNG—Drama**

A man urges his wife to see a psychiatrist. Mary: Loretta Young. Tom: Charles Drake.

12:25 **4 7 [COLOR] NEWS**

**8 NEWS—Bud Walling**

12:30 **3 MERV GRIFFIN—Variety**

See Sunday 11:35 P.M. Ch. 5. (60 min.)

**4 [COLOR] DAYS OF OUR LIVES**

**5 8 10 12 [COLOR] AS THE**

**WORLD TURNS—Serial**

**6 9 SMART SEWING—Education**

Party clothes for children.

**7 7 11 DONNA REED—Comedy**

Mary starts making her own decisions—and mistakes. Mary: Shelley Fabares.

**9 BRIDGE—Jean Cox**

Jean explains how to score and how to open with no trump.

**13 [COLOR] NEWS**

12:45 **13 [COLOR] TODAY IN AGRICULTURE**

1:00 **2 MOVIE—Prison Drama**

"Within These Walls." (1945) A penitentiary warden's daughter falls in love with a prisoner. Thomas Mitchell, Mary Anderson. (One hour, 25 min.)

**4 [COLOR] DOCTORS—Serial**

**5 8 10 12 PASSWORD—Game**

**[COLOR]** Celebrity guests: actors Roger Smith and Chris Noel.

**6 MUSICAL PORTRAITS**

**7 7 13 BEN CASEY—Drama**

First of a two-part story: Casey has trouble persuading a patient's father to let him operate. David: Barry Sullivan. Casey: Vincent Edwards. (60 min.)

**11 PERRY MASON—Mystery**

Someone has sent Claire Allison frightening newspaper clippings. Claire: Mala Powers. Martin: Dennis Patrick. (60 min.)

1:05 **9 CLASSROOM—Education**

In-school programming: Spanish and science. (One hour, 40 min.)

1:10 **9 CLASSROOM—Education**

In-school programming: geography, science, Spanish and French. (Two hours, 50 min.)

# Monday

Afternoon

- 1:15 **6** CLASSROOM—Education  
In-school programming: social science, science and Spanish. (One hour, 20 min.)
- 1:30 **3 4** **COLOR** ANOTHER WORLD  
**5 8 10 12** HOUSE PARTY  
**COLOR** Art begins two weeks of reruns. Today's guest: pianist Carol Rosenberger, who overcame polio. (Rerun)
- 2:00 **3 4** YOU DON'T SAY!—Game  
**COLOR** Celebrity guests: singer Mel Tormé and comedienne Pat Carroll.  
**5 8 10 12** **COLOR** TO TELL THE TRUTH—Game  
**7 7 11 13** NEWLYWED GAME
- 2:25 **2** NEWS  
**5 8 10 12** **COLOR** NEWS
- 2:30 **2** PDQ—Game  
**COLOR** Celebrity guests: Jim and Henry Backus, and actress Abby Dalton.  
**3** MOVIE—Comedy  
"Mr. Deeds Goes to Town." (1936) A man from a small town inherits a fortune. Gary Cooper, Jean Arthur, George Bancroft, Lionel Stander, Douglass Dumbrille.



LIVE from San Francisco!

## PANORAMA

Underneath it all — Steve Davis is San Francisco's brightest new TV personality! Join him every afternoon for what's happening NOW!

WEEKDAYS • 4:00 PM

**4**  
KRON-TV



# COLOR NEWS

NOON NEWS REPORT

12:00 - 12:30 WEEKDAYS

KXTV EARLY EVENING NEWS

5:30 - 6:30 WEEKNIGHTS

ELEVENTH HOUR REPORT

11:00 - 11:30 WEEKNIGHTS

**KXTV-10**



- 4 MATCH GAME**  
**COLOR** Celebrity guests: TV personalities Phyllis Newman and Ed McMahon.
- 5 8 10 12 EDGE OF NIGHT**  
**7 7 11 13 DREAM GIRL**  
 Celebrity guests: Sandy Baron, Peter Breck, France Nuyen and Chad Everett.
- 2:55 **4 COLOR NEWS**  
**7 7 11 13 NEWS**
- 3:00 **2 COLOR TRUTH OR CONSEQUENCES—Game**  
**4 MILLIONAIRE—Drama**  
 Dr. Joseph Frye and his wife are kidnapped by a wounded gangster. Frye: Tod Andrews. Julie: Frances Helm.
- 5 8 10 12 SECRET STORM**  
**7 7 11 13 GENERAL HOSPITAL**
- 3:30 **2 CAPTAIN SATELLITE—Children**  
**4 PICK A SHOW—Game**  
**5 COLOR MIKE DOUGLAS—Variety**  
**7 7 11 13 NURSES—Serial**  
**8 MOVIE—Drama**  
 "The House on 92nd Street." (1945) The FBI attempts to crack a Nazi spy ring. William Eythe, Lloyd Nolan, Signe Hasso, Gene Lockhart. (Two hours)
- 10 GYPSY ROSE LEE—Interviews**  
**COLOR** Guests are actors Steve Ihnat, Erin O'Donnell and Joann Marshall.
- 12 NEWS FOR WOMEN—Posey**
- 3:35 **12 MOVIE—Drama**  
 "Dead Reckoning." (1947) Two paratroopers are en route to Washington to receive war medals. Humphrey Bogart, Elizabeth Scott. (One hour, 55 min.)
- 4:00 **3 MOVIE—Fantasy**  
 Time approximate. "The Man Who Could Work Miracles." (English; 1937) A meek clerk is suddenly given the power to fulfill his every wish at a moment's notice. Roland Young, Joan Gardner.
- 4 PANORAMA—Interviews**  
**7 7 11 DARK SHADOWS**

- 9 CREATIVE PERSON**  
 See 8:30 P.M. Ch. 9 for details.
- 10 COLOR MIKE DOUGLAS—Variety**  
**13 COLOR CAP'N DELTA—Cartoons**  
**19 BUCKAROO 500—Children**
- 4:30 **2 COLOR ROCKY AND HIS FRIENDS—Cartoons**  
**4 ROBIN HOOD—Adventure**  
 Friar Tuck devises a way to avoid a tax. Robin: Richard Greene. Tuck: Alexander Gauge. Sir Charles: Paul Eddington.
- 7 7 11 WHERE THE ACTION IS**  
 Performers: Steve Alaimo, Keith Allison and Hard Times.
- 9 MISTEROGERS—Children**  
 How a hospital bed works.
- 13 COLOR HUCKLEBERRY HOUND**  
**19 CARTOON FUN HOUSE**
- 5:00 **2 SUPERMAN—Adventure**  
 A youngster tries to help his gangster uncle by spying on Jimmy and Clark. Boy: Tyler Macduff.
- 4 FLINTSTONES—Cartoon**  
**COLOR** Fred bets his pay check at the dinosaur track.
- 5 PERRY MASON—Mystery**  
 Carol Taylor doesn't believe that her late husband stole money from his wealthy father. Carol: Rebecca Welles. Howard: Simon Oakland. (60 min.)
- 7 COLOR NEWS—Grimsby, Foster**  
**7 BEATLES—Cartoons**  
**9 TV KINDERGARTEN**  
**11 TRUE ADVENTURE—Documentary**  
**COLOR** A look at cliff dwelling ruins of the Hohokum Indians in Arizona.
- 13 COLOR NEWS—Warren Rashleigh**
- 5:15 **6 WHAT'S NEW—Children**  
 See 7 P.M. Ch. 6 for details.
- 9 ART INSTRUCTION**
- 5:20 **3 TRAVENTURE THEATRE**  
**COLOR** We watch a re-enactment of Billy the Kid's escape from the gallows.

**NEWS AT FIVE**  
 .....  
 IN COLOR • 5 PM

**13**  
 KOVR

Dinner Theater  
**SPARTACUS AND THE TEN GLADIATORS**  
 Dan Vadis  
 IN COLOR 6 PM

# Monday

March 27, 1967

## Afternoon-Evening

5:30 **2** DENNIS THE MENACE—Comedy  
Henry is caught trampling the grass in the park. Mr. Wilson: Joseph Kearns. Henry: Herbert Anderson.

**4** NEWS—Brown, Jensen, Hart

**7** **11** **13** **COLOR** NEWS—Jennings

**7** CASPER—Cartoons

**8** MISTER ED—Comedy

Wilbur brings home an elephant. Wilbur: Alan Young. Mordini: Henry Corden.

**9** FRIENDLY GIANT—Children

Friendly reads about a cat named Widget.

**10** **COLOR** NEWS

**12** WELLS FARGO—Western

Hardie is protecting a jade shipment from San Francisco's Barbary Coast pirates. Hardie: Dale Robertson.

5:45 **6** FRIENDLY GIANT—Children

Friendly and Rusty read about boxes.

**9** TIME FOR MUSIC—Laura Weber

The children sing rounds and learn a new rhythm song. Laura Weber.

5:55 **3** **COLOR** SKIING TIPS

## Evening

6:00 **2** LEAVE IT TO BEAVER—Comedy  
Beaver balks at returning farewell gifts. Jerry Mathers, Tony Dow.

**3** **4** **COLOR** NEWS—Chet Huntley, David Brinkley

**5** **COLOR** NEWS—Weston, Dill

**6** **9** BROTHER BUZZ—Animals

Patrick McCormick explains how sheep dogs, bloodhounds and seeing-eye dogs are trained.

**7** MOVIE—Drama

**COLOR** "The Gambler from Natchez." (1954) In New Orleans of the 1840's, Captain Vance Colby seeks the murderer of his father, a professional gambler. Dale Robertson, Debra Paget, Thomas Gomez, Lisa Daniels, Kevin McCarthy, Woody Strode, Douglas Dick. (90 min.)

**7** **8** **12** NEWS

**9** WHAT'S NEW—Children

Different types of turtles; principles of an ion rocket; folk music of Iran.

**10** **COLOR** NEWS—Walter Cronkite

**11** MIKE DOUGLAS—Variety

This week's co-host is actress Molly Picon. Guests are comic actor Andy Griffith,

musical-comedy star Joel Gray and Jules Bergman, science editor of ABC-TV. Ellie Frankel Sextet. (90 min.)

**13** MOVIE—Adventure

**COLOR** "Spartacus and the Ten Gladiators." (Italian; 1964) Spartacus leads his slave army against the legions of Rome. Dan Vadis. (90 min.)

6:15 **19** DENNIS THE MENACE—Comedy  
Dennis and Tommy help Mr. Wilson sell his neighbor's house. Dennis: Jay North. Mr. Burnley: Ralph Dumke.

6:30 **2** McHALE'S NAVY—Comedy

McHale's men discover that the war souvenirs they've been peddling are actually stolen art treasures. Ernest Borgnine, Joe Flynn, Tim Conway.

**3** **COLOR** NEWS

**4** NEWS—Brown, Jensen, Hart

**5** **8** **12** **COLOR** NEWS—Cronkite

**6** MUSICAL PORTRAITS

The recording is the third movement of Rachmaninoff's Concerto No. 2 in C Minor for Piano and Orchestra.

**7** **COLOR** NEWS—Huntley, Brinkley

**9** PORTRAIT IN MUSIC

The recording is Mahler's Symphony No. 6, with Erich Leinsdorf conducting.

**9** TURN OF THE CENTURY

Host Max Morath and actor Robert Benson demonstrate the difficulties of early sound reproduction.

**10** RIFLEMAN—Western

The brother-in-law of Lucas is rodeo rider Johnny Gibbs—who's wanted by the law. Chuck Connors. Gibbs: Jerome Courtland. Alvah Kemper: Charles Watts.

6:45 **19** NEWS—Charles McEwen

7:00 **2** PATTY DUKE—Comedy

Patty takes stock of her financial condition—and decides to sell shares in Patty Lane, Inc. Patty Duke. Ross: Paul O'Keefe. Fleming: Heywood Hale Broun. Richard: Eddie Applegate.

**4** ASSIGNMENT FOUR

**COLOR** "The Most Adult Game," conclusion of the two-part study on the therapeutic value and practical application of the Game at Synanon, the Bay Area's center for drug addicts. Narrator: John Caple.

**5** RIFLEMAN—Western

A horse stricken with anthrax bites Mark

**Our  
Man  
spends as  
much time  
at the  
Capitol  
as the  
Governor!**

(almost)

John Jervis - KCRA News  
Capitol Correspondent.  
Another reason  
the NEWS COMES  
FIRST on COLOR 3.



## Evening

and its owner. Haskins: Robert Wilke. Mark: Johnny Crawford.

### 6 9 WHAT'S NEW—Children

A family of great horned owls; story of Henry Knox, the colonial bookseller whose hobby was military artillery.

### 7 TO BE ANNOUNCED

### 8 WYATT EARP—Western

Dog Kelley decides to run for the office of mayor. Wyatt: Hugh O'Brian. Kelley: Paul Brinegar.

### 9 PROFILES IN COURAGE

In 1838, Gen. Alexander Doniphan lends his support to Mormon settlers in Missouri who are being persecuted for their religious beliefs. Doniphan: Peter Lawford. Gov. Lilburn Boggs: Robert Emhardt. Captain Bogart: Simon Oakland. Joseph Smith: Paul Stevens. (50 min.)

### 10 TWILIGHT ZONE—Drama

David Gurney's wife insists she's never seen him before. Gurney: Richard Long. First Wilma: Shirley Ballard.

### 12 RANGO—Comedy

**COLOR** Rango's troubles get rolling when he boards a train with his lady prisoner—and mistakes a disguised Captain Horton for one of the girl's cohorts. Rango: Tim Conway. Horton: Norman Alden.

### 19 PORTER WAGONER—Music

Archie Campbell sings "Three Little Pigs" and "Wayfaring Stranger."

### 7:30 2 MOVIE—Drama

**COLOR** Lee J. Cobb and Robert Wilson in "Day of Triumph." See Sunday 7:30 P.M. Ch. 2 for details. (Two hours)

### 3 4 MONKEES—Comedy

**COLOR** The boys go to work for a telephone answering service, and are soon plunged into a series of mix-ups with a married couple, an actress and a horse player. Monkees: David Jones, Mike Nesmith, Peter Tork and Micky Dolenz.

#### Guest Cast

Ellen ..... Susan Browning  
Manny ..... Milton Frome  
Arnold ..... Tom Bellin  
Mrs. Drehdal ..... Helen Winston

### 5 8 10 12 GILLIGAN'S ISLAND

**COLOR** A jet-powered flight pack plays the key role in the castaways' plan to send an aerial SOS—with Gilligan as the soaring signaler. Los Angeles Laker Walt Hazzard plays a Navy lieutenant. Gilli-

gan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Professor: Russell Johnson. Ginger: Tina Louise.

### 6 9 SMART SEWING—Education

Party clothes for children.

### 7 13 IRON HORSE—Western

**COLOR** Ben unwittingly becomes an accessory to a gold swindle. He allows a promoter to sell surplus railroad land—unaware that the promoter has rigged a phony gold strike on the property. Ben: Dale Robertson. Dave: Gary Collins. Nils: Roger Torrey. (60 min.)

#### Guest Cast

Prescott Webb ..... Gerald Mohr  
Helen ..... Patricia Barry  
Brady ..... David Sheiner  
Holmes ..... Woodrow Parfrey  
Harris ..... Stanley Clements  
Trundle ..... Herb Ellis

### 11 TRUE ADVENTURE—Documentary

**COLOR** "Voyage of La Cantuta." The journey of four men and a woman who set sail from Peru on a raft headed for Polynesia is shown. Host: Bill Burrud.

### 19 MOVIE—Comedy

"The Male Animal." (1942) An idealistic professor plans to read a letter written by a radical. Henry Fonda, Olivia de Havilland. (Two hours)

### 7:50 9 PROFILES IN SONG

Marlene Tait performs songs of early 19th century America.

### 8:00 3 4 7 8 IDREAM OF JEANNIE

**COLOR** To change Jeannie's mind about marrying Tony, the boss of the genies makes Tony disaster-prone—and makes Jeannie powerless to help. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily.

#### Guest Cast

Haji ..... Abraham Sofaer  
Dr. Dawson ..... Jack Bailey

### 5 10 12 MR. TERRIFIC—Comedy

**COLOR** Stanley powers up to find a moonshine still. Meanwhile, Hal is headed for a shotgun wedding—and there's still no still in sight. Stanley: Stephen Strimpell. Hal: Dick Gautier. Reed: John McGiver. Harley: Paul Smith. George: Bonnie Hughes.

#### Guest Cast

Jennie May ..... Debbie Watson  
Maw ..... Florence Lake

# If you like to draw, you may have a God-given talent

by Norman Rockwell

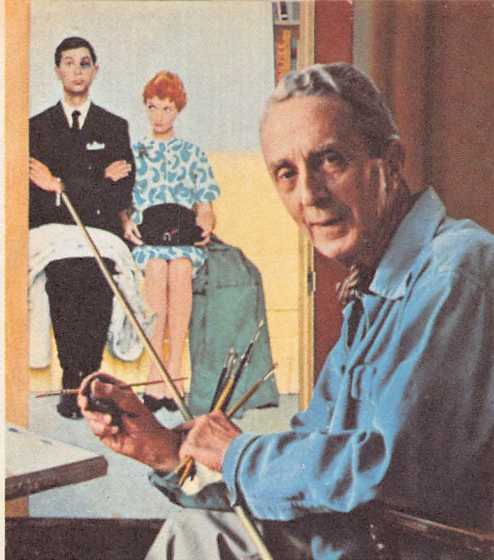


PHOTO BY TONY VENTI

I can't think of a greater waste in the world than being blessed with a natural ability . . . and doing nothing about it. A talent for drawing, for example, is a wonderful gift. It can bring you such a rich and rewarding life that it just doesn't seem right not to give it a chance to develop and grow.

Nobody knows this better than I. I was born in a shabby tenement in New York City. I guess I always wanted to be an artist. I distinctly remember, when I was six, drawing pictures on old cardboard to amuse my friends. By the time I was fifteen, I had earned enough money from odd jobs to go to art school. Then, over my parents' objections, I decided to leave high school after my first year so that I could attend two art schools at once.

Many times I became terribly discouraged and thought about giving up art school to start earning money. But my instructors encouraged me to continue, and got me work to tide me over. One day a friend urged me to submit my work to *The Saturday Evening Post*. To my surprise, they bought the first three pictures I showed them and asked me to do three more. I

didn't know that this sale would be the start of a forty-five-year association. I only knew I was on my way toward the realization of my dream . . . making the most of the talent I was born with.

## Others struggled, too

My story is not unique . . . other artists overcame even greater hardships. Albert Dorne left school at thirteen to support his family. At twenty-two, he was earning \$500 a week. He went on to become one of the highest-paid commercial artists in America.

Stevan Dohanos, famous cover artist, drove a truck before turning to art. Harold Von Schmidt was orphaned at five. Robert Fawcett left school at fourteen. Austin Briggs, who once struggled to support his family in a cold-water flat, now lives in a magnificent contemporary home.

As I progressed in my career, hundreds of promising artists came to me with questions about how to get started or to advance in art. I gave them as much time as I could. But what they really needed was a convenient and effective way to master the  
(See following pages)



PHOTO BY TONY VENTI

**NORMAN ROCKWELL**, America's best-loved artist, almost quit painting early in his career because he was unsure of his talent. Now he's helping others make the most of a gift that could change their lives.

## Founding Faculty - Famous Artists School

**Albert Dorne**

**Al Parker**

**Austin Briggs**

**Harold Von Schmidt**

**Fred Ludekens**

**Peter Helck**

**Norman Rockwell**

**Jon Whitcomb**

**Beh Stahl**

**Robert Fawcett**

**George Giusti**

**Stevan Dohanos**

Says Norman Rockwell

## 'I've had a way to help others

*(Continued from preceding page)*  
trade secrets and professional know-how of a great many successful

### A plan to help others

Albert Dorne found the way. Over 18 years ago, he asked me to help him in his studio. When I arrived, I found Dohanos, Von Schmidt, and Briggs. With them were several other famous artists — Al Parker, Jon Whitcomb, Fred Ludekens, Ben Stahl, Peter Helck and John Atherton. They pointed out the growing number of untrained artists that existed all over the country. He asked, "Why can't we develop a way to share our knowledge with all who have talent, no matter where they live?"

All of us loved the idea. Taking time off from our own careers, we pooled our knowledge of art into a series of home-study lessons. We prepared over 5,000 special drawings for a magnificent set of textbooks. After we covered the fundamentals of art, each man contributed his own special knowledge. For example, Jon Whitcomb showed me how to draw his famous "glamorous women." Albert Dorne showed step-by-step how to achieve animation and humor in drawing. I devised a simple way to explain the principles of characterization and the secrets of composition.

### New teaching methods devised

Finally, we devised a revolutionary way to correct a student's work. On each assignment the student would draw a picture. Then, in his instructor's presence, his instructor would draw over his corrections of the student's work. Then the instructor would discuss the letter of further criticism and suggestions. This way, there would be no misunderstanding. And the student would have a permanent record of his progress.

And so we started the Famous Artists School in a converted old barn

# Wonderful life as an artist. Now I'd like to develop their own God-given talent.'

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port, Conn. Today it occupies its own modern buildings. All of us with the School are extremely proud of what our students have accomplished.

## Our students succeed

James Ryan is a good example. If his God-given talent had gone undeveloped, he might still be a clerk, unhappy in his low-paying, routine job. Taking our Course changed his future. Now he's an illustrator at Hughes Aircraft.

Virginia Bartter, a housewife from Ohio, found that our training helped her earn extra income for her family. Last year she received over \$1,000 for paintings she did in her spare time and is now holding art classes in her home. (See others on last page.)

I am not at all surprised by the success of our students. Opportunities open to trained artists today are enor-

mous. The School continually gets calls asking for practical, well-trained students — not geniuses — who can step into full-time or part-time art jobs.

Do you like to draw? Do you want to train toward a full- or part-time career in commercial art or fine art? If your answer is a tentative yes to either, I urge you to develop your God-given talent to its fullest. You owe it to yourself not to waste it.

**Unique Art Talent Test.** Norman Rockwell, Albert Dorne and the other Famous Artists have created a revealing 12-page talent test to discover people with art talent worth developing. Formerly they charged for the test. Now it's offered free and graded free. Those who do well on the test — or can offer other evidence of art talent — may enroll. To get the test, mail the card.



## How we grade your talent test

The twelve-page Famous Artists Talent Test shown above is designed to reveal natural ability — not finished skill. Your talent is judged alongside that of others with the same art background as yours. This procedure has been effective for eighteen years in finding promising art students.

If you do well on your test — or offer other evidence of art ability — you may enroll for training. However, there is no obligation.

## Famous Artists School Westport, Conn.

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr. }  
Mrs. } \_\_\_\_\_  
Miss } ← Please circle one and print name

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_ Age \_\_\_\_\_

Accredited by the Accrediting Commission,  
National Home Study Council.



**Young artist wins success!**  
 "I was 18 years old when I enrolled. Today I do work for such clients as General Motors — have won 5 gold medals."  
 Carl Kock, Chicago, Illinois



**Succeeds in small town.** "I live 150 miles from the nearest big city, but I do fashion illustration, have my own studio, run an art workshop, do portraits."  
 Helen Tryk, Cottage Grove, Ore.



**Earns \$3000 more than before**  
 "A year before I finished my Course I started my new art career. As a full-time illustrator I earn \$3000 a year more than before."  
 J. Holder, Huntsville, Alabama



**Husband's push leads to success.** "Now I get jobs from as far away as New York and Texas. Word travels — even for a small-town housewife."  
 N. K. Houston, Manchester, Ga.



**Makes over \$1,000 free-lancing!** "I am teaching several art classes in my home and last year I made over \$1,000 in free-lance work alone."  
 Mrs. V. Bartter, Crescent, Ohio



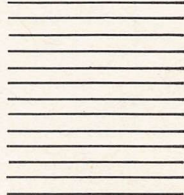
**Teen-age student — world traveler.** "I am now an artist and illustrator. My wife and I go to Europe and the Middle East on art assignments."  
 H. Sanden, Minneapolis, Minn.

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Find out how much talent you have



Mail card for Famous Artists Talent Test



**6 9 N.E.T. JOURNAL**

"Black Natchez" shows how two anti-Negro bombings have affected Natchez, Miss. Cinema-verité cameras study the changes in Natchez' Negro community from the summer of 1965, when a local NAACP officer was injured in the first bombing, to February 1967, when a Negro leader was killed in the second bombing. (60 min.)

**9 KALEIDOSCOPE—Discussion**

Alvah Bessie, author of "The Symbol," "Men in Battle," and "The Nu-American," is James Day's guest.

**11 WONDERS OF THE WORLD**

**COLOR** In London, the Linkers see Big Ben, Piccadilly Circus and then travel to the countryside to see the 3,000-year-old Druid Temple at Stonehenge. At a pageant in Arundel Castle, they meet Queen Elizabeth. They also visit Shakespeare's birthplace and Anne Hathaway's cottage at Stratford-on-Avon.

**8:30 3 4 CAPTAIN NICE—Comedy**

**COLOR** In an attempt to smash big-time crime in Big Town, Carter fights off the flattery of Amanda Woolf, girl friend of a mysterious mob leader. Carter: William Daniels. Mrs. Nash: Alice Ghostley. Candy: Ann Prentiss. Mayor: Liam Dunn. Chief: William Zuckert.

**Guest Cast**

Amanda Woolf ..... Madlyn Rhee  
Gunner ..... John Fielder  
O'Brien ..... Noah Keen

**5 8 10 12 LUCILLE BALL**

**COLOR** Tranquilizers take their toll on an overexcited Lucy. Why is she so excited? She's got a diamond ring stuck on her finger—the ring that Mooney bought for his wife. Mooney: Gale Gordon. Jeweler: Don Beddoe. (Rerun)

**7 7 11 13 RAT PATROL—Drama**

**COLOR** The Germans are willing to exchange Moffitt for a prisoner held by the Rat Patrol. But Troy will have a hard time making the exchange—his prisoner is dead. Troy: Christopher George. Moffitt: Gary Raymond.

**Guest Cast**

Colonel Voss ..... Ben Wright  
Captain Rostov ..... Barry Ford

**9 CREATIVE PERSON**

Canadian poet Leonard Cohen talks about

his recent visit to Cuba, and comments on modern universities and the world of advertising. Cameras view Cohen at his Montreal home, on a reading tour of North American colleges, and at a recording session. Reporter Michael Cain narrates this production of the National Film Board of Canada.

**9:00 3 4 ROAD WEST—Western**

**COLOR** "Charade of Justice." A judge sentences a boy to hang for stealing Ben's horse. Ben is determined to save the lad—even though he testified against him. Ben: Barry Sullivan. (60 min.)

**Guest Cast**

Sheriff Platt ..... Tom Tryon  
Millie Peters ..... Melodie Johnson  
Judge Platt ..... Jay C. Flippen  
Jay Baker ..... Kurt Russell  
George Reap ..... Roy Barcroft  
Blacksmith ..... Ted H. Jordan

**5 8 10 12 ANDY GRIFFITH**

**COLOR** Howard becomes a big brother to young Tommy Parker, who cleverly arranges for Howard to spend less time with the three Rs—and more time with his big sister. Howard: Jack Dodson. Goober: George Lindsey.

**Guest Cast**

Tommy Parker ..... Scott Land  
Betty Parker ..... Elizabeth MacRae

**6 9 NINE TO GET READY—Health**

The hospital services available to the expectant mother are shown.

**7 11 13 FELONY SQUAD—Drama**

**COLOR** "The Fear Merchant." Sam scares a crooked building inspector into baiting a trap for a construction racket boss who's committed murder. Sam: Howard Duff. Jim: Dennis Cole. Dan: Ben Alexander.

**Guest Cast**

Koster ..... Mark Richman  
Maitland ..... Robert H. Harris  
Weaver ..... Robert Phillips  
Creel ..... Arthur Malet

**7 FBI—Drama**

**COLOR** "The Executioners," first of a two-part drama about double dealing within the sprawling crime syndicate known as La Cosa Nostra. Erskine: Efrem Zimbalist Jr. Ward: Philip Abbott. Leo Roland: Walter Pidgeon. Ed Clementi: Telly Savalas. (60 min.)

# Great Selection of Teen Hits

**HERB ALPERT & THE TIJUANA BRASS**  
GOING Zorba the Greek  
PLACES Spanish Flea  
10 more



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The Great Airplane Strike  
Hungry • 9 more



COLUMBIA

3632. Also: Louise, Undecided Man, Good Thing, 12 in all

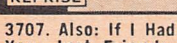
**THE 4 SEASONS**  
2nd VAULT OF GOLDEN HITS  
Sherry • Candy Girl  
Walk Like a Man  
9 MORE



PHILIPS

3685. Also: Big Girls Don't Cry, Opus 17, Marlena, Stay, etc.

**THE DEAN MARTIN SHOW**  
I've Grown Accustomed To Her Face  
9 MORE



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3707. Also: If I Had You, Just Friends, Home, S'posin', etc.

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Bleak City Woman  
7 MORE



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9 MORE



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Greatest Hits  
Town Without Pity  
Only Love Can Break a Heart  
Backstage  
9 MORE



MUSICOR

3586. Plus: The Man Who Shot Liberty Valance, 12 in all

**NANCY SINATRA**  
SUGAR  
Town  
9 MORE



REPRISE

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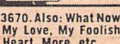
**DOWN TOWN**  
PETULA CLARK  
Now That You've Gone In Love • 10 MORE



WARNER BROS.

1780. Also: Baby It's Me, Be Good to Me, Music, etc.

**JERRY VALE**  
The Impossible Dream  
—plus—  
Strangers In The Night  
Dommage Dommage  
8 MORE



COLUMBIA

3670. Also: What Now My Love, My Foolish Heart, More, etc.

**The Rolling Stones**  
GOT LIVE IF YOU WANT IT!  
Time Is On My Side  
Get Off Of My Cloud  
10 MORE LONDON



3714. Plus: The Last Time, Satisfaction, I'm Alright, etc.

**SIMON & GARFUNKEL**  
PARLEY SAGE  
ROSEMARY & THYME  
Homeward Bound  
The Dangling Conversation  
10 MORE



COLUMBIA

3442. Also: A Poem on the Underground Wall, Cloudy, etc.

**THE SUPREMES**  
I Hear A Symphony  
Plus My World Is Empty  
Without You  
10 MORE



MOTOWN

2417. Also: Yesterday, Unchained Melody, 12 in all

**JOHN DAVIDSON**  
The Time of My Life  
—Somewhere, My Love—  
Daydream  
—Michelle—



COLUMBIA

3608. Also: Blowin' In The Wind, A Taste of Honey, etc.

**JOHNNY'S GREATEST HITS**  
Chances Are  
Wonderful!  
Wonderful!  
plus 10 more  
9 MORE



JOHNNY MATHIS

1013. Also: Twelfth of Never, No Love, Come to Me, etc. \*

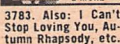
**ROBERT GOULET**  
ON BROADWAY  
Volume 2  
9 MORE



COLUMBIA

3668. Plus: What Is A Woman, Walking Happy, 7 more

**RONNIE DOVE CRY**  
—plus—  
One More Mountain to Climb  
Whirl of Fortune  
8 MORE



DIAMOND

3783. Also: I Can't Stop Loving You, Autumn Rhapsody, etc.

**THE SUPREMES**  
A GO-GO (MOTOWN)  
You Can't Hurry Love  
Hang On Sloopy 10 MORE



3555. Plus: Love Is Like An Itching, You My Heart, Money, etc.

**JOHNNY CASH**  
HAPPINESS IS YOU  
For Lovin' Me  
Wabash Cannon Ball  
COLUMBIA



3361. Also: Is This My Destiny, You Comb Her Hair, etc.

**THE HIT SOUND OF DEAN MARTIN**  
A Million and One Shades  
9 MORE



REPRISE

3432. Also: Come Running Back, Any Time, 7 more

**THE TEMPTATIONS**  
GREATEST HITS  
The Way You Do The Things You Do  
My Girl • 10 MORE



GORDY

3720. Also: My Baby, Get Ready, Don't Look Back, etc.

**BOOTS RANDOLPH**  
Boots With Strings  
The Shadow of Your Smile  
Michelle  
10 MORE MONUMENT



3747. Plus: Dear Heart, Yesterday, Unchained Melody, etc.

**The Clark Five's Greatest Hits**  
—plus—  
Over and Over Catch Us If You Can  
Glad All Over • 7 more



REPRISE

2396. Also: Do You Love Me, Bits And Pieces, etc. \*

**THE BOB CREWE GENERATION**  
MUSIC TO WATCH GIRLS BY  
—plus—  
Winchester Cathedral  
Let's Hang On  
7 MORE DYN VOICE



3784. Also: Anna, A Lover's Concerto, A Felicidade, etc.

**BARBRA STREISAND**  
Jo' m'appella  
Barbra  
Autumn Leaves  
What Now My Love  
10 MORE



COLUMBIA

3443. Also: I Wish You Love, Free Again, Le Mur, Martina, etc.

**BILL COSBY** tells  
WHY IS THERE AIR?  
and other marvelous things  
WARNER BROS.



2184. More hilarious reminiscences by this great comedian

**THE PETER, PAUL & MARY ALBUM**  
Hurry Sundown  
Kisses Sweeter Than Wine  
10 MORE



WARNER BROS.

3465. Also: Sometime Lovin', The King of Names, 12 in all

**THE ASSOCIATION**  
RENAISSANCE  
Pandora's Golden Heebie Jeebies  
11 MORE VALIANT



3733. Plus: I'm the One, All is Mine, No Fair At All, etc.

**Jim Nabors**  
Sings  
LOVE ME WITH ALL YOUR HEART  
—plus—  
Somewhere, My Love  
9 MORE



COLUMBIA

3615. Also: Swanee, I'm Yours, The Impossible Dream, etc.

**EYDIE GORME**  
Softly, As I Leave You  
—plus—  
For All We Know  
All Alone  
7 MORE



COLUMBIA

3669. Also: Don't Worry 'Bout Me, You've Changed, etc.

**TONY BENNETT**  
I Left My Heart in San Francisco  
Tender Is the Night  
Smile • 8 more  
COLUMBIA



1023. Also: Love for Sale, Candy Kisses, Marry Young, etc.

**THE MAMAS & THE PAPAS**  
Cals • John • Michelle • Dianne  
COLUMBIA



3244. Plus: That Kind Of Girl, Words Of Love, 9 more

**THE HAPPY WONDERLAND OF BERT KAEMPFERT**  
Danke Schoen  
23 MORE  
(2 record set)  
POLYDOR



3202. (Special Two-Record Set Counts As One Selection)

**MITCH RYDER & THE DETROIT WHEELS**  
BREAKOUT  
I Like It Like That  
Walking the Dog  
NEW YORK



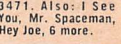
3472. Also: I Need Help, Any Day Now, Oo Papa Doo, etc.

**JACK JONES SINGS**  
KAPP  
A Day in the Life of a Fool  
Autumn Leaves • 10 more



3683. Also: The Shining Sea, Street Of Dreams, etc.

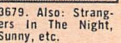
**THE BYRDS**  
Third Dimension  
Their Hit 50  
—plus—  
Eight Miles High  
9 MORE



COLUMBIA

3471. Also: I See You, Mr. Spaceman, Hey Joe, 6 more.

**ROGER WILLIAMS**  
BORN FREE  
—plus—  
Guntanamera  
Summer Samba  
9 MORE



REPRISE

3679. Also: Strangers in The Night, Sunny, etc.

**KETH**  
98/5 AIN'T GONNA LIE  
—plus—  
Pretty Little Shy One  
I Can't Go Wrong  
8 MORE



REPRISE

3785. Also: White Lightnin', Ain't Gonna Lie, 12 in all

# and Romantic Favorites!

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FOR ONLY

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**ANDY WILLIAMS**  
The Shadow of Your Smile  
PLUS Yesterday Michelle 9 MORE  
COLUMBIA

**ROGER MILLER'S GOLDEN HITS**  
England Swings King of the Road Dang Me 9 MORE  
SMASH

If You Can Believe Your Eyes and Ears THE MAMAS AND THE PAPAS  
California Dreamin' Monday, Monday 10 MORE  
DUNHILL

**RAY CONNIFF** and the Singers  
SOMEWHERE, MY LOVE plus Downtown Charade 8 MORE  
COLUMBIA

**BOOTS NANCY SINATRA**  
These Boots Are Made for Walkin' In My Room + Lies + MORE  
REPRISE

THE NEW VAUDEVILLE BAND  
WINCHESTER CATHEDRAL  
Lili Marlene Whispering  
FONTANA

2460. Also: Try To Remember, A Taste Of Honey, etc.

2276. Also: Kansas City Star, In The Summertime, etc.

2595. Also: Do You Wanna Dance, Spanish Harlem, etc.

2603. Also: King Of The Road, Days Of Wine And Roses, etc.

2402. Also: It Ain't Me Babe, Flowers On The Wall, etc.

3690. Also: I Can't Go Wrong, There's A Kind Of Hush, etc.

**GOLDEN HITS OF THE SMOTHERS BROTHERS**  
VOL. 2 Michael, Row the Boat Ashore 7 MORE  
Mercury

**ANDY WILLIAMS SINGS MOON RIVER**  
and other great movie themes  
COLUMBIA

**SERGIO MENDES & BRASIL '66**  
Mais Que Nada Day Tripper  
AM

**DAVID HOUSTON**  
Almost Persuaded  
REPRISE

**THE BLUES MAGDOOS**  
PSYCHEDELIC LOLLIPOP WORRIED LIFE BLUES  
Mercury TOBACCO ROAD

**DON HO**  
Tiny Bubbles  
PLUS Hawaii Please Wait For Me 9 MORE  
REPRISE

3477. Also: I Talk To The Trees, Pretoria, Cabbage, etc.

1001. Tonight, Love Is A Many Splendored Thing, 9 more

3578. Also: One Note Samba, Berimbau, Tim Dom Dom, etc.

3355. Plus: Ramblin' Rose, Tonight You Belong To Me, etc.

3712. Plus: One By One, I'll Go Crazy, Nothin' Yet, etc.

3713. Also: Young Land, Happy Me, The Lights Of Home, etc.

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4. Check the type of music in which you are mainly interested.

**HOW THE CLUB OPERATES.** Each month you will receive free, the Club's music magazine—which describes all forthcoming selections. You may accept the monthly selection for the field of music in which you are mainly interested, or take any of the other records offered, or take NO record in any particular month. Your only membership obligation is to purchase as few as six records from among those to be offered in the Club Magazine during the coming year. You may discontinue membership at any time thereafter.

The records you want are mailed and billed to you at the regular Club price of \$3.98 (Classical \$4.98), plus a small mailing and handling charge. Stereo records are \$1.00 more.

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City..... State..... Zip.....  
Code.....

Telephone Number.....

**2** SEND ME THESE 7 RECORDS FOR ONLY \$3.95  
(fill in numbers below)


**3** SEND MY SEVEN RECORDS AND ALL FUTURE SELECTIONS IN (check one box)

Regular High-Fidelity  Stereo

**4** MY MAIN MUSICAL INTEREST IS (check one box only)

Teen Hits  Listening & Dancing

APO, FPO addressees: write for special offer

## Evening

### 9 N.E.T. JOURNAL

See 8 P.M. Ch. 6 for details. (60 min.)

### 9:30 2 DOCTOR'S NEWS CONFERENCE

Mental health is examined by panelists including Dr. Alexander Simon, UC School of Medicine and director of the Langley-Porter Neuropsychiatric Institute.

### 5 10 12 FAMILY AFFAIR

**COLOR** French is embarrassed by his visiting nephew David, who insists on tossing family tradition to the winds and behaving like a modern teen-ager. Nigel French: John Williams. Bill: Brian Keith. Cissy: Kathy Garver. David: Martin Horsey. Withers: Richard Peel.

### 6 9 N.E.T. PLAYHOUSE—Drama

"Master of Santiago." In 16th-century Spain, pressure is brought on Don Alvaro Dabo to take part in the conquest of the West Indies—but Don Alvaro, an anti-colonialist and religious mystic, resists all arguments. Adapted from the play by contemporary French novelist-playwright Henri de Montherlant. Don Alvaro: Stephen Murray. Mariana: Meg Wynn Owen. Isidro: Desmond Hunter. Don Bernal de la Encina: John Le Mesurier. Tia Campanita: Norah Blaney. Don Fernando de Olmeda: Keith Pyott. Don Gregorio Obregon: Marne Maitland. (One hour, 15 min.)

### 7 11 13 PEYTON PLACE—Serial

**COLOR** Rachel faces a moment of terror; Chandler disappears. Rachel: Leigh Taylor-Young. Rossi: Ed Nelson. Chandler: John Kellogg. Sandy: Lana Wood. Rodney: Ryan O'Neal. Ada: Evelyn Scott. Elliot: Tim O'Connor. Eli: Frank Ferguson. Constance: Dorothy Malone. Burrows: Guy Raymond.

Next week in  
TV GUIDE  
the intriguing  
details of  
television's  
overseas mission!

### 8 MOVIE—Drama

**COLOR** "The Naked and the Dead." (1958) Men in battle in the swamp-infested jungles of the South Pacific during World War II. Aldo Ray, Cliff Robertson. (Two hours, 30 min.)

### 19 DANCE STAND—Gary Culver

Scheduled: the New Beats. (60 min.)

### 10:00 2 NEWS-Atkinson, Alberts, Helms

### 3 4 7 NBC NEWS SPECIAL

**SPECIAL** **COLOR** "Leningrad," produced by George Vicas, and written by Whitman Bassow and James Billington. See the Close-up opposite. (60 min.)

"Run for Your Life" will not be seen.

### 5 10 12 TO TELL THE TRUTH

**COLOR** Actor Barry Nelson joins panelists Kitty Carlisle, Tom Poston and Peggy Cass. Bud Collyer is the host.

### 7 11 13 BIG VALLEY—Western

**COLOR** Heath accompanies a U.S. marshal who is giving his Eastern-educated son a taste of the lawman's life. The three escort a prisoner to Stockton—fully aware that his gang is following. Heath: Lee Majors. Nick: Peter Breck. Jarrod: Richard Long. Victoria: Barbara Stanwyck. (60 min.)

### Guest Cast

Frank Sawyer ..... Arch Johnson  
Chad Sawyer ..... Tom Lowell  
Earl Vaughn ..... L. Q. Jones  
Floyd Vaughn ..... John Carter

### 9 CITY BEAT: MEL WAX

### 10:30 2 ALFRED HITCHCOCK—Drama

A young pianist has a premonition—and returns to his home town. Kim: John Forsythe. Susan: Cloris Leachman. Perry: Warren Stevens.

### 5 10 12 I'VE GOT A SECRET

**COLOR** Special guest for this last show of the series is British actress Lynn Redgrave. Host: Steve Allen.

Postponed from Feb. 27. On April 3, "Password" takes over this time spot.

### 9 WASHINGTON: WEEK IN REVIEW

### 11:00 2 MOVIE—Drama

"Destination Death." (German; 1962) In 1945, as the German High Command mobilizes its last reserves, 40 military prisoners realize that escape is their only chance for survival. Hannes Messemer, Armin Dahlen.

11:30 **3 5 7 10 13** **COLOR** NEWS  
**4 7 11 12** NEWS  
**3 4 7** JOHNNY CARSON

**COLOR** Scheduled guest: comedian Corbett Monica. (90 min.)

**5** MERV GRIFFIN—Variety

Scheduled guests: actor Roger Smith and comedians Jack E. Leonard, Moms Mabley and Joanne Worley. (90 min.)

**7** MOVIE—Adventure

**COLOR** "Congo Crossing." (1956) A playgirl suspected of murder takes refuge in a West African village. Virginia Mayo, George Nader, Peter Lorre, Michael Pate, Rex Ingram. (One hour, 45 min.)

**10** MOVIE—Comedy

"It Happens Every Spring." (1949) A chemistry professor turns ballplayer after he discovers a formula which makes baseballs veer away from the bat. Ray Milland, Jean Peters, Paul Douglas, Ted Begley. (One hour, 45 min.)

**11** MOVIE—Adventure

"Suleiman the Conqueror." (Italian; 1961) Two captains in a border fort love

the same girl. Edmund Purdom, Georgia Moll. (One hour, 45 min.)

**12** NAKED CITY—Drama

When Fay Roberts is murdered, George Blake's cigarette case is found in her apartment. George: Kent Smith.

**13** MARSHAL DILLON—Western

The townspeople would like to know who a gunman is after. Killion: Paul Langton.

12:00 **8** JOHNNY CARSON—Variety

**COLOR** Scheduled guest: comedian Corbett Monica. (60 min.)

**13** WESTERNERS—Drama

Dave Blassingame hires a young wrangler who thinks he's a fast-draw artist. Blassingame: Brian Keith. Calvein: Ben Cooper.

12:30 **13** NEWS

1:00 **3** **COLOR** NEWS

**4** NEWS

**5** MOVIE—Adventure

"Singapore." (1947) The Japanese attack on Singapore disrupts the wedding of a young couple. Fred MacMurray, Ava Gardner, Roland Culver.

1:15 **7** CHANGING TIMES—Report



10:00 **3 4 7** NBC NEWS SPECIAL

## 'Leningrad'

**SPECIAL** **COLOR** Producer George Vicas filmed this poetic study of one of Russia's most beautiful cities.

The city was founded (1703) as St. Petersburg by imperial decree of Peter the Great. For many reasons (including a loathing for the Kremlin), Peter made it his capital. Modeled after the European cities Peter admired, St. Petersburg became Russia's cultural heart—Dostoyevsky, Turgenev and Tchaikovsky are only a few of the artists connected with it.

Yet it was a soulless city; its boulevards and parks were largely empty. "Peter willed it into being," says Vicas, "but it was built with stones that did not speak." After the October Revolution of 1917, Lenin moved the capital back to Moscow, an act which "stole St. Petersburg's future." Now called Leningrad, the city has industrial importance, but, says



Leningrad street scene

Vicas, "it is in another sense only a museum."

Films, old illustrations and icons show the city's past and present, and conjure up the intellectual climate of its heyday. Kenneth Bernstein and Philip Saville narrate. (60 min.)

## Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON  
 1. Marriage customs in the Soviet Union.  
 2. A comparison of fifth-century Athens and 20th-century America. (60 min.)
- 5** SUNRISE SEMESTER  
 Early Middle Ages: the spread of Islam. Prof. Jill Claster lectures.
- 7** A.M.—Dunbar, Lindstrom, Bentley
- 10** BIG PICTURE—Army
- 6:25 **4** FARM NEWS
- 6:30 **4** PROFILE—San Diego State  
 "Conquest: Pioneers of Flight."
- 5** HUMAN SOCIETY—Discussion
- 10** SUNRISE SEMESTER  
 Early Middle Ages: the spread of Islam. Prof. Jill Claster lectures.
- 6:55 **13** NEWS
- 7:00 **3 4 7 8** TODAY  
**COLOR** Scheduled guests: actor David Niven, and travel experts Nancy and Temple Fielding. Also: a report on abortion laws. Hugh Downs, Barbara Walters, Frank Blair. (Taped from this morning's live telecast; two hours)
- 5** FILM SHORT
- 10** **COLOR** COMMUNITY CALENDAR
- 13** **COLOR** CARTOONLAND
- 7:05 **5 10** **COLOR** NEWS—Benti
- 12** THE ANSWER—Religion  
**COLOR** A college student shows his family that spiritual values are more important than material possessions.
- 7:30 **5** NEWS—Jim Anderson
- 10** WINCHELL-MAHONEY—Children  
 "Tortilla's Tasty Tortillas." Jerry and Knucklehead go out to earn some money for the club's treasury.
- 7:35 **12** **COLOR** NEWS—Joseph Benti
- 7:45 **13** LINUS—Cartoons
- 7:55 **11** BIBLE ANSWERS—Drama  
 God's promises to His prophets.
- 8:00 **5 10 12** CAPTAIN KANGAROO  
 Live animals: fox, ducks. (60 min.)
- 7** VIRGINIA GRAHAM—Interviews  
 Guests are actress Martha Scott and health expert Virginia Apgar.
- 8:15 **13** **COLOR** CARTOONLAND
- 8:25 **11** SAN JOSE STATE REPORTS

- 8:30 **7** GYPSY ROSE LEE—Interviews  
**COLOR** Guests include actresses Tippi Hedren and Pia Lindstrom.
- 11** BEANY AND CECIL—Cartoons
- 13** **COLOR** JACK LA LANNE
- 8:40 **9** CLASSROOM—Education  
 In-school programming: Spanish and science. (Two hours, 25 min.)
- 8:45 **2** RELIGION TODAY—Catholic
- 9:00 **2** **COLOR** POPEYE—Cartoons
- 3 4** **COLOR** REACH FOR THE STARS—Game
- 5 8 10 12** CANDID CAMERA  
 People blow up balloons; youngsters describe objects they've never seen.
- 7** MOVIE—Operetta  
 Bill Gordon's Prize Movie: "New Moon." (1940) Film version of Sigmund Romberg's operetta, dealing with a young woman who owns a plantation and a bondsman who is sold into her service. Jeanette MacDonald, Nelson Eddy, Mary Boland, George Zucco. (Two hours)
- 7** JACK LA LANNE—Exercise
- 11** HOCUS POCUS—Children
- 13** DIVORCE COURT—Drama  
 A crippled former actress seeks to end her marriage to her director husband. Buckley Norris. (60 min.)
- 9:10 **6** CLASSROOM—Education  
 In-school programming: Spanish, science and physical education. (Two hours)
- 9:15 **2** KING AND ODIE—Cartoons
- 9** CLASSROOM—Education  
 In-school programming: social studies, French, science, health and speech. (One hour, 45 min.)
- 11** BUCKAROO 500—Buck Weaver
- 9:25 **3 4** **COLOR** NEWS—Vanocur
- 9:30 **2** ROMPER ROOM—Children
- 3 4 7 8** **COLOR** CONCENTRATION—Game
- 5 10 12** BEVERLY HILLBILLIES  
 A con man tries to sell Jed the Hollywood Bowl. Jed: Buddy Ebsen.
- 11** HOCUS POCUS—Children
- 10:00 **3 4 7** PAT BOONE—Variety  
**COLOR** Guests: actor Robert Culp of "I Spy" and actress France Nuyen.
- 5 10 12** ANDY GRIFFITH  
 Andy gets caught up in a mountain-style divorce. Barney: Don Knotts.

- 8 LIFE OF RILEY**—Comedy  
Babysitters Riley and Gillis hear the infant "talking." William Bendix, Marjorie Reynolds, Tom D'Andrea.
- 11 BEN CASEY**—Drama  
A partially blind girl agrees to undergo an operation that has never been tried on humans. Trudi: Patricia Hyland. Casey: Vincent Edwards. (60 min.)
- 10:30 **13 EVERYBODY'S TALKING**  
**2** **COLOR** JACK LA LANNE  
**3 4 7** HOLLYWOOD SQUARES  
**COLOR** See Mon. 10:30 A.M. Ch. 3.  
**5 8 10 12** DICK VAN DYKE  
A teen-ager falls in love with Laura. Laura: Mary Tyler Moore.
- 11:00 **13 DARK SHADOWS**—Serial  
**2** MEL VENTER—Interview  
**3 4 7** **COLOR** JEOPARDY  
**5 8 10 12** LOVE OF LIFE  
**7 11 13** MARKET SWEEP—Game
- 11:25 **5 8 10 12** **COLOR** NEWS
- 11:30 **2** NEWS—Claud Mann  
**3 4 7 8** **COLOR** EYE GUESS  
**5 10 12** **COLOR** SEARCH FOR TOMORROW—Serial  
**6 9** BROTHER BUZZ—Animals  
See Mon. 6 P.M. Ch. 6 for details.  
**7 11 13** DATING GAME
- 11:45 **5 10 12** **COLOR** GUIDING LIGHT
- 11:55 **3 4 7** **COLOR** NEWS  
**8** NEWS—Bud Walling

**Afternoon**

- 12:00 **2** CHARLEY AND HUMPHREY  
**3 10** **COLOR** NEWS  
**4 7 8** **COLOR** LET'S MAKE A DEAL—Game  
**5** NEWS—Weston, Ramey  
**6 9** WHAT'S NEW—Children  
See 7 P.M. Ch. 6 for details.  
**7 11** EVERYBODY'S TALKING  
**9** TV KINDERGARTEN  
**12** PEOPLE IN CONFLICT  
Cases: 1. A woman accuses her daughter-in-law of turning her son into a heavy drinker. 2. A mother with teen-age children wants another baby.  
**13** LORETTA YOUNG—Drama  
Thomas Seaton's daughter-in-law has

him committed to a rest home. Amanda: Loretta Young. Seaton: Raymond Greenleaf. Father Darling: Willis Bouchey.

- 12:25 **4 7** **COLOR** NEWS  
**8** NEWS—Bud Walling
- 12:30 **3** MERV GRIFFIN—Variety  
See Monday 11:30 P.M. Ch. 5. (60 min.)  
**4** **COLOR** DAYS OF OUR LIVES  
**5 8 10 12** **COLOR** AS THE WORLD TURNS—Serial  
**6 9** NINE TO GET READY—Health  
The hospital services available to the expectant mother are shown.  
**7 7 11** DONNA REED—Comedy  
Mary is practicing the piano, and she's far from perfect. Mary: Shelley Fabares.  
**9** FOLK GUITAR—Music  
See 7 P.M. Ch. 9 for details.  
**13** **COLOR** NEWS—Warren Rashleigh
- 12:45 **13** **COLOR** TODAY IN AGRICULTURE
- 1:00 **2** MOVIE—Drama  
"I, Jane Doe." (1948) A young girl is tricked into marriage by a bigamist. Ruth Hussey, John Carroll, Vera Hrubá



**MIKE DOUGLAS**  
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**KPIX 5** GROUP

## Afternoon

Ralston, Gene Lockhart, John Howard.  
(One hour, 25 min.)

**3 4** **COLOR** **DOCTORS**—Serial

**5 8 10 12** **PASSWORD**—Game

**COLOR** Celebrity guests: actors Roger Smith and Chris Noel.

**6** **MUSICAL PORTRAITS**

**7 7 13** **BEN CASEY**—Drama

Conclusion: The hospital is sued for unauthorized surgery. David: Barry Sullivan. Casey: Vincent Edwards. Zorba: Sam Jaffe. (60 min.)

**9** **CLASSROOM**—Education

In-school programming: mathematics, French and linguistics. (Three hours)

**11** **PERRY MASON**—Mystery

A former juvenile delinquent is accused of robbery. Jimmy: Peter Miles. Mrs. Runyan: Linda Watkins. (60 min.)

1:05 **9** **CLASSROOM**—Education

In-school programming: Spanish and pre-school education. (One hour, 35 min.)

1:10 **6** **CLASSROOM**—Education

In-school programming: language arts and pre-school instruction. (One hour, 10 min.)

There's More Than Meets The Eye

## THE COLORFUL MIKE DOUGLAS SHOW

4 - 5:30 PM  
WEEKDAYS



**KXTV-10**

1:30 **4** **COLOR** **ANOTHER WORLD**

**5 8 10 12** **HOUSE PARTY**

**COLOR** Guest: UCLA sociologist James Peterson. (Rerun)

2:00 **3 4** **YOU DON'T SAY!**—Game

**COLOR** Celebrity guests singer Mel Tormé and comedienne Pat Carroll.

**5 8 10 12** **COLOR** **TO TELL THE TRUTH**—Panel

**7 7 11 13** **NEWLYWED GAME**

2:25 **2** **NEWS**

**5 8 10 12** **COLOR** **NEWS**

2:30 **2** **PDQ**—Game

**COLOR** Celebrity guests: Jim "Mr. Magoo" Backus and his actress-wife Henny, and actress Abby Dalton.

**3** **MOVIE**—Adventure

"Eyes of the Sahara." (Italian; 1959) A European doctor, who feels responsible for a patient's death begins to imagine that he is being pursued by the husband of the dead woman. Curt Jurgens, Lea Padovani. (90 min.)

**4** **MATCH GAME**

**COLOR** Celebrity guests: TV personalities Phyllis Newman and Ed McMahon.

**5 8 10 12** **EDGE OF NIGHT**

**6** **LET'S LIPREAD**—Education

Rose Broberg talks about tall tales and teaches the "h" sound.

**7 7 11 13** **DREAM GIRL**

Celebrity guests: Sandy Baron, Peter Breck, France Nuyen and Chad Everett.

2:55 **4** **COLOR** **NEWS**

**7 7 11 13** **NEWS**

3:00 **2** **COLOR** **TRUTH OR CONSEQUENCES**—Game

**4** **MILLIONAIRE**—Drama

Maureen Reynolds uses her check to find her missing husband. Maureen: Christine White. Scott: Robert Fortier.

**5 8 10 12** **SECRET STORM**

**7 7 11 13** **GENERAL HOSPITAL**

3:30 **2** **CAPTAIN SATELLITE**—Children

**4** **PICK A SHOW**—Game

**5** **COLOR** **MIKE DOUGLAS**—Variety

**7 7 11 13** **NURSES**—Serial

**8** **MOVIE**—Drama

"Tank Commandos." (1959) A U.S. demolition patrol encounters the German infantry during World War II. Robert Barron, Maggie Lawrence. (Two hours)




- 10 GYPSY ROSE LEE—Interviews**  
**COLOR** Guests: Bob Crane of "Hogan's Heroes" and comedienne Fannie Flagg.
- 3:35 12 NEWS FOR WOMEN—Posey**  
**12 MOVIE—Musical**  
 "You Were Never Lovelier." (1942) A hotel manager tries to get his daughter interested in romance. Fred Astaire, Rita Hayworth. (One hour, 55 min.)
- 4:00 3 MOVIE—Western**  
**COLOR** Time approximate. "Carson City." (1952) A construction engineer is harassed by a bandit leader posing as a respectable mine owner. Randolph Scott, Lucille Norman.
- 4 PANORAMA—Interviews**  
**7 7 11 DARK SHADOWS—Serial**  
**9 FRENCH CHEF—Cooking**  
 Julia Child makes vegetable, watercress and vichyssoise (potato) soup.
- 10 COLOR MIKE DOUGLAS—Variety**  
**13 COLOR CAP'N DELTA**  
**19 BUCKAROO 500—Children**
- 4:30 2 COLOR UNCLE WALDO—Cartoons**  
**4 ROBIN HOOD—Adventure**  
 Prince John plots to kill the heir to the throne. Robin: Richard Greene. John: Donald Pleasence.
- 7 7 11 WHERE THE ACTION IS**  
 Performers: Tommy Roe ("Cry On, Crying Eyes") and Goodtimes.
- 9 MISTEROGERS—Children**  
**13 COLOR YOGI BEAR—Cartoons**  
**19 CARTOON FUN HOUSE**
- 5:00 2 SUPERMAN—Adventure**  
 A crook finds some Kryptonite, the one element which can destroy Superman. George Reeves, Nestor Paiva.
- 4 FLINTSTONES—Cartoon**  
**COLOR** Barney couldn't afford the engagement ring before the wedding.
- 5 PERRY MASON—Mystery**  
 An author's troubles become more than financial. Poe: Marshall Thompson. Ben: Richard Shannon. (60 min.)
- 7 COLOR NEWS—Grimsby, Foster**  
**7 BUGS BUNNY—Cartoons**  
**9 TV KINDERGARTEN**  
**11 TRUE ADVENTURE—Documentary**  
**COLOR** "Whales of Scammon's Lagoon." From a helicopter above this California lagoon, an attempt is made

to pick up the heartbeat of a whale and relay it to a recording machine on the shore.


- 13 COLOR NEWS—Warren Rashleigh**  
**5:15 6 9 WHAT'S NEW—Children**  
 See 7 P.M. Ch. 6 for details.
- 5:20 3 TRAVENTURE THEATRE**  
**COLOR** Films of the Greek vacation-island of Corfu in the Ionian Sea. Howard Murphy is the host.
- 5:30 2 DENNIS THE MENACE—Comedy**  
 Mr. Wilson forgets the combination to his safe. Mr. Wilson: Joseph Kearns. Mr. Merrivale: Will Wright.
- 4 NEWS—Brown, Jensen, Hart**  
**7 11 13 COLOR NEWS—Jennings**  
**7 KING KONG—Cartoons**  
**8 MISTER ED—Comedy**  
 Carol starts to teach dancing to pay off her phone bill. Carol: Connie Hines. Wilbur: Alan Young.
- 9 FRIENDLY GIANT—Children**  
 Friendly tells how eggs are hatched.
- 10 COLOR NEWS**

**Central California's Most Complete Local News**



**NEWSBEAT!**

**Daily**  
**6 PM**



# Tuesday March 28, 1967

Afternoon-Evening

## 12 RIFLEMAN—Western

A railroad gang boss frames an Apache for a murder. Gangling: John Anderson. Johnny Wing: Paul Mantee.

## 5:45 6 FRIENDLY GIANT—Children

Jerome and Rusty paint pictures.

## 9 JUST IMAGINE—Children

Margaret Lindman shows a game about shoes and tells the story, "New Shoes."

## 9 BASIC FOLK GUITAR

Suzette Hadin Elgin demonstrates the bar major chord and teaches the notes on the 5th and 6th strings.

## 5:55 3 COLOR SKIING TIPS

## Evening

## 6:00 2 LEAVE IT TO BEAVER—Comedy

June thinks Wally and Beaver have editorial talents. Jerry Mathers, Tony Dow. June: Barbara Billingsley.

## 3 4 COLOR NEWS—Chet Huntley, David Brinkley

## 5 COLOR NEWS—Weston, Dill

## 6 9 AWARD SERIES

See Sunday 10 P.M. Ch. 6 for details.

## 7 MOVIE—Adventure

**COLOR** "Ten Tall Men." (1951) Ten members of the French Foreign Legion attempt to stop a rebel attack on Tarfa. Burt Lancaster, Gilbert Roland, Kieron Moore, Jody Lawrence, George Tobias, Gerald Mohr. (90 min.)

## 7 8 12 NEWS

## 9 WHAT'S NEW—Children

Similarities between snakes and lizards; trips to the moon; folk music of Nepal.

## 10 COLOR NEWS—Walter Cronkite

## 11 MIKE DOUGLAS—Variety

Guests are Sen. Charles H. Percy (R., Ill.), singer Sally Ann Howes, the rock 'n' rolling Animals and yoga expert Michael Brod. Molly Picon, Ellie Frankel Sextet. (90 min.)

## 13 MOVIE—Mystery

"Terror Ship." Among the contents of a derelict fishing boat purchased by a writer is a man's shoe. Pretty soon the other shoe turns up—on the body

# POWER



& HAYWORTH IN "BLOOD AND SAND"  
TUESDAY 9:00 PM in COLOR

KCRA • TV

3

# MOVIES

OF THE WEEK

TUESDAY  
9:00 P.M.

"I Accuse"

FRIDAY  
9:30 P.M.

"The Green-Eyed Blonde"

SATURDAY  
11:30 P.M.

"As Long as  
You're Near Me"  
— ON —



REDDING

of a nuclear scientist just washed up on shore. William Lundigan, Naomi Chance, Vincent Ball. (One hour, 25 min.)

6:15 **19 DENNIS THE MENACE**—Comedy  
Dennis tosses Mr. Wilson's rare coin into a collection box. Dennis: Jay North.

6:30 **2 McHALE'S NAVY**—Comedy  
Singing idol Harley Hatfield is assigned to duty at the base. Hatfield: Jesse Pearson. McHale: Ernest Borgnine.

**3** **COLOR** NEWS

**4** NEWS—Brown, Jensen, Hart

**5** **8** **12** **COLOR** NEWS—Cronkite

**6** **9** MUSICAL PORTRAITS

The recording is Mozart's Symphony No. 41 in C Major ("Jupiter").

**7** **COLOR** NEWS—Huntley, Brinkley

**9** PORTRAIT IN MUSIC

Recording: Catulli Carmina, by Karl Orff.

**10** RIFLEMAN—Western

An elderly judge claims he will kill Mark. Judge Burgess: George Macready. Mark: Johnny Crawford.

6:45 **19** NEWS—Charles McEwen

7:00 **2** TRUE ADVENTURE

**COLOR** In Utah, four men track a killer cougar and try to bring him back alive. Host: Bill Burrud.

**4** MY MOTHER, THE CAR

**COLOR** Dave's mother and family all want air conditioners. Dave: Jerry Van Dyke. Mother's Voice: Ann Sothorn. Franklyn Hotchkiss: Harold Peary.

**5** M SQUAD—Police

Ballinger learns that a gunman was bitten by a parrot carrying a fatal disease. Lee Marvin. Herrick: Robert Ellis. Sheila: Bobbi Byrnes.

**6** **9** WHAT'S NEW—Children

Growth of a colony of blue heron; story of Washington's winter camp at Valley Forge, Pa.

**7** **COLOR** LET'S GO TO THE RACES—Game

**8** LOWELL THOMAS—Travel

**COLOR** Cameras view a primitive village in Thailand, where archeologists have found remains of neolithic man.

**9** FOLK GUITAR—Music

Laura Weber presents a blues program: She explains diminished chords, demonstrates a basic blues pattern and teaches the song, "Easy Rider."

Evening

**10 TWILIGHT ZONE—Drama**

A peaceful Mexican village is thrown into turmoil. Williams: Geoffrey Horne. Pedro: Edmund Vargas. Doctor: Nico Minardos. Manuelo: Cliff Omond.

**12 FELONY SQUAD—Drama**

**COLOR** At an aircraft company, private investigator Martin Lynch uses his post as security liaison to gain access to secret information—and commit murder. Sam: Howard Duff. Jim: Dennis Cole. Lynch: Ricardo Montalban.

**19 MIDWESTERN HAYRIDE**

7:25 **13 COLOR OUTDOORSMAN**

Host John Cameron Swayze shows films of Hawaii, the Fijis, New Zealand and Australia.

7:30 **2 IT'S A WONDERFUL WORLD**

**COLOR** Host John Cameron Swayze shows films of Hawaii, the Fijis, New Zealand and Australia.

**3 4 GIRL FROM U.N.C.L.E.**

**COLOR** In Hawaii, April and Mark probe the activities of a mysterious Japanese woman. The pair are soon involved with a fire dancer's murder, an ardent blonde heiress, a deadly plant—and a knife-throwing statue. April: Stefanie Powers. Mark: Noel Harrison. Waver-

ly: Leo G. Carroll. (60 min.)

**Guest Cast**

Sumata ..... Signe Hasso  
Sean McNee ..... James McCallion  
Commander Scott ..... Richard Roat  
Herbie ..... Michael J. Pollard  
Cora Sue ..... Angelique Pettyjohn

**5 8 10 12 DAKTARI—Adventure**

**COLOR** Judy the chimp tries to foil the efforts of a young man from India, who's bent on killing a tiger that once mauled him. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Krishna Rumar: Harvey Jason. (60 min.)

Series regular Cheryl Miller is profiled in next week's issue of TV GUIDE.

**6 9 LET'S LIPREAD—Education**

Rose Broberg talks about tall tales and teaches the "h" sound.

**7 7 11 13 COMBAT!—Drama**

**COLOR** "The Chapel at Able-Five," first in a series of reruns. A blinded Saunders helps a chaplain carry a wounded officer back to the lines, unaware that the pair are German—and so are the lines they're headed for. Saunders: Vic Morrow. Hanley: Rick Jason. Kirby: Jack Hogan. (Rerun; 60 min.)

**Guest Cast**

Chaplain Ernest Miller .... Fritz Weaver  
Captain Krauss ..... Jan Malmstjöm

**9 SPECTRUM—Science**

An examination of automobile safety. Films include tests of a specially modified "survival car" and views of a "skid school" where researchers study a major cause of accidents.

**19 MOVIE—Comedy**

"Fast and Sexy." (French-Italian; 1960) A wealthy young Italian widow returns to her home town. Gina Lollobrigida, Dale Robertson. (Two hours)

8:00 **2 BURKE'S LAW—Mystery**

Burke suspects that the death of playboy Beau Sparrow wasn't an accident. Burke: Gene Barry. Jean Samson: June Allyson. Charles Banner: Ken Murray. Barbara Orazzi: Yvonne DeCarlo. Victor Haggerty: Jack Haley. (60 min.)

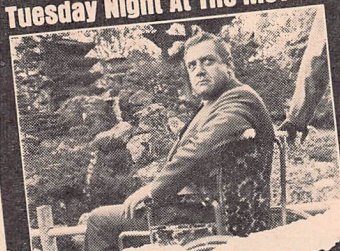
**6 9 GOVERNOR REAGAN NEWS CONFERENCE—Sacramento**

**9 CONCERT—San Francisco**

A performance by Bonnie Hampton, cello,

For the First Time on Any Screen —  
A Brand-New, Major Motion Picture

**Tuesday Night At The Movies**



**Raymond Burr  
as "Ironside"**

Burr is great — as a tough cop  
who operates from a wheelchair!

9:00 pm In Color **CB 4**

and Nathan Schwartz, piano, of Elliott Carter's Sonata; Beethoven's Sonata in C Major, Op. 102, No. 1 and Sonata in D Major, Op. 102, No. 2. (60 min.)

8:30 **3 4 7 OCCASIONAL WIFE**

**COLOR** Peter's arch office-rival is scoring points in his efforts to make Peter look bad to a team of management experts. Peter: Michael Callan. Greta: Patricia Harty. Brahms: Jack Collins. Wally: Jack B. Riley.

**Guest Cast**

Chubb Sr. .... Alan Hewitt  
Chubb Jr. .... Jim O'Connell

**5 8 10 12 RED SKELTON**

**COLOR** Guests: actor Cliff Robertson, and singers Tony Sandler and Ralph Young. In the sketch, Arthur Artbuff (Cliff) promotes a new pop artist—Fredie the Freeloader. Silent Spot: Red mimes a Kentucky moonshiner, who competes with an Italian winemaker. Sandler and Young sing "Sand and Sea" and "Put On a Happy Face." Tom Hansen dancers, Alan Copeland singers, David Rose orchestra. (60 min.)

**6 9 FRENCH CHEF—Cooking**

Julia Child shows how to prepare cauliflower and broccoli.

**7 11 13 INVADERS—Adventure**

**COLOR** The invaders blackmail David's girl friend to retrieve a valuable computer tape he has stolen. David: Roy Thinnes. (60 min.)

**Guest Cast**

Susan Carver .... Laura Devon  
Simon Carver .... Ed Begley  
Evelyn Bowers .... Nancy Wickwire  
Neal Taft .... Norman Fell

9:00 **2 SOMETHING SPECIAL**

**SPECIAL COLOR** This entertainment special features Julie London, the singing Hi-Lo's, jazzman Bobby Troup (Julie's husband) and bandleader Jerry Fielding. (60 min.)

**Highlights**

"Cry Me a River," "My Baby Just Cares for Me," "Bye Bye, Blackbird," "Soon It's Gonna Rain," "Lonesome Road"  
..... Julie  
"Send for Me" ..... Julie, Bobby, Jerry  
"Black Is the Color," "Sixteen Tons"  
..... Hi-Lo's  
"Lemon Twist," "Their Hearts Were Full

of Spring," "Please Won't Someone Belong to Me" ..... Bobby  
"Camptown Races" ..... Jerry

**3 MOVIE—Drama**

**COLOR** "Blood and Sand." (1941) The story of a young bullfighter's struggle to reach the top, and how two beautiful women have a profound effect on his life. From the novel by Vicente Blasco Ibanez. (Two hours)

**Cast**

Juan ..... Tyrone Power  
Dona Sol ..... Rita Hayworth  
Carmen Espinosa ..... Linda Darnell  
Senora Augustias ..... Nazimova  
Manolo de Palma ..... Anthony Quinn  
Garabato ..... J. Carrol Naish  
Nacional ..... John Carradine  
Encarnacion ..... Lynn Bari

**4 MOVIE—Drama**

**COLOR** "Ironside." (1967) This first-run "World Premiere" movie is the pilot for a new TV series, set for a fall debut. Chief of detectives Robert Ironside, crippled by a sniper's bullet, becomes a spe-

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Evening

cial officer for the San Francisco police. Confined to a wheel chair, his first assignment is to find the sniper who disabled him. Appearing in cameo roles are Wally Cox and Lilia Skala. (Two hours)

### Cast

Robert Ironside . . . . . Raymond Burr  
Honor Thompson . . . . . Geraldine Brooks  
Commissioner Randall . . . . . Gene Lyons  
Sgt. Ed Brown . . . . . Don Galloway  
Eve Whitfield . . . . . Barbara Anderson  
Mark Sanger . . . . . Donald Mitchell

### 6 9 CAN WE AFFORD HONEST ASSESSORS?—Discussion

Tax problems are discussed by panelists including Dr. Irene Hickman, Sacramento County assessor; Arch Woodruff, president of the University of Hartford; and David Robinson, past president, California Real Estate Association. (90 min.)

### 7 MOVIE—Drama

"I Accuse." (1958) The story of Capt. Alfred Dreyfus, a Jewish officer in the French Army, who was falsely convicted of treason. José Ferrer, Viveca Lindfors. (Two hours)

Postponed from an earlier date.

### 9 DAVID SUSSKIND—Discussion

1. The Oscar Awards are discussed by producer-director Michael Cacoyannis and actor Maximilian Schell. 2. Guests are hypnotists John Kolisch and Sidney Petrie. 3. Painters Alan D'Arcangelo, Paul Thek, Fred Lincoln Viner and Stan Fisher explain their work. (One hour, 45 min.)

### 9:30 5 10 12 PETTICOAT JUNCTION

**COLOR** After Bobbie Jo's poem is accepted by a magazine, her family bows

to all her creative whims—until she brings home a beatnik. Kate: Bea Bena-deret. Uncle Joe: Edgar Buchanan. Bobbie Jo: Lori Saunders. Eb: Tom Lester. Stanley: Jimmy Hawkins.

### 7 11 13 PEYTON PLACE

**COLOR** Lee taunts Rodney; Elliot asks a favor of Leslie. Rachel: Leigh Taylor-Young. Elliot: Tim O'Connor. Constance: Dorothy Malone. Lee: Stephen Oliver. Rodney: Ryan O'Neal. Leslie: Paul Lang-ton. Peyton: George Macready. Betty: Barbara Parkins. Rita: Pat Morrow.

### 8 MAN FROM U.N.C.L.E.—Drama

**COLOR** In Rome, a perfume atomizer containing a secret formula injects adventure and excitement into the drab life of tourist Darlene Sims. Darlene: Julie Sommars. Cesare: Cesare Danova. Solo: Robert Vaughn. (60 min.)

### 19 THRILLS AND SKILLS

Films highlight the 1966 PGA tournament at Akron, Ohio.

### 10:00 2 NEWS—Atkinson, Alberts, Helms

### 5 10 12 CBS NEWS SPECIAL

**SPECIAL** **COLOR** Scheduled: "If You're Appalled by My Texas, I'm Bewildered by Your England." Mutual understanding is the goal as newsman Dan Rather, a Texan, looks at England—while English reporter David Dimbleby looks at Texas, which many Britishers consider the caricature of American life. The reporters give their personal impressions as the cameras shift from the Houston Astro-dome to Oxford, from the LBJ Ranch to Carnaby Street (the home of "mod" fash-ions). Interviewed are prominent Texans and Englishmen, who help to dispel the



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# Eyewitness News at 11 PM

Rod Sherry • Dave Valentine • Frank Dill

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stereotyped images of their people. (60 min.)

May be pre-empted by a late-news show.

**7 11 13 FUGITIVE—Drama**

**COLOR** In Washington, a diplomat's wife jeopardizes Kimble's temporary asylum in an African embassy. The ambassador's wife is determined to protect her country's relations with the U.S.—by turning Kimble over to the police. Kimble: David Janssen. Gerard: Barry Morse. (60 min.)

**Guest Cast**

Ambassador Unawa .....Ivan Dixon  
 Davala Unawa .....Diana Sands  
 Ella Priestly .....Diana Hyland  
 Frank Hobart .....Lloyd Gough

**10:30 2 ALFRED HITCHCOCK—Drama**

"The Older Sister" was Lizzie Borden, who was tried for the axe murder of her parents. Emma: Joan Loring. Lizzie: Carmen Mathews. Nell: Polly Rowles. Margaret: Pat Hitchcock.

**6 9 CONVERSATION WITH . . .**

Author-critic Mary McCarthy talks about her childhood, her education and her reactions to the movie based on her best-seller "The Group." Miss McCarthy also describes her feelings about Paris during a tour of the city with host Edwin Newman. (60 min.)

**8 T.H.E. CAT—Adventure**

**COLOR** A crime czar has offered \$200,000 for the death of a secretary who can testify against him. Cat's job: Keep the underworld from cashing in on the girl's life. Cat: Robert Loggia. Laurie: Susan Oliver. Lassiter: John Marley.

**10:45 9 KQED REPORT—James Day**

**11:00 2 MOVIE—Mystery**

"The Scarf." (1951) A man escapes from a hospital for the criminally insane and desperately strives to establish his innocence. John Ireland, Mercedes McCambridge, Emlyn Williams.

**3 5 7 10 13 COLOR NEWS**

**4 7 8 11 12 NEWS**

**9 GOVERNOR REAGAN NEWS CONFERENCE—Sacramento**

**11:30 3 4 7 8 JOHNNY CARSON**

**COLOR** Scheduled guest: comedian George Carlin. Ed McMahon, Milton DeLugg orchestra. (90 min.)

**5 MERV GRIFFIN—Variety**

Scheduled: playwright-novelist Norman Mailer, actor Eli Wallach and his actress-wife Anne Jackson, and singer-dancer Chita Rivera. (90 min.)

**7 MOVIE—Drama**

**COLOR** "Beneath the 12-Mile Reef." (1953) The romance between Gwyneth Rhys and a sponge diver seems ill-fated because of a feud between their families. Robert Wagner, Terry Moore, Gilbert Roland. (Two hours, 10 min.)

**10 MOVIE—War Drama**

"The Dawn Patrol." (1938) On the British front in 1916, the officer heading a flying unit is at the breaking point because he has to send his men out to fight against overwhelming odds. Errol Flynn, Basil Rathbone, David Niven. (Two hours)

**11 MOVIE—Adventure**

"Princess of the Nile." (1954) The son of the Caliph of Bagdad stops at the town of Helwan after a battle. Debra Paget, Jeffrey Hunter. (90 min.)

**12 CALL MR. D.—Mystery**

A former mobster hires Diamond to arrange his surrender to the police. David Janssen, Kane, Lawrence Dobkin.

**13 MARSHAL DILLON—Western**

Two elderly ranch partners have a falling out. McCoy: Robert Emhardt. Perkins: Percy Helton.

**12:00 13 WESTERNERS—Drama**

Culhane's client is charged with robbery and murder. Peter Breck, Philip Abbott.

**12:30 13 NEWS**

**1:00 3 COLOR NEWS**

**4 NEWS**

**5 MOVIE—Western**

"Sierra Stranger." (1957) A prospector breaks up a lynching party, but finds himself in jeopardy when the youth he saved kills a stagecoach guard. Howard Duff, Dick Foran.

**1:40 7 MOVIE—All Night**

1. "Flame of Calcutta." (Adventure; 1953) A French girl attempts to drive a wicked ruler from the throne of India. Denise Darcel, Patric Knowles.
2. "The Great Lover." (Musical; 1931) Adolphe Menjou, Irene Dunne.
3. Naked City: "On the Battlefield, Every Minute Is Important."

# Wednesday March 29, 1967

Morning-Afternoon

## Morning

- 7 ALL-NIGHT MOVIE—Continued**  
See Tuesday 1:40 A.M. Ch. 7 for details.
- 5:30 **7 FIRST AID AND YOU**
- 5:55 **3 [COLOR] FARM NEWS**
- 6:00 **3 RHYME AND REASON**  
1. "Eskimo Arithmetic" and new teaching methods. 2. The world's first organization men—the Romans. (60 min.)
- 5 SUNRISE SEMESTER**  
Man and Society: first of a two-part lecture on institutions.
- 7 A.M.—Dunbar, Lindstrom, Bentley**
- 10 FOCUS ON FARMING**
- 6:25 **4 FARM NEWS**
- 6:30 **4 PROFILE—San Diego State**  
"The Lively Art." Robert Lee.
- 5 HUMAN SOCIETY—Discussion**
- 10 SUNRISE SEMESTER**  
Man and Society: first of a two-part lecture on institutions.
- 6:55 **13 NEWS**
- 7:00 **3 4 7 8 TODAY**  
**[COLOR]** Scheduled guests: Simon Wiesenthal, author of a book about Nazi war criminals. Also: a report on the Ringling Brothers and Barnum & Bailey Circus. Hugh Downs. (Taped from this morning's live telecast; two hours)
- 5 KPIX EDITORIAL—Louis Simon**
- 10 [COLOR] FOCUS ON FARMING**
- 13 [COLOR] CARTOONLAND**
- 7:05 **5 10 [COLOR] NEWS—Benti**
- 12 [COLOR] EXISTENCE—UC, Davis**
- 7:30 **5 NEWS—Jim Anderson**
- 10 WINCHELL-MAHONEY—Children**  
Grampa is worried about paying his income tax this year.
- 7:35 **12 [COLOR] NEWS—Joseph Benti**
- 7:45 **13 [COLOR] PETER POTAMUS**
- 7:55 **11 LADIES DAY**  
"The Riddle of Sweden."
- 8:00 **5 10 12 CAPTAIN KANGAROO**  
A honey bear and a myna bird visit the Treasure House. (60 min.)
- 7 VIRGINIA GRAHAM—Interviews**  
Guests include actresses Monique Van Vooren and Tony Gilman.
- 13 [COLOR] CARTOONLAND**
- 8:25 **11 SAN JOSE STATE REPORTS**

- 8:30 **7 GYPSY ROSE LEE—Interviews**  
**[COLOR]** Guests are actors Eli Wallach, Celeste Holm and Fanny Lubritsky.
- 11 BULLWINKLE—Cartoons**
- 13 [COLOR] JACK LA LANNE**
- 8:40 **9 CLASSROOM—Education**  
In-school programming: Spanish, health, social studies, mathematics and music. (Two hours, 55 min.)
- 8:45 **2 RELIGION TODAY—Lutheran**
- 9:00 **2 [COLOR] POPEYE—Cartoons**
- 3 4 [COLOR] REACH FOR THE STARS—Game**
- 5 8 10 12 CANDID CAMERA**  
Children dance the twist; English school-boys play soccer.
- 7 MOVIE—Drama**  
Bill Gordon's Prize Movie: "The Secret of Convict Lake." (1951) In 1871, convicts escape from a Nevada prison and take refuge in a settlement with only women inhabitants. Glenn Ford, Gene Tierney, Ethel Barrymore. (Two hours)
- 7 JACK LA LANNE—Exercise**
- 11 HOCUS POCUS—Children**
- 13 DIVORCE COURT—Drama**  
A history teacher sues his wife, who is the principal of his school. (60 min.)
- 9:05 **6 CLASSROOM—Education**  
In-school programming: health, social science, Spanish, language arts and music. (Two hours, 15 min.)
- 9:10 **9 CLASSROOM—Education**  
In-school programming: chemistry, Spanish, social studies, music and newspaper study. (Two hours, 25 min.)
- 9:15 **2 KING AND ODIE—Cartoons**
- 11 BUCKAROO 500—Buck Weaver**
- 9:25 **3 4 [COLOR] NEWS—Vanocur**
- 9:30 **2 ROMPER ROOM—Children**
- 3 4 7 8 [COLOR] CONCENTRATION—Game**
- 5 10 12 BEVERLY HILLBILLIES**  
The Clampetts learn about their family tree. Jed: Buddy Ebsen.
- 11 HOCUS POCUS—Children**
- 10:00 **3 4 7 PAT BOONE—Variety**  
**[COLOR]** Pat's guest today is Forrest Tucker of "F Troop."
- 5 10 12 ANDY GRIFFITH**  
Barney's girl friend stands him up. Barney: Don Knotts. Gomer: Jim Nabors.



**8 LIFE OF RILEY—Comedy**

A niece arrives at Riley's house for a visit. William Bendix, Lorraine Bendix.

**11 BEN CASEY—Drama**

A 10-year-old accident victim may die unless she receives several pints of rare blood. Susan; Susan Gordon. Casey: Vincent Edwards. (60 min.)

**13 EVERYBODY'S TALKING**

10:30 **2** **COLOR** JACK LA LANNE

**3 4 7 HOLLYWOOD SQUARES**

**COLOR** See Mon. 10:30 A.M. Ch. 3.

**5 8 10 12 DICK VAN DYKE**

Rob and Jerry have an argument. Rob: Dick Van Dyke. Jerry: Jerry Paris.

**13 DARK SHADOWS—Serial**

11:00 **2** MEL VENTER—Interview

**3 4 7 COLOR JEOPARDY****5 8 10 12 LOVE OF LIFE****7 11 13 MARKET SWEEP—Game**

11:25 **5 8 10 12** **COLOR** NEWS

11:30 **2** NEWS—Claud Mann

**3 4 7 8** **COLOR** EYE GUESS**5 10 12** **COLOR** SEARCH FOR TOMORROW—Serial**6 9** FRENCH CHEF—Cooking

Julia Child shows how to prepare cauliflower and broccoli.

**7 11 13** DATING GAME

11:45 **5 10 12** **COLOR** GUIDING LIGHT

11:55 **3 4 7** **COLOR** NEWS

**8** NEWS—Bud Walling**Afternoon**

12:00 **2** CHARLEY AND HUMPHREY

**3 10** **COLOR** NEWS**4 7 8** **COLOR** LET'S MAKE A DEAL—Game**5** NEWS—Weston, Ramey**6 9** WHAT'S NEW—Children

Development of young birds; story of Benedict Arnold and John Campe.

**7 11** EVERYBODY'S TALKING**9** TV KINDERGARTEN**12** PEOPLE IN CONFLICT

Cases: 1. A young schoolteacher is addicted to sleeping pills. 2. A wife wants to leave her unemployed husband.

**13** LORETTA YOUNG—Drama

A little girl tells her parents that she has

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**MONDAY through FRIDAY**

**3:30 PM**



**KRON-TV**

# Wednesday March 29, 1967

## Afternoon

heard the neighbors plotting a murder. Gene Vernon: John Archer. Pam Vernon: Cheryl Callaway.

- 12:25 **4 7** **COLOR** NEWS  
**8** NEWS—Bud Walling
- 12:30 **3** MERV GRIFFIN—Variety  
See Tuesday 11:30 P.M. Ch. 5. (60 min.)  
**4** **COLOR** DAYS OF OUR LIVES  
**5 8 10 12** **COLOR** AS THE WORLD TURNS—Serial  
**6 9** AWARD SERIES  
See Sunday 10 P.M. Ch. 6 for details.  
**7 7 11** DONNA REED—Comedy  
Mary tries to help her friend join the Foreign Legion. Mary: Shelley Fabares.  
**9** ANTIQUES—Art  
See Fri. 7:30 P.M. Ch. 9 for details.  
**13** **COLOR** NEWS—Warren Rashleigh
- 12:45 **13** **COLOR** TODAY IN AGRICULTURE  
1:00 **2** MOVIE—Drama  
"Escape by Night." (English; 1964) A mob makes plans to free a gangland kingpin while he is being transported from one jail to another. Terence Longdon, Jennifer Jayne. (One hour, 25 min.)  
**4** **COLOR** DOCTORS—Serial  
**5 8 10 12** PASSWORD—Game  
**COLOR** Celebrity guests: actors Roger Smith and Chris Noel.  
**6** MUSICAL PORTRAITS  
**7 7 13** BEN CASEY—Drama  
Casey turns detective when things start vanishing from his ward. Michael: Gabriel Dell. Molly: Pippa Scott. Casey: Vincent Edwards. (60 min.)  
**11** PERRY MASON—Mystery  
Mason spies a gorgeous blonde intruder climbing into his office window. Virginia Coffax: Joan Tabor. Ethel Garvin: K. T. Stevens. (60 min.)
- 1:05 **9** CLASSROOM—Education  
In-school programming: social studies, music, linguistics, newspaper study and Spanish. (Two hours, 55 min.)

- 9** CLASSROOM—Education  
In-school programming: Spanish, science, physical education. (One hour, 35 min.)
- 1:15 **6** CLASSROOM—Education  
In-school programming: music, science, physical education and Spanish. (Two hours, 25 min.)
- 1:30 **3 4** **COLOR** ANOTHER WORLD  
**5 8 10 12** HOUSE PARTY  
**COLOR** Guests: the Rev. T. A. Masters, a 12-year-old Evangelist, and singer Josh Adams. (Rerun)
- 2:00 **3 4** YOU DON'T SAY!—Game  
**COLOR** Celebrity guests: singer Mel Tormé and comedienne Pat Carroll.  
**5 8 10 12** **COLOR** TO TELL THE TRUTH—Game  
**7 7 11 13** NEWLYWED GAME
- 2:25 **2** NEWS  
**5 8 10 12** **COLOR** NEWS
- 2:30 **2** PDQ—Game  
**COLOR** Celebrity guests: Jim and Henry Backus, and actress Abby Dalton.  
**3** MOVIE—Musical  
"Mad About Music." (1938) A glamorous American film star sends her child to school in Switzerland. Deanna Durbin, Herbert Marshall.  
**4** MATCH GAME  
**COLOR** Celebrity guests: TV personalities Phyllis Newman and Ed McMahon.  
**5 8 10 12** EDGE OF NIGHT  
**7 7 11 13** DREAM GIRL  
Celebrity guests: Sandy Baron, Peter Breck, France Nuyen and Chad Everett.
- 2:55 **4** **COLOR** NEWS  
**7 7 11 13** NEWS
- 3:00 **2** **COLOR** TRUTH OR CONSEQUENCES—Game  
**4** MILLIONAIRE—Drama  
Now remarried, Phillip Burnell is unable to erase the memory of his first wife. Phillip: Scott Forbes. Cathy: Susan Oliver. Marian: Angela Stevens.

# NEWS AT FIVE

IN COLOR • 5 PM

# 13

KOVR

Dinner Theater

FOR THE LOVE  
OF MARY

Deanna Durbin • Edmond O'Brien

6 PM

- 5 8 10 12** SECRET STORM  
**7 7 11 13** GENERAL HOSPITAL  
 3:30 **2** CAPTAIN SATELLITE—Children  
**4** PICK A SHOW—Game  
**5** **COLOR** MIKE DOUGLAS—Variety  
**7 7 11 13** NURSES—Serial  
**8** MOVIE—Adventure  
 "Ramar and the Burning Barrier." (1957)  
 Jon Hall, Ray Montgomery, Ludwig Stos-  
 sel, M'liss McClure. (Two hours)  
**10** GYPSY ROSE LEE—Interviews  
**COLOR** Guests: Bob Crane of "Hogan's  
 Heroes" and comedienne Fannie Flagg.  
**12** NEWS FOR WOMEN—Posey  
 3:35 **12** MOVIE—Comedy  
 "The Mating of Millie." (1948) A woman  
 decides to adopt an orphan but discovers  
 she also needs a husband. Glenn Ford,  
 Evelyn Keyes. (One hour, 55 min.)  
 4:00 **3** MOVIE—Drama  
 Time approximate. "The Dam Busters."  
 (English; 1954) During World War II,  
 the RAF makes plans to attack the Ruhr  
 dams with a special bombing raid. Michael  
 Redgrave, Richard Todd, Basil Sydney.  
**4** PANORAMA—Interviews  
**7 7 11** DARK SHADOWS—Serial  
**9** SPECTRUM—Science  
 See Tues. 7:30 P.M. Ch. 9 for details.  
**10** **COLOR** MIKE DOUGLAS—Variety  
**13** **COLOR** CAP'N DELTA—Cartoons  
**19** BUCKAROO 500—Children  
 4:30 **2** **COLOR** CARTOON CUTUPS  
**4** ROBIN HOOD—Adventure  
 The sheriff threatens to hang Lepidus the  
 alchemist. Richard Greene. Lepidus: Alfie  
 Bass. Sheriff: Alan Wheatley.

- 7 7 11** WHERE THE ACTION IS  
 Performers: Turtles ("You Baby," "Can  
 I Get to Know You Better?").  
**9** MISTEROGERS—Children  
 A look at different types of showers.  
**13** **COLOR** ROCKY AND HIS  
 FRIENDS—Cartoons  
**19** CARTOON FUNHOUSE  
 5:00 **2** SUPERMAN—Adventure  
 A criminal wearing a lead mask is able  
 to escape detection. Jack Larson.  
**4** FLINTSTONES—Cartoon  
**COLOR** The sweepstakes ticket that  
 Fred and Barney have secretly bought  
 needs a safe hiding place.  
**5** PERRY MASON—Mystery  
 D.A. Burger asks Mason to defend a close  
 friend. Jefferson Pike: J. Pat O'Malley.  
 Denver Leonard: Walter Coy. (60 min.)  
**7** **COLOR** NEWS—Grimsby, Foster  
**7** MILTON THE MONSTER  
**9** TV KINDERGARTEN  
**11** TRUE ADVENTURE—Documentary  
**COLOR** Wild birds and other creatures  
 of the outdoors. Bill Burrud is host.  
**13** **COLOR** NEWS—Warren Rashleigh  
 5:15 **6** WHAT'S NEW—Children  
 Development of young birds; story of  
 Benedict Arnold and John Campe.  
 5:20 **3** TRAVENTURE THEATRE  
**COLOR** This cruise around the Mediter-  
 ranean includes ports-of-call in Egypt,  
 Greece, Italy, Israel and Turkey.  
 5:30 **2** DENNIS THE MENACE—Comedy  
 Henry and Mr. Wilson discover why an  
 old house was such a bargain to buy—  
 it's haunted. Jay North. Mr. Wilson:  
 Joseph Kearns. Henry: Herbert Anderson.



Capture the excitement of the moment

# Eyewitness News at 6 PM

Monday thru Saturday

John Weston • Frank Dill • Walter Cronkite

Live in color

**KPIX 5** GROUP **W**

## Afternoon-Evening

**4** NEWS—Brown, Jensen, Hart  
**7 11 13** **COLOR** NEWS—Jennings

**7** ZORRO—Adventure

Monasterio plans to capture an escaped political prisoner and marry his daughter. Diego: Guy Williams. Torres: Jan Arvan.

**8** MISTER ED—Comedy

Wilbur is angry at the noisy new neighbor, but his irritation melts when he discovers that she's Zsa Zsa Gabor.

**9** FRIENDLY GIANT—Children

Topic: unusual musical instruments.

**10** **COLOR** NEWS

**12** MARSHAL DILLON—Western

A youngster doesn't know that his hero is a retired gunslinger. Zeno: John Larch. Tommy: Richard Eyer.

5:45 **6** FRIENDLY GIANT—Children

Music for the month of March.

**9** TIME FOR MUSIC

Laura Weber sings some of the folk songs she's taught the children.

**9** FOLK SONGS—Suzette Elgin

5:55 **3** **COLOR** SKIING TIPS

## Evening

6:00 **2** LEAVE IT TO BEAVER—Comedy

Beaver is very happy about his new sweater. Jerry Mathers, Tony Dow.

**3 4** **COLOR** NEWS—Chet Huntley, David Brinkley

**5 7 8 12** NEWS

**6 9** DISCOVERY—Science

Mary Lela Grimes explains what can be learned from studying the teeth and bones of animals.

**7** MOVIE—Comedy

"Everybody Does It." (1949) A socialite has ambitions as a concert artist; her husband and father think she's making a fool of herself. Paul Douglas, Linda Darnell, Celeste Holm. (90 min.)

**9** WHAT'S NEW—Children

Different types of snakes giving birth; rocket fuels; folk music of Vietnam.

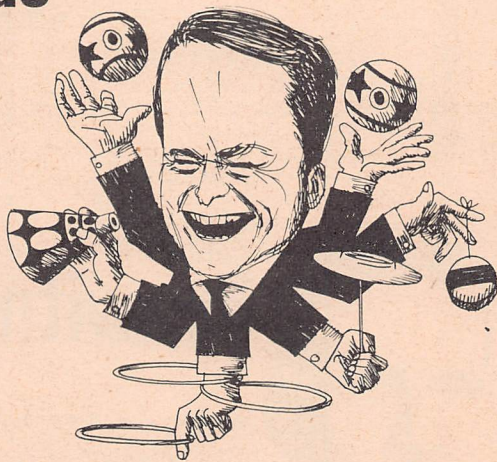
**10** **COLOR** NEWS—Walter Cronkite

**11** MIKE DOUGLAS—Variety

Guests are Muriel Humphrey, wife of Vice

# Mike Douglas entertains families.

See the stars  
come out from  
6 to 7:30 pm,  
Mon-Fri.



# KNTV 11

## The Mike Douglas Show

President Hubert Humphrey; singer Enzo Stuarti; comedian Bob King; and the singing Four Freshman. Molly Picon, Ellie Frankel Sextet. (90 min.)

**13 MOVIE—Comedy**

"For the Love of Mary." (1948) Three young men vie for the affections of a White House telephone operator. Deanna Durbin, Edmond O'Brien, Don Taylor, Jeffrey Lynn. (90 min.)

**6:15 19 DENNIS THE MENACE—Comedy**

Dennis wants a swing like the one his mother had when she was a girl. Dennis: Jay North. Alice: Gloria Henry.

**6:30 2 McHALE'S NAVY—Comedy**

Christy plans to talk with his family via the short-wave radio— even though Binghamton has already refused permission. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Christy: Gary Vinson. Parker: Tim Conway.

**3 COLOR NEWS**

**4 NEWS—Brown, Jensen, Hart**

**5 8 12 COLOR NEWS—Cronkite**

**6 9 YOUR INCOME TAX**

**7 COLOR NEWS—Huntley, Brinkley**

**9 PORTRAIT IN MUSIC**

The recording is Liebeslieder Waltzes, Op. 52, by Brahms.

**10 RIFLEMAN—Western**

When a town drifter ridicules a traveling Italian nobleman, he doesn't count on being challenged to a duel of honor. Lucas: Chuck Connors. Count: Cesare Danova. Sim Groder: Jack Elam.

**6:45 19 NEWS—Charles McEwen**

**7:00 2 TIMMY AND LASSIE—Adventure**

The handyman claims that Lassie bit him.

Asa: J. Pat O'Malley. Timmy: Jon Provost. Ruth: June Lockhart.

**4 HONEY WEST—Mystery**

Pandora Fox is a look-alike for Honey, and she uses this resemblance to her advantage in the heist of some valuable furs. Honey and Pandora: Anne Francis. Chick: Alan Reed. Toodle: Louis Quinn.

**5 MARSHAL DILLON—Western**

A trapper shelters a couple for the night, but the next morning the woman is found beaten to death. Matt: James Arness. Ben: Tom Reese. Rowley: Strother Martin. Tassie: Jan Shepard. Kitty: Amanda Blake. Chester: Dennis Weaver.

**6 9 WHAT'S NEW—Children**

Development of young birds; story of Benedict Arnold and John Campe.

**7 THAT GIRL—Comedy**

**COLOR** Time is running out as Don tries to remove a bowling ball from Ann's toe—before she has to appear at a televised awards banquet. Ann: Marlo Thomas. Don: Ted Bessell. Bowling Manager: Murray Roman.

**8 BRANDED—Western**

**COLOR** See Thursday 7 P.M. Ch. 5.

**9 REGIONAL REPORT**

**SPECIAL** This examination of the public school prayer issue concentrates on Texas, where a majority of schools continue to practice "voluntary" prayers. Included: an interview with the controversial Madalyn Murray O'Hair, who helped bring the school-prayer issue to the Supreme Court. Reporters also examine the controversy in Nashville, Boston, New York, Chicago and Los Angeles. Paul Niven is the host. (60 min.)

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## Evening

### 10 TWILIGHT ZONE—Drama

Having compiled a list of people he regards as evil, Oliver Crangle devotes much of his time to getting them fired from their jobs—by telephone. Crangle: Theodore Bikel. Mrs. Lucas: Phyllis Love. Mrs. Williams: Moyna Macgill.

### 12 PERRY MASON—Mystery

Mason is asked to take the defense in the murder of a diamond-company messenger. James Kincaid: Alan Marshal. Patricia Taylor: Joanna Moore. Mrs. Loomis: Joan Egan. Mason: Raymond Burr. (60 min.)

### 19 ERNEST TUBB—Music

### 7:30 2 LOWELL THOMAS—Travel

**COLOR** A look at the life of Australia's aborigines. Films show the tool-making techniques of these primitive tribesmen and religious rituals that date back to prehistoric times. Lowell Thomas.

### 3 4 7 8 VIRGINIAN—Western

**COLOR** "The Girl on the Pinto." An aura of mystery surrounds lovely Amanda Harley, and an infatuated Trampas is determined to break through her barrier of aloofness. Trampas: Doug McClure. Elizabeth: Sara Lane. Virginian: James Drury. (90 min.)

#### Guest Cast

Amanda Harley ..... Valora Noland  
Pierce ..... Warren Stevens  
Frederick Harley ..... R. G. Armstrong  
Miriam Harley ..... Vivi Janiss

### 5 10 LOST IN SPACE—Adventure

**COLOR** An alien scientist makes mechanical facsimiles of Dr. Smith, Don and the girls—and gives young Will 24 hours to teach the androids how to act like their human counterparts. Lemnoc: Alan

Hewitt. Will: Billy Mumy. Smith: Jonathan Harris. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. Penny: Angela Cartwright. Judy: Marta Kristen. (60 min.)

### 6 9 CREATIVE PERSON

This profile of Leopold Sedar Senghor, the poet who is President of the republic of Senegal, was filmed on location in Africa. Senghor talks about his philosophy, his country and his life. Five of Senghor's poems are read in English by his nephew Maurice Sonnar Senghor, who also serves as translator of this program.

### 7 11 13 BATMAN—Adventure

**COLOR** "Ice Spy," first of a two-part story. Eli Wallach guest stars as Mr. Freeze, who announces his chilling plan to cover the globe with an instant ice-cap. Batman: Adam West. Robin: Burt Ward. Gordon: Neil Hamilton.

#### Supporting Cast

Glacia Glaze ..... Leslie Parrish  
Prof. Isaacson ..... Elisha Cook  
Frosty ..... H. M. Wynant

### 19 MOVIE—Western

"Decision at Sundown." (1957) Bart Allison seeks vengeance on the man who betrayed his wife. Randolph Scott, John Carroll, Karen Steele. (90 min.)

### 8:00 2 SECRET AGENT—Adventure

Drake is sent to the Middle East to bring back a German research scientist whose life has been threatened. Drake: Patrick McGoohan. Jessica: Alexandra Stewart. Shimon: John Woodvine. Pilot: Maurice Kaufmann. (60 min.)

### 6 9 NEWS CONFERENCE—Jesse Unruh, Hugh Burns

### 7 11 13 MONROES—Western

**COLOR** This series begins reruns with the pilot episode. The orphaned Monroe youngsters face their first crisis when little Amy is felled by a high fever. Clay: Michael Anderson Jr. Kathy: Barbara Hershey. Big twin: Keith Schultz. Little twin: Kevin Schultz. Amy: Tammy Locke. Mapoy: Liam Sullivan. Jim: Ron Soble. Sleeve: Ben Johnson. Ruel: James Westmoreland. (Rerun; 60 min.)

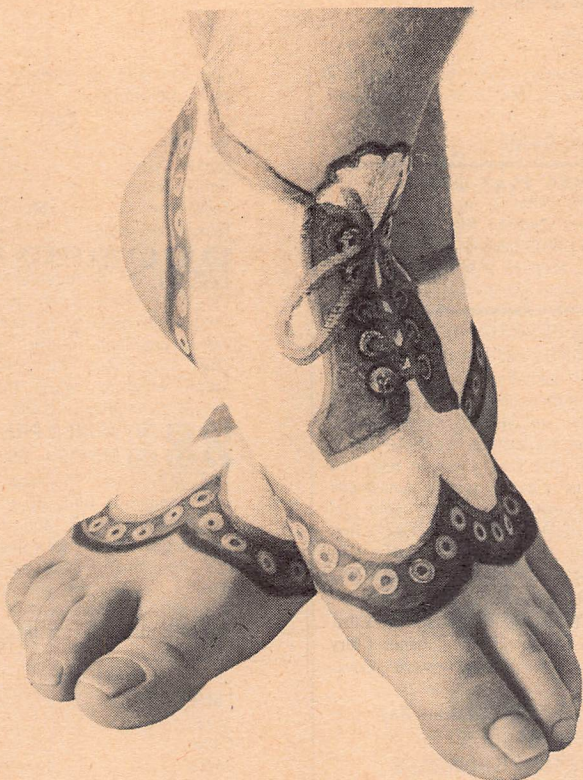
### 9 LEOPOLD KOHR—Interview

Gerald Feigen talks with Leopold Kohr, professor of economics and public administration, University of Puerto Rico, au-

## Stan Atkinson on TEN O'CLOCK REPORT



MONDAY-FRIDAY 10:00 PM



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# Wednesday March 29, 1967

Evening

thor and lecturer, about his belief in a structural need for a world of small states.

## 12 DATING GAME

### NBA PLAY-OFFS

If a fourth game is necessary in the NBA Western Division Play-offs between the Warriors and Lakers, it will be telecast tonight at 8:30 P.M. on Ch. 2 pre-empting regular programming.

## 8:30 5 10 12 BEVERLY HILLBILLIES

**COLOR** Country and Western music men Lester Flatt and Earl Scruggs make a guest appearance. Lester tries to sour wife Gladys on a Hollywood career through sheer exhaustion: He hires Jethro to direct her in a frantic screen test, and then arranges a hectic second honeymoon at the Clampetts' comfortable cabin. Joi Lansing (Gladys) sings "All of You." Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Jane: Nancy Kulp. Elly May: Donna Douglas.

**6 9** **SOUNDING BOARD**—Interview Earl Coke, director of the California Department of Agriculture, answers newsmen's questions.

**9** **KQED REPORT**—James Day

## 8:45 9 FRENCH LESSONS

## 9:00 2 WEDNESDAY SHOWCASE

**SPECIAL** **COLOR** "Orient Express." Since 1883, this Paris-Istanbul train-trip has evoked intriguing images of espionage agents and femmes fatales. To see how the Orient Express runs today, newsman Edwin Newman takes the three-night trip to Turkey. On the way, Newman offers anecdotes about the Express and chats with passengers while keeping an eye out for spies. Cameras show glimpses of Paris, Venice, Milan, Belgrade, Sofia, and Istanbul. (60 min.)

**3 4 7** **BOB HOPE**—Drama

**COLOR** Cliff Robertson in "Verdict for Terror." Law student Darryl Cooper invites an ambitious DA to meet his fraternity brothers in "the griddle," a political question-and-answer session. The DA accepts, but soon wishes he hadn't: Five years ago, he sent Darryl's brother to the gas chamber. Now, Darryl intends to use the griddle to prove his brother's in-

nocence—and to destroy Reynolds' career. (60 min.)

### Cast

Reynolds ..... Cliff Robertson  
Darryl Cooper ..... Michael Sarrazin  
Emily Cooper ..... Jo Van Fleet  
Steve Jenkins ..... Michael Constantine  
Dorothy Reynolds ..... Bettye Ackerman

## 5 8 10 12 GREEN ACRES

**COLOR** The Hooterville folks protest to the state when county agent Kimball is fired—and replaced by overbearing Harvey Schmidlapp. Oliver: Eddie Albert. Lisa: Eva Gabor. Kimball: Alvy Moore. Ralph Monroe: Mary Grace Canfield. Harvey Schmidlapp: David Ketchum.

**6 9 9** **WORLD PRESS**—Panel

**7 11 13** **MOVIE**—Western

**COLOR** "These Thousand Hills" (1959), a psychological study of a wealthy cattle baron. Hard work and foresight have turned Lat Evans into a powerful rancher, but his ambition is costing him old friends, gaining new enemies and turning him against his partner. Directed by Richard Fleischer ("Fantastic Voyage"). (Two hours)

### Cast

Lat Evans ..... Don Murray  
Jehu ..... Richard Egan  
Callie ..... Lee Remick  
Joyce ..... Patricia Owens  
Tom Ping ..... Stuart Whitman  
Ram Butler ..... Harold J. Stone  
Conrad ..... Albert Dekker

## 19 1966 AUTO RACING

**SPECIAL** See Sat. 2 P.M. Ch. 3 for details. (60 min.)

## 9:30 5 8 10 12 GOMER PYLE, USMC

**COLOR** Gomer's pet crow is stealing from Carter and planting the loot in Gomer's locker. The result: Carter thinks that his least-favorite Marine has turned crook. Gomer: Jim Nabors. Carter: Frank Sutton. Duke: Ronnie Schell. Boyle: Roy Stuart. Harry: Herbie Faye.

## 10:00 2 NEWS—Atkinson, Alberts, Helms

**3 4 7 8** **I SPY**—Adventure

**COLOR** Wally Cox in "Casanova from Canarsie." In Spain, Kelly and Scott do their best to keep close tabs on an ex-Pentagon file clerk. The timid soul is a walking depository of top-secret information, and he's exceptionally vulnerable to



an alluring Soviet agent. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

**Guest Cast**

Herbie ..... Wally Cox  
 Consuela ..... Leticia Roman  
 Smerlov ..... Will Kuluva  
 Ellie ..... Joan Marshall  
 Barnes ..... Sandy Kenyon

**5 10 12 DANNY KAYE—Variety**

**COLOR** Singer Diahann Carroll and comedienne Joyce Jameson join the regulars for an original musical about blossoming romance on a Caribbean cruise. Original tunes by Billy Barnes. Harvey Korman, Joyce Van Patten, Earl Brown singers, Tony Charmoli dancers, Paul Weston orchestra. (60 min.)

**Highlights**

"As Time Goes By," "Fine and Dandy"  
 ..... Diahann  
 "Be Yourself" ..... Diahann, Danny

**6 9 REGIONAL REPORT**

**SPECIAL** See 7 P.M. Ch. 9. (60 min.)

**9 CONVERSATION WITH . . .**

Archeologist-author Thor Heyerdahl is interviewed at his villa on the Italian Riviera. Norwegian-born Heyerdahl, whose account of his Kon-Tiki expedition sold over a million copies in the U.S., talks about his early career, his archeological collection and the origins of his home, which dates back to the 16th Century. Host: Edwin Newman. (60 min.)

**10:30 2 ALFRED HITCHCOCK—Drama**

Two men test their theory that people become murderers when the temperature reaches a certain point. Mrs. Shrike: Jo Van Fleet. Mr. Foxe: Robert Harris. Mr. Shaw: Mike Ross.

**11:00 2 MOVIE—Drama**

"The Strangler." (1963) An obese, mother-dominated laboratory technician is suspected of a series of strangulation murders. Victor Buono, David McLean, Ellen Corby, Diane Sayer.

**3 5 7 10 13 COLOR NEWS**

**4 7 8 11 12 NEWS**

**11:30 3 4 7 8 COLOR JOHNNY CARSON—Variety**

**5 MERV GRIFFIN—Variety**

Scheduled guests: actors Reni Santoni, Irene Papas and Hermione Gingold, and comedian Charlie Callas. (90 min.)

**7 MOVIE—Drama**

"O. Henry's Full House." (1952) This full house consists of five O. Henry stories: "The Cop and the Anthem," with Charles Laughton, Marilyn Monroe. "The Clarion Call," with Richard Widmark, Dale Robertson. "The Last Leaf," with Anne Baxter, Jean Peters. "The Ransom of Red Chief," with Fred Allen, Oscar Levant. "The Gift of the Magi," Jeanne Crain, Farley Granger. (Two hours, 20 min.)

**10 MOVIE—Drama**

"General Della Rovere." (Italian; 1960) The Setting: Nazi-occupied Italy, 1943. A man pretending to have influence with the Germans, promises to help the families of Italian political prisoners to free their relatives—for money. Directed by Roberto Rossellini. Vittorio De Sica, Hannes Messemer. (Two hours, 30 min.)

**11 MOVIE—Western**

"The Doolins of Oklahoma." (1949) Shortly after the Oklahoma Territory is opened to settlers, Wild Bill Doolin forms an outlaw gang. Randolph Scott, Jock Mahoney, George Macready, John Ireland. (One hour, 45 min.)

**12 MOVIE—Western**

"Canyon Passage." (1946) The owner of a general store in an Oregon frontier town tangles with a hard-drinking outlaw. Dana Andrews, Susan Hayward, Brian Donlevy.

**13 MARSHAL DILLON—Western**

Kitty stops two men from molesting Chavela Ramirez, but the girl's father swears revenge. Kitty: Amanda Blake. Chavela: Fintan Meyler.

**12:00 13 WESTERNERS—Drama**

Several robbery victims say that the outlaw leader was a man who's been dead and buried for years. Ringo: Don Durant. Cully: Mark Goddard.

**12:30 13 NEWS**

**1:00 3 COLOR NEWS**

**4 NEWS**

**5 MOVIE—Comedy**

"Having Wonderful Time." (1938) Ginger Rogers, Douglas Fairbanks Jr.

**1:50 7 MOVIE—All Night**

1. "Molly and Me." (Drama; 1945) Gracie Fields, Monty Woolley.
2. "Cripple Creek." (Western; 1952) George Montgomery, Jerome Courtland.
3. Mr. Lucky: "Last Journey."

## Morning

- 7** ALL-NIGHT MOVIE—Continued  
See Wed. 1:50 A.M. Ch. 7 for details.
- 5:30 **7** FIRST AID AND YOU
- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON  
1. Grade-school children are taught to multiply fractions. 2. The story of the medieval world. (60 min.)
- 5** SUNRISE SEMESTER  
Early Middle Ages: "Merovingian Civilization." Prof. Jill Claster lectures.
- 7** A.M.—Dunbar, Lindstrom, Bentley
- 10** SUM AND SUBSTANCE
- 6:25 **4** FARM NEWS
- 6:30 **4** PROFILE—San Diego State  
"Anatomy of Prejudice." Robert Lee.
- 5** HUMAN SOCIETY—Discussion
- 10** SUNRISE SEMESTER  
Early Middle Ages: "Merovingian Civilization." Prof. Jill Claster lectures.
- 6:55 **13** NEWS
- 7:00 **3** **4** **7** **8** TODAY  
**COLOR** Scheduled: a two-hour report on the world of magic and illusion. Sleight-of-hand artists Milbourne Christopher, Frank Garcia, Roy Benson and James Reneaux explain how illusion is created and demonstrate magic tricks, including the three-shell game and pulling a rabbit out of a hat. (Taped from this morning's live telecast; two hours)
- 5** FILM SHORT
- 10** **COLOR** COMMUNITYCALENDAR
- 12** SOIL CONSERVATION
- 13** **COLOR** CARTOONLAND
- 7:05 **5** **10** **COLOR** NEWS—Benti  
**12** BIG PICTURE—Army  
**COLOR** The events that led to the Declaration of Independence.
- 7:30 **5** NEWS—Jim Anderson  
**10** WINCHELL-MAHONEY-Children  
Scats the scarecrow is ordered to report for induction into the Army.
- 7:35 **12** **COLOR** NEWS—Joseph Benti
- 7:45 **13** BULLWINKLE—Cartoons
- 7:55 **11** BIBLE ANSWERS—Drama  
Abraham offers his son Isaac to God.
- 8:00 **5** **10** **12** CAPTAIN KANGAROO  
The Captain talks about light. (60 min.)
- 7** VIRGINIA GRAHAM—Interviews  
Guests include actresses Shirley Knight and Joanna Barnes.
- 8:15 **13** **COLOR** CARTOONLAND
- 8:25 **11** SAN JOSE STATE REPORTS
- 8:30 **7** GYPSY ROSE LEE—Interviews  
**COLOR** Guests include actors Buddy Rogers and Marie Windsor.
- 11** PETER POTAMUS—Cartoons
- 13** **COLOR** JACK LA LANNE
- 8:40 **9** CLASSROOM—Education  
In-school programming: Spanish, current events, science, physical education and health. (Two hours, 55 min.)
- 8:45 **2** RELIGION TODAY—Evangelist
- 8:55 **6** CLASSROOM—Education  
In-school programming: current events, science, Spanish, geography, health and music. (Two hours, 10 min.)
- 9:00 **2** **COLOR** POPEYE—Cartoons  
**3** **4** **COLOR** REACH FOR THE STARS—Game  
**5** **8** **10** **12** CANDID CAMERA  
A pen salesman sprays ink on a customer; children paint their names.
- 7** MOVIE—Drama  
**COLOR** Bill Gordon's Prize Movie: "Maryland." (1940) After her husband is killed during a fox-hunt, the grieving widow sells her horses and vows that her son shall never ride. Walter Brennan, Fay Bainter. (Two hours)
- 7** JACK LA LANNE—Exercise
- 11** HOCUS POCUS—Children
- 13** DIVORCE COURT—Drama  
A twice-married woman claims that her husband is trying to have her declared insane so he can gain control of her estate. (60 min.)
- 9:15 **2** KING AND ODIE—Cartoons  
**9** CLASSROOM—Education  
In-school programming: science, French, geography, language arts and chemistry. (Two hours, 15 min.)
- 11** BUCKAROO 500—Buck Weaver
- 9:25 **3** **4** **COLOR** NEWS—Vanocur
- 9:30 **2** ROMPER ROOM—Children  
**3** **4** **7** **8** **COLOR** CONCENTRATION—Game  
**5** **10** **12** BEVERLY HILLBILLIES  
The Clampetts learn more about their family history. Jed: Buddy Ebsen.

- 10:00 **3 4 7** **HOCUS POCUS**—Children  
**3 4 7** **PAT BOONE**—Variety  
**COLOR** Guest: Forrest Tucker.  
**5 10 12** **ANDY GRIFFITH**  
 Barney takes over as acting sheriff. Barney: Don Knotts. Opie: Ronny Howard.  
**8** **LIFE OF RILEY**—Comedy  
 Junior starts to go steady. William Bendix, Marjorie Reynolds.  
**11** **BEN CASEY**—Drama  
 Casey is having trouble with a patient's hysterical wife. Audrey: Noreen Corcoran. Glenn: William Arvin. Casey: Vincent Edwards. (60 min.)  
**13** **EVERYBODY'S TALKING**  
 10:30 **2** **COLOR** **JACK LA LANNE**  
**3 4 7** **HOLLYWOOD SQUARES**  
**COLOR** See Mon. 10:30 A.M. Ch. 3.  
**5 8 10 12** **DICK VAN DYKE**  
 Rob may go to work for a girlie magazine. Rob: Dick Van Dyke.  
**13** **DARK SHADOWS**—Serial  
 11:00 **2** **MEL VENTER**—Interview  
**3 4 7** **COLOR** **JEOPARDY**  
**5 8 10 12** **LOVE OF LIFE**  
**7 11 13** **MARKET SWEEP**—Game  
 11:25 **5 8 10 12** **COLOR** **NEWS**  
 11:30 **2** **NEWS**—Claud Mann  
**3 4 7 8** **COLOR** **EYE GUESS**  
**5 10 12** **COLOR** **SEARCH FOR TOMORROW**—Serial  
**6 9** **GLORY TRAIL**—Documentary  
 See Sun. 2:30 P.M. Ch. 6 for details.  
**7 11 13** **DATING GAME**  
 11:45 **5 10 12** **COLOR** **GUIDING LIGHT**  
 11:55 **3 4 7** **COLOR** **NEWS**  
**8** **NEWS**—Bud Walling

**Afternoon**

- 12:00 **2** **CHARLEY AND HUMPHREY**  
**3** **COLOR** **NEWS**—Whitten, Biondi  
**4 7 8** **COLOR** **LET'S MAKE A DEAL**—Game  
**5** **NEWS**—Weston, Ramey  
**6 9** **WHAT'S NEW**—Children  
 Birds of the marshlands.  
**7 11** **EVERYBODY'S TALKING**  
**9** **TV KINDERGARTEN**  
**12** **PEOPLE IN CONFLICT**  
 Cases: 1. A young wife cannot cope with

- her stepchildren. 2. A woman objects to her husband's compulsive talking.  
**13** **LORETTA YOUNG**—Drama  
 In postwar Korea, a newspaperwoman takes a personal interest in an orphan girl. Jackie: Loretta Young.  
 12:25 **4 7** **COLOR** **NEWS**  
**8** **NEWS**—Bud Walling  
 12:30 **3** **MERV GRIFFIN**—Variety  
 See Wed. 11:30 P.M. Ch. 5. (60 min.)  
**4** **COLOR** **DAYS OF OUR LIVES**  
**5 8 10 12** **COLOR** **AS THE WORLD TURNS**—Serial  
**6 9** **GREAT DECISIONS**—1967  
 See 8 P.M. Ch. 6 for details.  
**7 7 11** **DONNA REED**—Comedy  
 Donna recalls an old flame. Alex: Carl Betz. Mary: Shelley Fabares.  
**9** **MUSEUM OPEN HOUSE**—Art  
 See Fri. 8:30 P.M. Ch. 9 for details.  
**13** **COLOR** **NEWS**—Warren Rashleigh  
 12:45 **13** **COLOR** **TODAY IN AGRICULTURE**  
 1:00 **2** **MOVIE**—Drama  
 "This Is Not a Test." (1962) A state trooper receives word of a nuclear attack and devises a plan. Seamon Glass, Mary Morias. (One hour, 25 min.)  
**4** **COLOR** **DOCTORS**—Serial  
**5 8 10 12** **PASSWORD**—Game  
**COLOR** Celebrity guests: actors Roger Smith and Chris Noel.  
**6** **CLASSROOM**—Education  
 In-school programming: science, current events, language arts and Spanish. (One hour, 40 min.)  
**7 7 13** **BEN CASEY**—Drama  
 An iron-willed mother tries to hide her illness from her son. Anna: Jeanne Cooper. Casey: Vincent Edwards. (60 min.)  
**9** **CLASSROOM**—Education  
 In-school programming: science, speech, creative rhythms, art, French and linguistics. (Two hours, 45 min.)  
**11** **PERRY MASON**—Mystery  
 Walter Prescott is found dead—and his wife is holding the murder weapon. Prescott: William Kendis. (60 min.)  
 1:05 **9** **CLASSROOM**—Education  
 In-school programming covers Spanish, current events and language arts. (One hour, 35 min.)  
 1:30 **3 4** **COLOR** **ANOTHER WORLD**

# Thursday March 30, 1967

## Afternoon

- 5 8 10 12 HOUSE PARTY**  
**COLOR** Art Linkletter's guest is actor Andy Devine. (Rerun)
- 2:00 **3 4 YOU DON'T SAY!**—Game  
**COLOR** Celebrity guests: singer Mel Tormé and comedienne Pat Carroll.
- 5 8 10 12 COLOR TO TELL THE TRUTH**—Game
- 7 7 11 13 NEWLYWED GAME**
- 2:25 **2 NEWS**
- 5 8 10 12 COLOR NEWS**
- 2:30 **2 PDQ**—Game  
**COLOR** Celebrity guests: Jim and Henry Backus, and actress Abby Dalton. Host: Dennis James.
- 3 MOVIE**—Musical  
 "The King Steps Out." (1936) The young Emperor of Austria turns up in a small village. Grace Moore, Franchot Tone.
- 4 MATCH GAME**  
**COLOR** Celebrity guests: TV personalities Phyllis Newman and Ed McMahon.
- 5 8 10 12 EDGE OF NIGHT**
- 7 7 11 13 DREAM GIRL**  
 Celebrity guests: Sandy Baron, Peter Breck, France Nuyen and Chad Everett.
- 2:55 **4 COLOR NEWS**
- 7 7 11 13 NEWS**
- 3:00 **2 COLOR TRUTH OR CONSEQUENCES**—Game
- 4 MILLIONAIRE**—Drama  
 Shelley Hayes is annoyed by her husband's remarks about her housekeeping. Jim: Tommy Noonan. Shelley: Phyllis Avery. Michael Anthony: Marvin Miller.
- 5 8 10 12 SECRET STORM**
- 3:30 **7 7 11 13 GENERAL HOSPITAL**
- 2 CAPTAIN SATELLITE**—Children
- 4 PICK A SHOW**—Game
- 5 COLOR MIKE DOUGLAS**—Variety
- 7 7 11 13 NURSES**—Serial
- 8 MOVIE**—Mystery  
 "Operation Abduction." (French; 1961) Secret agents search for the kidnaped inventor of a new rocket fuel. Frank Villard, Danielle Godet. (Two hours)
- 10 GYPSY ROSE LEE**—Interviews  
**COLOR** Guests include singer Rosemary Clooney and actress Rosemary De Camp.
- 12 NEWS FOR WOMEN**—Posey
- 3:35 **12 MOVIE**—War Drama  
 "Destroyer." (1943) A veteran of the

- First World War re-enters the Navy as a chief boatswain's mate. Edward G. Robinson, Glenn Ford. (One hour, 55 min.)
- 4:00 **3 MOVIE**—Musical  
**COLOR** Time approximate. "Painting the Clouds with Sunshine." (1951) Three beautiful entertainers head for Las Vegas in search of rich husbands. Virginia Mayo, Dennis Morgan, Gene Nelson.
- 4 PANORAMA**—Interviews
- 7 7 11 DARK SHADOWS**—Serial
- 9 FRENCH LESSONS**
- 10 COLOR MIKE DOUGLAS**—Variety  
**COLOR** See 3:30 P.M. Ch. 5. (90 min.)
- 13 COLOR CAP'N DELTA**—Cartoons
- 19 BUCKAROO 500**—Children
- 4:15 **9 FRENCH NEWSREELS**
- 4:30 **2 COLOR ROCKY AND HIS FRIENDS**—Cartoons
- 4 ROBIN HOOD**—Adventure  
 Robin learns of a plot to overthrow the King. Robin: Richard Greene. Friar Tuck: Alexander Gauge.
- 7 7 11 WHERE THE ACTION IS**  
 Performers: Paul Revere and the Raiders, Tina Mason and Tommy Roe.
- 9 MISTEROGERS**—Children
- 13 COLOR WOODY WOODPECKER**
- 19 CARTOON FUNHOUSE**
- 5:00 **2 SUPERMAN**—Adventure  
 Three witnesses, called before the Congressional Crime Commission, die mysteriously. Clark: George Reeves.
- 4 FLINTSTONES**—Cartoon  
**COLOR** A couple of singing carhops and a colossal order of dinosaur meat have Wilma wondering if the boys are going into the "Drive-In" business. Voices . . . Fred: Alan Reed. Barney: Mel Blanc. Wilma: Jean Vander Pyl.
- 5 PERRY MASON**—Mystery  
 Edward Nelson is worried: control of his huge corporation is being threatened. Nelson: Herbert Rudley. Sylvia: Virginia Arness. Frank: John Stephenson. Robert: Phillip Terry. (60 min.)
- 7 COLOR NEWS**—Grimby, Foster
- 7 TARZAN**—Adventure  
**COLOR** Julie Harris stars in the conclusion of this two-part drama. Tarzan rescues the lady missionary and Jai from natives, but trouble lies ahead.

Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Chaka: Woody Strode. (60 min.)

**9 TV KINDERGARTEN**

**11 TRUE ADVENTURE—Documentary**

**COLOR** "Wildlife of the North," a tour through Alaska. Host: Bill Burrud.

**13 COLOR NEWS—Warren Rashleigh**

5:15 **6 WHAT'S NEW—Children**

Birds of the marshlands; the battle of Yorktown.

**9 ART INSTRUCTION**

5:20 **3 TRAVENTURE THEATRE**

**COLOR** We see boiling springs, sprouting geysers and friendly bears at Yellowstone National Park in Wyoming.

5:30 **2 DENNIS THE MENACE—Comedy**

Mr. Wilson is accidentally handcuffed to Tommy. Mr. Wilson: Joseph Kearns.

**4 NEWS—Brown, Jensen, Hart**

**7 11 13 COLOR NEWS—Jennings**

**8 MISTER ED—Comedy**

Wilbur has made out his will in favor of Ed. Wilbur: Alan Young. Dr. Reynolds: Lee Goodman.

**9 FRIENDLY GIANT—Children**

Friendly sings about birds.

**10 COLOR NEWS**

**12 ZANE GREY—Western**

A poverty-stricken farmer accidentally kills a horse thief. Willie: Ernest Borgnine. Sheriff: Paul Birch.

5:45 **6 FRIENDLY GIANT—Children**

Friendly reads about a little school.

**9 JUST IMAGINE—Children**

Margaret Lindman tells the story of "Peter and the Wolf" and shows how to make "Music and Musical instruments."

5:55 **3 COLOR SKIING TIPS**

Theme by Mozart," and the largo and scherzo from Chopin's Sonata in G Minor.

**7 MOVIE—Western**

"Yellow Sky." (1948) Six bank robbers take refuge in a desert ghost town. Gregory Peck, Anne Baxter, Richard Widmark, Robert Arthur, Harry Morgan, John Russell, Jay Silverheels, James Barton, Charles Kemper. (90 min.)

**7 8 12 NEWS**

**9 WHAT'S NEW—Children**

Eating habits of snakes; space satellites; folk music of Israel.

**10 COLOR NEWS—Walter Cronkite**

**11 MIKE DOUGLAS—Variety**

Guests are historian Arthur Schlesinger Jr., singer June Valli, dancer Killer Joe Piro and the Clancy Brothers and Tommy Makem folk singers. Molly Picon, Ellie Frankel Sextet. (90 min.)

**13 MOVIE—Western**

"Cow Country." (1953) Texas cattle country is hit hard by a depression, and cattlemen like Walt Garnet fight desperately to hang on to their ranches. Edmond O'Brien, Helen Westcott, Robert Lowery, Barton MacLane, Peggie Castle, Robert H. Barrat. (One hour, 25 min.)

6:15 **19 DENNIS THE MENACE—Comedy**

Dennis wants to care for a big shaggy dog. Dennis: Jay North. Fillmore: Charles Watts. Henry: Herbert Anderson.

6:30 **2 McHALE'S NAVY—Comedy**

Captain Binghamton's really catering to the new ensign, whose father was the captain's civilian boss. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Ensign Roger Whitfield III: George Furth.

**Evening**

6:00 **2 LEAVE IT TO BEAVER—Comedy**

An argument threatens the friendship of Beaver and Larry. Jerry Mathers.

**3 4 COLOR NEWS—Chet Huntley, David Brinkley**

**5 COLOR NEWS—Weston, Dill**

**6 9 RECITAL HALL—Concert**

Cellist Louis Potter and pianist Joseph Evans perform the largo and the courante from the Sonata in G Minor, by Henry Eccles, Beethoven's "Variations on a



**The 5 O'Clock News Hour**  
**Weeknights**  
**Color 7**

## Evening

**3** **COLOR** NEWS

**4** NEWS—Brown, Jensen, Hart

**5 8 12** **COLOR** NEWS—Cronkite

**6 9** MUSICAL PORTRAITS

The recording is Mozart's Symphony No. 39 in E Flat Major, K. 543.

**7** **COLOR** NEWS—Huntley, Brinkley

**9** STATE OF THE CAPITOL

**10** RIFLEMAN—Western

A gunman is hired to guard the first bank opened in North Fork. Doniger: Claude Akins. Gavin: Marc Lawrence.

6:45 **19** NEWS—Charles McEwen

7:00 **2** WONDERS OF THE WORLD

**COLOR** The Linker family visits a pygmy village in the Congo.

**4** WESTERNERS—Drama

The lady owner of an Arizona freight line tries to keep a family from muscling in on her company. Belle: Barbara Stanwyck. Murdock: Robert H. Harris. Masters: John Archer.

**5** BRANDED—Western

**COLOR** McCord tries to help an orphan who wants to stay with the Indian housekeeper who raised him. Caleb: Stephen McNally. Neela: Marian Seldes.

**6 9** WHAT'S NEW—Children

Birds of the marshlands; the battle of Yorktown.

**7** F TROOP—Comedy

**COLOR** Parmenter catches cold on the eve of his promotion examination. Parmenter: Ken Berry. Agarn: Larry Storch. O'Rourke: Forrest Tucker.

**8** WALT DISNEY'S WORLD

**COLOR** See Sun. 7:30 P.M. Ch. 3 for details. (60 min.)

**9** BRIDGE—Jean Cox

Jean explains how to score and how to open with no trump.

**10** TWILIGHT ZONE—Drama

For a fee, a salesman promises that his firm will provide artificial bodies for elderly Mr. and Mrs. Holt to use in place of their old ones. Holt: Joseph Schildkraut. Mrs. Holt: Alma Platt. Vance: Noah Keen.

**12** ALFRED HITCHCOCK—Drama

A district attorney tries to convict a gigolo of murder. Gerald: Harry Guardino. Butler: Hugh Marlowe.

**19** WILBURN BROTHERS—Music

Waylon Jennings sings "Mental Revenge."

7:25 **13** **COLOR** OUTDOORSMAN

7:30 **2** AMERICA!—Travel

**COLOR** "Crisscross Caravan," a tour of North America, from Tijuana, Mexico, to Juneau, Alaska. Cameras view Tammy Grimes rehearsing a play at the Westport (Conn.) Playhouse; the Jefferson Memorial in St. Louis; the harness horse Hall of Fame in Goshen, N.Y.; the Holy Hill church in Wisconsin; and a meeting of glider-plane enthusiasts in Torrey Pines State Park, San Diego, Cal.

**3 4 7** DANIEL BOONE

**COLOR** To prevent war, a badly wounded Daniel begins a long trek with a dangerous traitor as his prisoner. The man is a retired general who is pitting Virginia against Kentucky in hopes of getting Boonesborough for himself. Daniel: Fess Parker. (60 min.)

### Guest Cast

Gen. James Wilkerson ... Simon Oakland  
Col. Carlos Navarro ... Cesar Romero  
Spaniard of Virginia ... Berry Kroeger  
Spanish Soldier ... Abel Franco

**5 10 12** COLISEUM—Variety

**COLOR** Roy Rogers and Dale Evans host the Pacific Championship Rodeo, taped in Long Beach, Cal. Guests are the folksinging New Christy Minstrels, who do "Ride, Ride, Ride" and "Ada Red." Events include bull riding, bareback and saddle-bronc riding, calf roping on the arena floor and on ice, and a barrel race. Also on hand: the Bees Wax and Moore Family, rodeo clowns. Bernard Green orchestra. (60 min.)

# FUN tonight

with your favorite  
TV program  
and bowls of  
hot-buttered  
JOLLY TIME!





Evening

**6 9 SPECTRUM—Science**

A look at the work of master planner William Pereira and his solutions for the problems of urban society. Pereira, designer of the Cape Kennedy Space facility and the Los Angeles County Art Museum explains master planning as a science of the possible that applies technological advances to the needs of everyday life. He feels that the essential requirement of the city is that it provide "the opportunity for people to be happy. . . ."

**7 11 13 BATMAN—Adventure**

**COLOR** "Ice Spy," conclusion. Mr. Freeze turns his ice-ray beam on Gotham City. Meanwhile, Batman and Robin desperately search for the cool criminal's secret lab. Batman: Adam West. Robin: Burt Ward. Gordon: Neil Hamilton.

**Guest Cast**

Mr. Freeze . . . . . Eli Wallach  
Glacia Glaze . . . . . Leslie Parrish  
Prof. Isaacson . . . . . Elisha Cook

**9 CHINA WATCHING—Discussion**

## The Beautiful Blue and Red Danube



A journey down the river that divides two worlds, with Maximilian Schell as your narrator. Produced by the ABC News Documentary Hours Unit.

Brought to you by the B. F. Goodrich Co.

**abc** In color 10:00 pm

**19 MOVIE—Drama**

"Johnny Belinda." (1948) A doctor comes to a small fishing village and becomes interested in a girl who is a deaf mute. Jane Wyman, Lew Ayres. (Two hours)

**7:45 9 RADENZEL REPORTS****8:00 2 SEVEN SEAS—Travel**

**COLOR** Tom McHugh narrates his films of modern gypsies in Southern France. Highlights include scenes of a gypsy wedding ceremony.

**6 9 9 GREAT DECISIONS-1967**

Guests are Secretary of Agriculture Orville L. Freeman, Swedish sociologist-economist Gunnar Myrdal and Richard Reuter, former Director of Food for Freedom. Host: Milton Vorst.

**7 11 13 F TROOP—Comedy**

**COLOR** Chief Wild Eagle sneaks into the fort for free dental care, but his visit soon gets out of hand: Gen. Sam Courage decides that Wild Eagle is officer material—and good enough to command F Troop. O'Rourke: Forrest Tucker. Agarn: Larry Storch. Wild Eagle: Frank de Kova. Parmenter: Ken Berry.

**Guest Cast**

Gen. Sam Courage . . . . . Cliff Arquette  
Lieutenant Goodbody . . . . . Hal England

**8 BEVERLY HILLBILLIES—Comedy**

See Wed. 8:30 P.M. Ch. 5 for details.

**8:30 2 KINGDOM OF THE SEA**

**COLOR** A trip on a modern cargo ship around the world, including views of the Orient, the Mediterranean and the Suez Canal. Host: Bob Stevenson.

**3 4 STAR TREK—Adventure**

**COLOR** Kirk investigates an energy force that may be a prelude to the destruction of the universe. The mystery unravels on an uncharted planet, where Kirk encounters a puzzling creature who might be linked to the phenomenon. Kirk: William Shatner. Spock: Leonard Nimoy. McCoy: DeForest Kelley. Lazarus: Robert Brown. Charlene Masters: Janet MacLachlen. Barstow: Richard Derr. (60 min.)

**5 8 10 12 MY THREE SONS**

**COLOR** Steve teaches Ernie a lesson in self-respect by insisting that he design and construct his own project for the school's science fair. Steve: Fred MacMurray. Ernie: Barry Livingston. Chip: Stanley Livingston. Robbie: Don Grady.



**6 9 STATE OF THE CAPITOL**

**7 7 11 13 BEWITCHED—Comedy**

**COLOR** Samantha has a nightmarish day coping with baby Tabatha's battling grandmothers, and concealing the fact that the infant is even more bewitching than she seems. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead.

**Guest Cast**

Mrs. Stephens ..... Mabel Albertson  
Stephens ..... Robert F. Simon

**9 FRENCH CHEF—Cooking**

Julia Child makes vegetable, watercress and vichyssoise (potato) soup.

**9:00 2 ALFRED HITCHCOCK—Drama**

Phil Townsend, who has been under "The Black Curtain" of amnesia for three years, rushes off to his wedding—not realizing that he's three years late. Phil: Richard Basehart. Ruth: Lola Albright. Frank Carlin: Lee Philips. Taxi Driver: Harold J. Stone. Virginia: Gail Kobe. Bernie: James Farentino. (60 min.)

**5 8 10 12 MOVIE—Drama**

"Underworld, U.S.A." (1960), a tale of vengeance set in the slums of a big city. Tolly Devlin witnesses his father's murder. But instead of giving information to the police, Tolly maps out a plan to settle his score with the killer. Written and directed by Samuel Fuller, a veteran of action films. (Two hours)

**Cast**

Tolly ..... Cliff Robertson  
Sandy ..... Beatrice Kay  
Driscoll ..... Larry Gates  
Gus ..... Richard Rust  
Cuddles ..... Dolores Dorn  
Connors ..... Robert Emhardt

**6 9 DAVID SUSSKIND—Discussion**

1. The proposed revision of New York State's abortion law is discussed by Assemblyman Albert Blumenthal (D., N.Y.), the Rev. Robert Drinan and gynecologists Robert Hall and Jules Rivkind. 2. "Ramparts Runs Rampant Against the CIA." Guests include Michael Wood, formerly of the NSA. (Two hours)

**7 7 11 13 LOVE ON A ROOFTOP**

**COLOR** Stan leads a rooftop counter-offensive to drive off a swarm of beatniks who have arrived en masse—tents, surfboards, steel sculpture and all. Julie:

Judy Carne. Dave: Peter Deuel. Stan: Rich Little. Carol: Barbara Bostock.

**Guest Cast**

Augie ..... David Winters  
Bradshaw ..... Bartlett Robinson

**9 PROFILE: BAY AREA**

**9:30 3 4 7 DRAGNET—Drama**

**COLOR** Friday and Gannon seek a pair of gunmen who blasted a policeman with a shotgun. But their search is hampered by a lack of witnesses—and the policeman's mental blackout. Friday: Jack Webb. Gannon: Harry Morgan.

**Guest Cast**

Dave Roberts ..... Don Marshall  
Roger Kensington ..... Hal Baylor  
Harry Johnson ..... Dick Miller

**7 11 13 THAT GIRL—Comedy**

**COLOR** Ann is in a ticklish spot: She encouraged Don to write some comedy material for her audition, but the jokes just aren't funny. Ann: Marlo Thomas. Don: Ted Bessell. Ernie Bernie: Sidney Gould. Handley: Jack Good.

**19 DISCOVERING AMERICA**

"Aspen—Winter Mood" highlights a winter holiday at Aspen, Colo., the Rocky Mountain ski resort.

**10:00 2 NEWS—Atkinson, Alberts, Helmso**

**3 4 DEAN MARTIN—Variety**

**COLOR** Dino cuts loose with guests Eddie Fisher, Abbe Lane, actor-singer Gene Barry, the rockin' Herman's Hermits and comic Corbett Monica. Ken Lane, Les Brown orchestra. (60 min.)

**Highlights**


"People Like You," "I Will Wait for You" ..... Eddie

Continued on the next page

the  
Colgate-Palmolive Co.  
presents

the  
"Dean  
Martin  
Show"

10-11 P.M. CH. 3, 4 THURS.



## Evening

"I Love Paris," "Milord" . . . . . Abbe  
 "Dandy" . . . . . Hermits  
 "Cherry" . . . . . Gene  
 "Baby Face" . . . . . Dean  
 "C'est Magnifique," "C'est Si Bon"  
 . . . . . Abbe, Dean

"Mairzy Doats" . . . . . Herman, Dean

### 7 7 11 13 ABC NEWS SPECIAL

**SPECIAL** **COLOR** "The Beautiful Blue and Red Danube." Maximilian Schell narrates this journey down the scenic 1800-mile river, where Western ideas now flow freely to Iron Curtain countries on its banks. Stops along the way . . . Vienna: A river steamer shuttles tourists into once-closed nations. Budapest: Popular Western imports include the twist and mini-skirts. Belgrade: Villagers now shop in supermarkets, and a hydroelectric plant is being built to harness the Danube's power. Romania: The river spills below the Russian border into the Black Sea. Produced and directed by Arthur Holch, who also wrote the script. (60 min.)

### 9 CRITICS' CIRCLE—Discussion

1. Leon Katz discusses the Elizabeth Taylor-Richard Burton movie, "Taming of the Shrew." 2. John Patterson reviews the premiere of the film version of James Joyce's "Ulysses." 3. Grover Sales comments on the movie "Grand Prix."

### 10:30 2 ALFRED HITCHCOCK—Drama

A young woman returns to alcoholism when her fiancé becomes friendly with another woman. Karen: Phyllis Thaxter. Jeff Simmons: Warren Stevens. Renée Marlow: Louise Allbritton.

### 9 AFTERMATH—Discussion

### 11:00 2 MOVIE—Drama

"Together Again." (1944) A woman who is mayor of a small town journeys to New York to find a good sculptor to make a statue of her late husband. Irene Dunne, Charles Boyer.

### 3 5 7 10 13 COLOR NEWS

### 4 7 11 12 NEWS

### 11:30 3 4 7 8 COLOR JOHNNY

### CARSON—Variety

### 5 MERV GRIFFIN—Variety

Scheduled guests: Hollywood costume designer Edith Head, comedienne Totie Fields and singer Julius La Rosa. (90 min.)

### 7 MOVIE—Drama

"The Silent Enemy." (English; 1958) During World War II, English divers try to stop Italian frogmen from destroying Allied ships in the Strait of Gibraltar. Laurence Harfe, Dawn Addams, John Clements. (One hour, 50 min.)

### 10 MOVIE—Fantasy

**COLOR** "The Private Lives of Adam and Eve." (1960) Mickey Rooney co-directed and stars in this film about a group of people who seek refuge from a storm in a country church—where they imagine themselves to be Biblical characters. Mamie Van Doren, Fay Spain. (One hour, 45 min.)

### 11 MOVIE—Drama

"The Big Heat." (1953) William P. McGovern's story of a policeman who resigns from the force to find the murderers of his wife. Glenn Ford, Gloria Grahame, Alexander Scourby, Jocelyn Brando. (One hour, 45 min.)

### 12 MOVIE—Comedy

"Gobs and Gals." (1952) Two sailors are stationed on an island in the Pacific. George Bernard, Bert Bernard.

### 13 MARSHAL DILLON—Western

In the middle of a funeral ceremony, the mourners sense that something is missing—the body is not in the coffin. Rev. Mr. Blouze: Vaughn Taylor.

### 12:00 13 WESTERNERS—Drama

After completing the toll road they spent years building, Dan Dawson and his wife are murdered. Benson: Bert Freed.

### 12:30 13 NEWS

### 1:00 3 COLOR NEWS

### 4 INTERNATIONAL DETECTIVE

An heiress plans to fly to Corsica. Arthur Fleming. Josephine: Betta St. John.

### 5 MOVIE—Drama

"Craig's Wife." (1936) A selfish woman thinks more of her home than she does of her husband. Rosalind Russell, John Boles.

### 1:20 7 MOVIE—All Night

1. "Running Wild." (Police; 1955) William Campbell, Keenan Wynn.

2. "Quiet Please, Murder." (Drama; 1942) George Sanders, Gail Patrick.

3. Naked City: "Howard Running Bear Is a Turtle." Mary: Piper Laurie.

### 1:30 4 NEWS

**Morning**

- 7** ALL-NIGHT MOVIE—Continued  
See Thursday 1:20 A.M. Ch. 7 for details.
- 5:30 **7** FIRST AID AND YOU
- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
  1. How the deaf are learning to read.
  2. Art, drama, music and philosophy of the Italian Renaissance. (60 min.)
- 5** SUNRISE SEMESTER  
Man and Society: conclusion of a two-part lecture on institutions.
- 7** A.M.-Dunbar, Lindstrom, Bentley
- 10** FOCUS ON FARMING
- 6:25 **4** FARM NEWS
- 6:30 **4** PROFILE—San Diego State  
"Shock of Wit: Poetry of John Donne."
- 5** HUMAN SOCIETY—Discussion
- 10** SUNRISE SEMESTER  
Man and Society: conclusion of a two-part lecture on institutions.
- 6:55 **13** NEWS
- 7:00 **3** **4** **7** **8** TODAY  
**COLOR** Scheduled guests: TV GUIDE movie critic Judith Crist, and Ladislav Farago, author of a book about code breaking during World War II. Hugh Downs, Barbara Walters. (Taped from this morning's live telecast; two hours)
- 5** KPIX EDITORIAL—Louis Simon
- 10** **COLOR** FOCUS ON FARMING
- 13** **COLOR** CARTOONLAND
- 7:05 **5** **10** **COLOR** NEWS—Benti
- 12** THIS IS THE LIFE—Religion  
**COLOR** An ambitious young man has an unscrupulous plan. Robert Quarry.
- 7:30 **5** NEWS—Jim Anderson
- 10** WINCHELL-MAHONEY-Children  
The gang thinks that Knucklehead should try to improve his speech.
- 7:35 **12** **COLOR** NEWS—Joseph Benti
- 7:45 **13** BEATLES—Cartoon
- 7:55 **11** BIBLE ANSWERS—Drama  
Daniel interprets Nebuchadnezzar's dream about a world government under Christ.
- 8:00 **5** **10** **12** CAPTAIN KANGAROO  
Flying squirrels and a macaque (monkey) visit the Treasure House. (60 min.)
- 7** VIRGINIA GRAHAM—Interviews  
Guests: actress Polly Bergen, beauty expert Anita Colby, publicist Vera Bacal.

- 8:15 **13** **COLOR** CARTOONLAND
- 8:25 **11** SAN JOSE STATE REPORTS
- 8:30 **7** GYPSY ROSE LEE—Interviews  
**COLOR** Guests are actress Sally Ann Howes and hat designer Leon Bennett.
- 11** LINUS—Cartoons
- 13** **COLOR** JACK LA LANNE
- 8:45 **2** RELIGION TODAY—Catholic
- 9:00 **2** **COLOR** POPEYE—Cartoons
- 3** **4** **COLOR** REACH FOR THE STARS—Game  
Next week, this program will be replaced by "Snap Judgment," a new game show.
- 5** **8** **10** **12** CANDID CAMERA  
People in a store are asked to try different cans of shaving cream; little girls practice ballet dancing.
- 6** **9** CLASSROOM—Education  
In-school programming: language arts, music appreciation, science, social studies and current events. (Two hours, 35 min.)
- 7** MOVIE—Comedy  
Bill Gordon's Prize Movie: "The Baroness and the Butler." (1938) Romance blooms between the daughter of the prime minister and the family butler. William Powell, Annabella. (Two hours)
- 7** JACK LA LANNE—Exercise
- 11** HOCUS POCUS—Children
- 13** DIVORCE COURT—Drama  
A woman who abandoned her family is now suing her ex-husband. (60 min.)
- 9:15 **2** KING AND ODIE—Cartoons
- 11** BUCKAROO 500—Buck Weaver
- 9:20 **9** CLASSROOM—Education  
In-school programming: creative rhythms, Spanish, science, music and current events. (One hour, 50 min.)
- 9:25 **3** **4** **COLOR** NEWS—Vanocur
- 9:30 **2** ROMPER ROOM—Children
- 3** **4** **7** **8** **COLOR** CONCENTRATION—Game
- 5** **10** **12** BEVERLY HILLBILLIES  
A gold digger sets her sights on Jed. Gloria: Lola Albright. Jed: Buddy Ebsen.
- 11** HOCUS POCUS—Children
- 10:00 **3** **4** **7** PAT BOONE—Variety  
**COLOR** Pat welcomes Donna Douglas of "the Beverly Hillbillies."
- 5** **10** **12** ANDY GRIFFITH  
Opie gets an invisible friend. Opie: Ronny Howard. McBeeVee: Karl Swenson.

# Friday March 31, 1967

## Morning-Afternoon

- 8** LIFE OF RILEY—Comedy  
A young English student comes to spend a fortnight at the Riley household. William Bendix, Wesley Morgan.
- 11** BEN CASEY—Drama  
The hospital routine is upset by an auto-accident victim who says he is a leprechaun. Timothy: Tom Bosley. Delano: Cesar Romero. (60 min.)
- 10:30 **13** EVERYBODY'S TALKING  
**2** **COLOR** JACK LA LANNE  
**3** **4** **7** HOLLYWOOD SQUARES  
**COLOR** See Mon. 10:30 A.M. Ch. 3.  
**5** **8** **10** **12** DICK VAN DYKE  
Sally finds a mysterious rose that smells like pastrami. Sally: Rose Marie.
- 13** DARK SHADOWS—Serial  
"Dateline: Hollywood," an interview show, takes over this spot beginning April 3.
- 11:00 **2** MEL VENTER—Interview  
**3** **4** **7** **COLOR** JEOPARDY  
**5** **8** **10** **12** LOVE OF LIFE  
**7** **11** **13** MARKET SWEEP—Game
- 11:25 **5** **8** **10** **12** **COLOR** NEWS
- 11:30 **2** NEWS—Claud Mann  
**3** **4** **7** **8** **COLOR** EYE GUESS  
**5** **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial  
**7** **11** **13** DATING GAME  
On April 3, the show moves to 4 P.M. on Ch. 7 and 11 and "One in a Million," a new game show, takes over this time spot.
- 11:35 **6** **9** SPECTRUM—Science  
See Thurs. 7:30 P.M. Ch. 6 for details.
- 11:45 **5** **10** **12** **COLOR** GUIDING LIGHT
- 11:55 **3** **4** **7** **COLOR** NEWS  
**8** NEWS—Bud Walling

## Afternoon

- 12:00 **2** CHARLEY AND HUMPHREY  
**3** **10** **COLOR** NEWS  
**4** **7** **8** **COLOR** LET'S MAKE A DEAL—Game  
**5** NEWS—Weston, Ramey  
**7** **11** EVERYBODY'S TALKING  
**9** TV KINDERGARTEN  
**12** PEOPLE IN CONFLICT  
Cases: 1. A woman worries about her children's fear of the dark. 2. A couple seek guidance about an illicit affair.

- 13** LORETTA YOUNG—Drama  
A young wife begs her husband to give up his career as a test pilot. Cathy: Loretta Young. Kim Ryan: Jock Mahoney. Neil: Casey Adams.
- 12:05 **6** **9** WHAT'S NEW—Children  
Birds of the forest; development of liberty in the U.S.
- 12:25 **4** **7** **COLOR** NEWS  
**8** NEWS—Bud Walling
- 12:30 **3** MERV GRIFFIN—Variety  
See Thurs. 11:30 P.M. Ch. 5. (60 min.)  
**4** **COLOR** DAYS OF OUR LIVES  
**5** **8** **10** **12** **COLOR** AS THE WORLD TURNS—Serial  
**7** **7** **11** DONNA REED—Comedy  
Alex' patient is a teen-age singing idol. Buzz: James Darren. Alex: Carl Betz.
- 9** KALEIDOSCOPE—Discussion  
See Monday 8 P.M. Ch. 9 for details.
- 13** **COLOR** NEWS—Warren Rashleigh
- 12:35 **6** **9** RECITAL HALL—Concert
- 12:45 **13** **COLOR** TODAY IN AGRICULTURE
- 1:00 **2** MOVIE—Drama  
"Shockproof." (1949) A parole officer's attempts to help a paroled murderer go straight lead him into trouble. Cornel Wilde, Patricia Knight, John Baragrey. (One hour, 25 min.)  
**4** **COLOR** DOCTORS—Serial  
**5** **8** **10** **12** PASSWORD—Game  
**COLOR** Celebrity guests: actors Roger Smith and Chris Noel.  
**7** **7** **13** BEN CASEY—Drama  
A seriously ill young woman makes a play for Casey. Ann: Dolores Sutton. Paula: Heidy Hunt. Casey: Vincent Edwards. (60 min.)  
On April 3, this show will be replaced by reruns of "The Fugitive."  
**11** PERRY MASON—Mystery  
Bruce Chapman is accused of murdering his wife. Chapman: Karl Weber. Ginny: Marion Marshall. (60 min.)
- 1:05 **6** **9** CLASSROOM—Education  
In-school - programming: health and music. (One hour, 15 min.)  
**9** CLASSROOM—Education  
In-school programming: social studies, music, health, current events and Spanish. (One hour, 55 min.)
- 1:30 **3** **4** **COLOR** ANOTHER WORLD

- 5 8 10 12** HOUSE PARTY  
**COLOR** Guests: members of the Tip Toppers, a club for tall women. (Rerun)
- 2:00 **3 4** YOU DON'T SAY!—Game  
**COLOR** Celebrity guests: singer Mel Tormé and comedienne Pat Carroll.
- 5 8 10 12** **COLOR** TO TELL THE TRUTH—Game
- 7 7 11 13** NEWLYWED GAME
- 2:25 **2** NEWS
- 5 8 10 12** **COLOR** NEWS
- 2:30 **2** PDQ—Game  
**COLOR** Celebrity guests: Jim and Henry Backus, and actress Abby Dalton.
- 3** MOVIE—Drama  
 "The Gentleman from Nowhere." (1948) Victimized by his business partners, a man decides to assume a new identity. Warner Baxter, Fay Baker.
- 4** MATCH GAME  
**COLOR** Celebrity guests: TV personalities Phyllis Newman and Ed McMahon.
- 5 8 10 12** EDGE OF NIGHT
- 7 7 11 13** DREAM GIRL  
 Celebrity guests: Sandy Baron, Peter Breck, France Nuyen and Chad Everett.
- 2:55 **4** **COLOR** NEWS
- 7 7 11 13** NEWS
- 3:00 **2** **COLOR** TRUTH OR CONSEQUENCES—Game
- 4** MILLIONAIRE—Drama  
 Bill and Claire Franklin go on a second honeymoon—and it nearly breaks up their marriage. Bill: Kent Smith. Claire: Virginia Field.
- 5 8 10 12** SECRET STORM
- 7 7 11 13** GENERAL HOSPITAL
- 3:30 **2** CAPTAIN SATELLITE—Children
- 4** PICK A SHOW—Game
- 5** **COLOR** MIKE DOUGLAS—Variety
- 7 7 11 13** NURSES—Serial  
 Last show of the series. "Dark Shadows" takes over this time spot on April 3.
- 8** MOVIE—Science Fiction  
 "Space Monster." (1964) Francine York, James B. Brown. (Two hours)
- 9** SPANISH FOR TEACHERS
- 10** GYPSY ROSE LEE—Interviews  
**COLOR** Guests: actor Pat O'Brien and his wife, and the singing Irish Rovers.
- 12** NEWS FOR WOMEN—Posey

- 3:35 **12** MOVIE—Comedy  
 "Once Upon a Time." (1944) Cary Grant, Ted Donaldson. (One hour, 55 min.)
- 4:00 **3** SECRET AGENT—Adventure  
 Drake goes to the West Indies to investigate the murder of a British agent. Patrick McGoohan. Mora: Harvey Ashby. Lorna: Patricia Donahue. (60 min.)
- 4** PANORAMA—Interviews
- 7 7 11** DARK SHADOWS—Serial  
 On April 3, this serial moves to 3:30 P.M.; "Dating Game" takes this spot.
- 9** LEOPOLD KOHR—Interview
- 10** **COLOR** MIKE DOUGLAS—Variety  
 See Wed. 8 P.M. Ch. 9 for details.
- 13** **COLOR** CAP'N DELTA—Cartoons
- 19** BUCKAROO 500—Children
- 4:30 **2** STINGRAY—Children  
**COLOR** The Stingray is investigating the depths of a subterranean sea.
- 4** ROBIN HOOD—Adventure  
 Robin's men switch places with a group of touring acrobats. Richard Greene.
- 7 7 11** WHERE THE ACTION IS  
 The "Action" regulars close out their series singing "Secret of My Success."
- 9** MISTEROGERS—Children
- 13** CISCO KID—Western  
**COLOR** An eccentric old man is suspected of murder. Duncan Renaldo.
- 19** CARTOON FUNHOUSE
- 5:00 **2** SUPERMAN—Adventure  
 A costly Chinese jade figurine has been stolen. Lu Sung: Victor Sen Yung.
- 3** **COLOR** SUPER HEROES
- 4** FLINTSTONES—Cartoon  
**COLOR** Betty enrolls in a judo course.



IN COLOR  
**CAP'N  
 DELTA**  
**13** KOVR  
 WEEKDAYS 4PM

## Afternoon-Evening

- 5** PERRY MASON—Mystery  
A wild-life photographer films a wilder event than usual—Charles Houston murdering his wife. Houston: Byron Palmer. Byrd: Harry Jackson. Madelyn: Barbara Bain. Mason: Raymond Burr. (60 min.)
- 7** **COLOR** NEWS—Grimsby, Foster
- 7** HOPPITY HOOPER—Cartoons
- 9** TV KINDERGARTEN
- 11** TRUE ADVENTURE  
**COLOR** Three men attempt to scale Mount Edith Cavell in Alberta, Canada.
- 13** **COLOR** NEWS—Warren Rashleigh
- 5:15 **6** **9** WHAT'S NEW—Children  
Birds of the forest; development of liberty in the U.S.
- 5:20 **3** TRAVENTURE THEATRE  
**COLOR** In Chelan County, Wash., cameras view water sports, hunting, fishing and skiing. Host: Jack Smith.
- 5:30 **2** DENNIS THE MENACE—Comedy  
Mr. Wilson decides to win a pile of gifts. Mr. Wilson: Joseph Kearns.
- 4** NEWS—Brown, Jensen, Hart
- 7** **11** **13** **COLOR** NEWS—Jennings
- 7** MAGILLA GORILLA—Cartoons
- 8** MISTER ED—Comedy  
Ed doesn't feel good. Wilbur: Alan Young. Carol: Connie Hines.
- 9** FRIENDLY GIANT—Children  
A concert of parade music.
- 10** **COLOR** NEWS
- 12** HAVE GUN—WILL TRAVEL  
A superstitious old miner mistakes Paladin for the devil's emissary. Paladin: Richard Boone. Mason Baird: Phillip Pine.
- 5:45 **6** FRIENDLY GIANT—Children  
Friendly reads "When I Am Big."
- 9** TIME FOR MUSIC  
Laura Weber teaches the children the words and movements to "Looby Lou."
- 9** BASIC FOLK GUITAR  
See Tues. 5:45 P.M. Ch. 9 (Redding).
- 5:55 **3** **COLOR** SKIING TIPS

## Evening

- 6:00 **2** LEAVE IT TO BEAVER—Comedy  
Beaver finds Wally locked in his room practicing the Cha-Cha. Jerry Mathers, Tony Dow. Mary Ellen: Pamela Beaird.

- 3** **4** **COLOR** NEWS—Chet Huntley, David Brinkley
- 5** **COLOR** NEWS—Weston, Dill
- 6** **9** SPECTRUM—Science  
See Thurs. 7:30 P.M. Ch. 6 for details.
- 7** MOVIE—Drama  
"Bitter Victory." (1958) An inexperienced officer is ordered to capture important documents held by the Germans at Bengazi. Richard Burton, Curt Jurgens, Ruth Roman. (90 min.)
- 7** **8** **12** NEWS
- 9** WHAT'S NEW—Children  
Alligators hunting underwater; moon landings; folk music of the United States.
- 10** **COLOR** NEWS—Walter Cronkite
- 11** MIKE DOUGLAS—Variety  
Guests are comedian Allan Sherman, fashion designer Rudi Gernreich, Broadway musical star John Raitt and the rock 'n' rolling Temptations. Molly Picon, Ellie Frankel Sextet. (90 min.)
- 13** MOVIE—Musical  
"When You're Smiling." (1950) A Texan comes to Hollywood to learn the music-recording business. Frankie Laine, Bob Crosby, Mills Brothers, Jerome Courtland. (90 min.)
- 6:15 **19** DENNIS THE MENACE—Comedy  
Mr. Wilson's sister brings him an old copy of "Treasure Island." Mr. Wilson: Joseph Kearns. Helen: Mary Adams.
- 6:30 **2** McHALE'S NAVY—Comedy  
Captain Binghamton is out for revenge—Parker plowed into his launch with PT-73. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.
- 3** **COLOR** NEWS
- 4** NEWS—Art Brown, Jerry Jensen
- 5** **8** **12** **COLOR** NEWS—Cronkite
- 6** **9** MUSICAL PORTRAITS  
The recording: first movement of Tchaikovsky's Violin Concerto in D Major.
- 7** **COLOR** NEWS—Huntley, Brinkley
- 9** PORTRAIT IN MUSIC  
The recording is Two Quintets by Franz Danzi, with the New York Woodwind Quintet.
- 10** RIFLEMAN—Western  
Lucas takes a brutal beating after accusing a neighboring ranch foreman of rustling. Chuck Connors. Waggoner: Ted de Corsia. Jeremy: Allen Case.

6:45 **19 NEWS**—Charles McEwen  
7:00 **2 DEATH VALLEY DAYS**—Drama

**COLOR** Series host Robert Taylor appears as Porter Stockton, a reformed gunman who is on the spot. An old outlaw friend comes to the town where Stockton is marshal, confident that he can pull off a gold robbery without interference from Stockton. Clay: Don Megowan. Emma: Marion Ross.

**4 WANTED—DEAD OR ALIVE**  
Josh finally gets the crook he's been after. Josh: Steve McQueen. Tom: Mark Rydell. Doc Adams: Vaughn Taylor.

**5 HAVE GUN—WILL TRAVEL**  
Paladin gallantly keeps a mail-order bride company while she waits for her fiancé at a desert rendezvous. Richard Boone. Louis: Bruce Gordon.

**6 9 WHAT'S NEW—Children**  
Birds of the forest; development of liberty in the U.S.

**7 TIME TUNNEL—Adventure**  
**COLOR** Tony and Doug travel more than 6000 years into the future to rescue Ann from kidnapers. Tony: James Darren. Doug: Robert Colbert. Curator: Michael Ansara. Ott: Del Monroe. (60 min.)

**8 LOWELL THOMAS—Travel**  
**COLOR** Films of an expedition into the Sahara Desert include views of the kingdom of the Sultan of Kanem near Lake Chad. Lowell Thomas is the host.

**9 SCOTCH GARDENER—Jim Kerr**

**10 TWILIGHT ZONE—Drama**  
A ventriloquist is in the midst of a performance when suddenly his dummy adlibs. Script by host Rod Serling. Jerry: Cliff Robertson. Frank: Frank Sutton.

**12 TWILIGHT ZONE—Drama**  
A policeman brings in the body of a fellow cop—killed by a creature from a flying saucer. Williams: Geoffrey Horne.

**19 BILL ANDERSON—Music**  
7:30 **2 COLOR TRUTH OR CONSEQUENCES—Game**

**3 4 8 TARZAN—Adventure**  
**COLOR** A woman's vengeance spells possible death for Tarzan and the inhabitants of a native village. She and four hired killers are threatening to blow up the village if Tarzan does not surrender. Tarzan: Ron Ely. (60 min.)

**Guest Cast**

Madiline Riker ..... Ruth Roman  
Karnak ..... Ralph Meeker  
Romo ..... Henry Corden  
Metusa ..... William Gunn

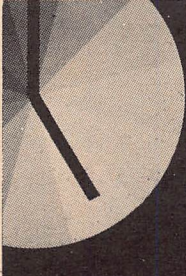
**5 10 12 WILD WILD WEST**  
**COLOR** In a nearly deserted mining town, West fights to protect the heir to a foreign throne. His adversary: a sinister Old World medicine man who commands a pack of wolves. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

**Guest Cast**

Talamantes ..... Joseph Campanella  
Leandra ..... Lorri Scott  
Stefan ..... John Marley

**6 9 CONCERT—San Francisco**  
See Tues. 8 P.M. Ch. 9. (60 min.)

**7 13 GREEN HORNET**  
**COLOR** Phony diamonds and a death-dealing leopard await the Hornet as he investigates the death of a Sentinel reporter. Britt: Van Williams. Kato: Bruce Lee. Scanlon: Walter Brooke. Mike: Lloyd



**The 5 O'Clock News Hour**  
Roger Grimsby  
Peter Jennings  
Color 7



**RICHARD BURTON STARS IN BITTER VICTORY**  
FRIDAY 6:00 PM  
7

## Evening

Gough. (Rerun)

### Guest Cast

Yolanda de Lukens ..... Signe Hasso  
Frank Miller ..... Richard Cutting  
Pat Allen ..... Don Eitner  
Walter Melvin ..... Norman Leavitt

### 9 ANTIQUES—Art

Barbara Taylor shows her collection of antique toys and children's chinaware.

### 11 FILM FEATURE

**COLOR** Highlights of the 1966 Los Angeles Times' Grand Prix at Riverside, Cal. Chris Economaki talks about the 203-mile race with drivers Ritchie Ginther, John Surtees, Bruce McLaren, Dan Gurney and Jim Hall. Les Keiter.

### 19 MOVIE—Drama

"The Red Badge of Courage." (1951) Stephen Crane's famous study of a young Civil War recruit who fears he will prove a coward in his first battle. Audie Murphy, Bill Mauldin. (Two hours)

### 8:00 2 DR. KILDARE—Drama

Although he is now poor and forgotten, Max Keller retains the brilliant, inquisitive mind which once made him a pioneer in medical research. One day he is stricken with a fainting spell. Kildare: Richard Chamberlain. Max: Joseph Schildkraut. Angelo: Eduardo Ciannelli. (60 min.)

### 7 11 13 TIME TUNNEL

**COLOR** The time: 1883. The place: the Sudan in Africa. Tony and Doug seek help from the British defenders of Khartoum to destroy a missile complex manned by would-be conquerors from outer space. Tony: James Darren. Doug: Robert Colbert. Kirk: Whit Bissell. Ann:

Lee Meriwether. Captain Henderson: John Crawford. Planet Leader: Kevin Hagen. (60 min.)

### 7 GET SMART—Comedy

**COLOR** See Sat. 8:30 P.M. Ch. 3.

### 9 AFTERMATH—Discussion

### 8:30 3 4 7 MAN FROM U.N.C.L.E.

**COLOR** Joan Crawford makes a cameo appearance in the first of a two-part global adventure. It's U.N.C.L.E. vs. THRUSH in a race to unlock a formula for extracting gold from sea water. Solo: Robert Vaughn. Ilyia: David McCallum. Waverly: Leo G. Carroll. (60 min.)

### Guest Cast

Amanda ..... Joan Crawford  
Randolph ..... Herbert Lom  
Sandy True ..... Kim Darby  
Carl Von Kesser ..... Curt Jurgens  
Count Fanzini ..... Telly Savalas  
Constable ..... Terry-Thomas  
Margo ..... Diane McBain  
Imogen ..... Jill Ireland  
Yvonne ..... Danielle DeMetz

### 5 8 10 12 HOGAN'S HEROES

**COLOR** The Gestapo might collar Klink at a party being thrown by a suspected German traitor, so the POWs go into action to keep Klink out of the clink. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Burkhalter: Leon Askin. Carter: Larry Hovis.

### 6 9 REGIONAL REPORT

**SPECIAL** This examination of urban renewal includes interviews with Robert Wood, undersecretary of Housing and Urban Development, and William L. Slayton of the Urban Renewal Administration. Regional studies cover integration in San

# What gives Tareyton the taste worth fighting for?





Francisco and Chicago; building projects; local participation in Grand Junction, Colo.; the failure of a Wing, Texas, project; the controversial practice of Negro removal in the South; Pittsburgh's Golden Triangle redevelopment; and a proposed Nashville project. (60 min.)

**9 MUSEUM OPEN HOUSE—Art**

The care and handling of aged art works is the subject of this concluding program on the behind-the-scenes work of a museum. Restoration experts John A. Findlayson and Francis W. Dolloff show how they bleach stains out of valuable prints, and remount a medieval painting that has rotten wooden backing. Russell Connor.

**9:00 2 ALL-STAR WRESTLING**

**5 8 12 MOVIE—Drama**

"The Victors" (1963), the story of a World War II U.S. Infantry squad fighting in Europe. Footage deleted in the first network showing of this film is included tonight. (Rerun; three hours)

**Cast**

Trower ..... George Hamilton  
Chase ..... George Peppard  
Craig ..... Eli Wallach  
Baker ..... Vincent Edwards  
Frenchwoman ..... Jeanne Moreau  
Maria ..... Rosanna Schiaffino  
Magda: Melina Mercouri. Grogan: James Mitchum. Weaver: Peter Fonda. French Lieutenant: Maurice Ronet. Regine: Romy Schneider. Helga: Elke Sommer. Eldridge: Michael Callan. Trudi: Senta Berger. Russian Soldier: Albert Finney.

**7 13 RANGO—Comedy**

**COLOR** Rango and Pink Cloud infiltrate a robbery gang by pretending to be a

notorious outlaw and his sinister sidekick. Rango: Tim Conway. Pink Cloud: Guy Marks. Horton: Norman Alden.

**Guest Cast**

Walker ..... Robert Wilke  
Sheriff ..... Henry Beckman

Cleveland Amory reviews this series in next week's TV GUIDE.

**9 N.E.T. PLAYHOUSE—Drama**

"Past Intruding," a Japanese film, follows the experiences of a psychiatrist who accidentally revives his buried memory of a horrible wartime experience. Filmed in Tokyo during the 1964 Olympic Games. Muroi (psychiatrist): Hideo Takamatsu. Nobuko Muroi: Yoko Minanida. Prof. Baba: Nobuo Nakamura. Gujisaki: Keisuke Tate. English subtitles. (60 min.)

**10 MOVIE—Comedy**

**COLOR** "On the Riviera." (1951) Henri Duran is a French airplane tycoon who wants to fly off on a secret business deal but is afraid that his absence will arouse the suspicions of his competitor. Then an American entertainer—who could be Duran's twin brother—appears on the scene. Songs by Sylvia Fine. (Two hours)

**Cast**

Henri Duran } ..... Danny Kaye  
Jack Martin }  
Lilli Duran ..... Gene Tierney  
Colette ..... Corinne Calvet  
Philippe Lebrix ..... Marcel Dalio  
Antoine ..... Clinton Sundberg  
Gapeaux ..... Sig Ruman

**11 POLITICAL DEBATE**

Ronald James, present mayor of San Jose,

**charcoal**

The charcoal tip. It actually improves the taste of Tareyton's fine tobacco.

**Tareyton**

The American Tobacco Company © A. T. Co.

Evening

and city councilman Robert Welch, his opponent in the April 4 elections, debate the issues. (Live)

9:30 **3 4** T.H.E. CAT—Adventure

**COLOR** A lady thief involves Cat in a plot to swindle a gunrunner out of millions in foreign currency. Cat: Robert Loggia. General Burek: Victor Buono. Lisa: Diana van der Vlis.

Robert Loggia wanted to be a journalist. See next week's TV GUIDE.

**6 9** N.E.T. PLAYHOUSE

This documentary-drama re-creates the Battle of Culloden (1746)—the last battle fought on British soil. The final attempt to restore the House of Stuart to the throne of Scotland, England and Ireland culminated in the meeting (at Culloden) of an English army and the Highlander force led by Bonnie Prince Charlie. To create this film, BBC writer-producer Peter Watkins gathered a small army of amateur actors on Culloden Moor, near Inverness, Scotland. The film uses a news-reel technique, with no narration. Dialog

is supplied by on-the-spot interviews with the officers and men. (One hour, 15 min.)

**7 11 13** PHYLLIS DILLER

**COLOR** Phyllis treats a shaggy lawn and a beauty salon patron with the same gay abandon, and spectacular results. Uncle Ned: Reginald Gardiner. Sturgis: Grady Sutton. Krump: Marty Ingels. Mrs. Hill: Alice Nunn. Antoine: Maurice Marsac. Tom Jeffrey: Mickey Simpson.

**7** MOVIE—Drama

"The Green-Eyed Blonde." (1957) A young girl in an institution for wayward teen-agers escapes. Susan Oliver, Linda Plowman. (One hour, 45 min.)

**19** RIFLEMAN—Western

A former prisoner of war is accosted by his former prison-camp commander. Goss: John Carradine. Whiteside: Raymond Bailey. Micah: Paul Fix.

10:00 **2** NEWS-Atkinson, Alberts, Helmso

**3 4** LAREDO—Western

**COLOR** "Walk Softly." A quick-change artist employs his chameleonlike talents in an attempt to steal a bottle of nitroglycerin from the Rangers. Chad: Peter Brown. Joe: William Smith. Parmalee: Philip Carey. (60 min.)

Guest Cast

Cotton Buckmeister ..... Claude Akins  
Prof. John Stack ..... Joe Flynn  
Carl Strade ..... George Furth

**7 11 13** AVENGERS—Adventure

**COLOR** "Never, Never Say Die." Steed and Emma try to unravel the mystery of a man who won't stay dead. The lively corpse has been hit by two cars, received 100,000 volts of electricity and been blasted on an army firing range. Steed: Patrick Macnee. Emma: Diana Rigg. (60 min.)

Guest Cast

Prof. Stone ..... Christopher Lee  
Dr. Penrose ..... Jeremy Young  
Dr. James ..... Patricia English  
Eccles ..... David Kernan  
Whittle ..... Christopher Benjamin

**9** SAN QUENTIN INTERVIEW

A psychiatric interview with a San Quentin inmate is evaluated on the basis of his constant use of the phrase, "you know." Dr. Harry A. Wilmer, clinical professor of psychiatry, UC School of Medicine, conducts the interview. (60 min.)



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- 19 MOVIE—Biography**  
 "Go, Man, Go." (1953) How Abe Saperstein formed the Harlem Globetrotters basketball team, and made it into a top box-office attraction. Dane Clark, Sidney Poitier.
- 10:30 2 ALFRED HITCHCOCK—Drama**  
 A businessman's friends and relatives claim they saw him in places he has never been. Albert Pelham: Tom Ewell. Dr. Harley: Raymond Bailey. Tom Mason: Kirby Smith. Miss Clement: Kay Stewart.
- 11:00 2 MOVIE—Drama**  
 "Kiss of Death." (1947) A member of a holdup gang is caught during a burglary. Learning that his gang has double-crossed him, he decides to inform on the other members. Victor Mature, Brian Donlevy, Coleen Gray, Richard Widmark.
- 3 7 10 13 COLOR NEWS**  
**4 11 NEWS**
- 11:15 7 NEWS**
- 11:30 3 4 7 COLOR JOHNNY CARSON—Variety**  
**7 MOVIE—Comedy**  
 "Adam's Rib." (1949) A deputy district attorney finds that courtroom arguments with his wife—a defense attorney—are beginning to affect their marriage. Screenplay by Garson Kanin and Ruth Gordon. Directed by George Cukor. Spencer Tracy, Katharine Hepburn, Judy Holliday, Tom Ewell. (Two hours, 5 min.)
- 10 MOVIE—Drama**  
 "The Great Dan Patch." (1949) Story of the spectacular horse which broke all pacing records during the early 1900's. Dennis O'Keefe, Gail Russell, Ruth Warwick, Charlotte Greenwood, Henry Hull. (One hour, 45 min.)
- 11 MOVIE—Drama**  
 "The Garment Jungle." (1957) A young man objects to the ruthless manner in which his father is running his dress plant. Lee J. Cobb, Kerwin Matthews, Robert Loggia, Gia Scala, Richard Boone, Valerie French. (One hour, 45 min.)
- 13 MOVIE—Drama**  
 "Operation Eichmann." (1961) How the Israelis captured Adolph Eichmann, the Nazi official responsible for the extermination of millions of European Jews. Werner Klemperer, Ruta Lee. (Two hours)

- 12:00 5 COLOR NEWS**  
**8 12 NEWS**
- 12:30 5 MOVIE—Drama**  
**COLOR** "The Sundowners." (1960) During the 1920's a family of itinerant sheep drovers travel from job to job through Australian bush country. The wife and son yearn desperately to settle down. Fred Zinnemann directed this film on location in Australia. Music by Dimitri Tiomkin plus Australian folk songs. Deborah Kerr, Robert Mitchum, Peter Ustinov, Glynis Johns.
- 12 MOVIE—Drama**  
 "Man in the Vault." (1956) A key-maker finds himself drawn into a hoodlum's plans. Anita Ekberg, William Campbell, Karen Sharpe.
- 12:45 8 SEA SPRAY—Adventure**  
**COLOR** An injured skier turns out to be a wanted criminal.
- 1:00 3 COLOR NEWS**  
**4 MOVIE—Drama**  
 "Zero Hour!" (1957) An ex-fighter pilot, haunted by guilt from a wartime mission, faces the challenge of bringing in a plane he had boarded only as a passenger. Actually, he is unfamiliar with commercial plane controls. Dana Andrews, Sterling Hayden, Linda Darnell, Peggy King. (One hour, 40 min.)
- 1:15 11 OUTER LIMITS—Science Fiction**  
 Chino Rivera has one alternative to spending his life in prison. Rivera: Henry Silva. Julia: Diana Sands. (60 min.)
- 1:30 13 NEWS**
- 1:35 7 MOVIE—All Night**  
 1. "H. M. Pulham, Esq." (Drama; 1941) A young man returns from the war to become a copywriter. Hedy Lamarr, Robert Young, Ruth Hussey.  
 2. "Johnny Allegro." (Drama; 1949) George Raft, Nina Foch.  
 3. Cheyenne: "Outcast of Cripple Creek."
- 2:15 5 WELLS FARGO—Western**  
 Hijackers are holding a wealthy young man and his fiancée for ransom. Frank: Terry Frost. Agent: Alan Reynolds.
- 2:40 4 NEWS**

Stations reserve the right to make last-minute changes.

# TELEVISION CROSSWORD

## ACROSS

- 1 Forms of address on *Combat!* TV Western series (2 words)  
 5 Epochal  
 13 Marlo Thomas' role (2 words)  
 14 Snack for Ladadog  
 16 MacMurray portrays one  
 17 Natalie Wood's sister  
 18 Article  
 19 Actor Richard \_\_\_\_\_  
 21 Saints (abbr.)  
 22 Shake  
 24 Guides a ship  
 27 A keepsake  
 28 Cowboy boot hardware  
 29 Section of the Bible (abbreviation)  
 30 Anger  
 31 Uncle Joe of *Petticoat Junction*  
 33 Sleeveless garment of Arabia  
 34 \_\_\_\_\_ the World Turns  
 35 \_\_\_\_\_; be suspicious (2 words)  
 36 Jim Nabors  
 38 Scientist in *The Time Tunnel*  
 40 Those under legal age  
 41 Be ill  
 42 Actor Marino \_\_\_\_\_  
 43 Thorium (symbol)  
 44 Made like Dean Martin  
 46 A light breeze  
 47 Lucille's ex-partner  
 49 Steven Cord's occupation  
 51 On the peak of  
 52 They are assigned to Dan Briggs  
 53 Desires

1	2	3	4		5	6	7	8	9	10	11	12
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49				50						51		
52										53		

See next week's TV GUIDE for solution

## DOWN

- 1 Valet on *Family Affair*  
 2 Another TV Western (2 words)  
 3 Went rapidly  
 4 Clothes the arm  
 5 Apparatus used aboard the *Seaview*  
 6 Character in the Bible  
 7 Plus  
 8 Decimeter (abbr.)  
 9 *Brooks on The Green Hornet*  
 10 Wipe the slate clean  
 11 Do wrong  
 12 Beverage for 1 Down  
 20 Rank of Heywood Kirk, *Time Tunnel* character  
 21 Grady Sutton in *The Phyllis Diller Show*  
 23 Eisenhower's nickname  
 24 Health resort  
 25 He plays Ben Calhoun  
 26 You'll find admirals aboard them (2 wds.)  
 28 Joe Friday's rank (abbreviation)  
 32 Hoss on *Bonanza*  
 33 I love (Latin)  
 35 South-of-the-Border friends  
 37 24 hours (2 words)  
 39 Desires  
 40 Martin and Tyler Moore  
 42 Manner  
 44 Elizabeth Montgomery's nickname in *Bewitched*  
 45 American Toy Institute (abbreviation)  
 46 Year (Spanish)  
 48 French summer  
 50 New England state (abbreviation)

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Answer to last week's puzzle



*Robert Culp and Bill Cosby  
on I Spy location in Spain.*

# THE PTOMAINE IN SPAIN CAME MAINLY ON THE PLANE

BY DICK HOBSON

**H**assling with gendarmes on alien shores, tussling with actresses in exotic climes, higgling with extras, haggling with crews. Hit by strikes, kidnappings, natural calamities, cross-cultural complexities. And strewing in their wake a trail of good humor and greenbacks that, end-to-end, stretches from Hong Kong Harbor to

the canals of Venice, Italy. That would be the *I Spy* guys, ranging over Planet Earth two seasons now, trying everywhere to dig and make themselves dug.

The guys are a pair of foot-loose undercover agents played by Robert Culp and Bill Cosby, plus a production crew commanded by **continued**

Sheldon Leonard, the NBC series' executive producer. Leonard insists that *I Spy* stay out of Hollywood studios as much as possible and use the real world for its settings. That's what has led to all the hassling, tussling, higgling and haggling.

In Hong Kong the problem was insatiably curious people fouling up the simplest procedures. Even in a back alley at night in the pouring rain, there would always be a crowd just watching the idle equipment. Finding hiding

places for the camera became an obsession. Once cameraman Fouad Said built a big box with a small hole in front for the camera lens. Worked fine except for one thing: It attracted thousands of onlookers, all trying to see what was in the hole.

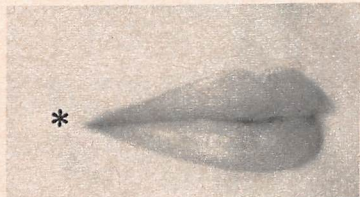
They even tried paying householders for the use of a second-story window from which to film. The crew below didn't dare look up at the window or all the gawkers would follow suit.

Extraneous yahoos on the sound track were a constant headache, and no people were quite as raucous as the Italians. Sheldon Leonard was directing a scene at a sidewalk café, with extras wolfing down veal scaloppine and vino—all at the expense of his company, of course. Surrounding the café were apartment houses from whence a shrill voice kept shrieking in Italian: "Pietro, come home! Your lunch is ready!" necessitating retake after retake. Finally Leonard growled, "If I ever find that Pietro—!" Prompting his Italian first-assistant to remark: "Pietro? That's him, that extra eating there."

Extraneous *Swedish* yahoos were something else. At an Italian restaurant during an intimate love scene between Robert Culp and guest star Anna Karina, 90 boisterous Scandinavian tourists charged in. *I Spy's* director happened to be Alf Kjellin, a Swede. The tourists were so dumfounded at being told to shut up in their own language that they meekly complied.

Laryngitis silenced the guest star in Acapulco. Stacy Harris slept with the air liner's cold-air vent blasting in his face, and arrived without a voice. He was driven straight to the shooting location, where two Mexican doctors took turns administering sprays, medications and 10 or 12 shots of tequila "to clear his throat." The actor passed out only once in a full day's shooting.

## Blemishes\*?



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Ptomaine in Spain came mainly on the plane. En route, Culp and guest star France Nuyen ate a deadly club sandwich. Next day, in the most agonizing pain and looking like ghosts, they managed to play what Culp remembers as "a delicious, mad, impetuous love scene."

The company's Japanese production manager was kidnaped. This came about when they hired a restaurant for exterior shooting and the rival restaurant across the street objected to the crowds and confusion. The competition abducted *I Spy's* liaison man. It was useless to go to the police because that section of the country was controlled by a kind of Japanese Mafia. Thousands of yen were paid in ransom to get the man back.

In Mexico there was a piscatorial calamity. The Mexican prop man bought a sailfish needed for a scene the next day. He kept it overnight on a line in the harbor while he stood guard on the wharf. When they hoisted up the sailfish in the morning, it was nothing but skin and bones. Other fish had been feasting on it all night long.

Twice they were hit by strikes. Roughly half the *I Spy* crew was recruited locally overseas. The Italian contingent struck in sympathy with an industry-wide strike of Italian motion-picture workers. American production manager Leon Chooluck had to double as a grip, and everybody else took a try at wardrobe, hairdressing, makeup and props. Old staff for the *I Spy* guys.

The national image was at issue in Italy. When the company arrived at a Rome housing development to shoot a scene on the handsome spiral staircase there, an *ad hoc* committee of irate tenants demanded to read the script, which depicted an Italian housewife chasing her husband around brandishing a corset. They didn't relish having American TV **continued**



## He's masterful when it comes to Koratron® permanent press

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Herman's no slouch: he shows good taste in wives.

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audiences laughing at them. The location had to be changed. It cost them half a day.

The *I Spys* weren't always too hip in matters of Japanese protocol. Formalities like "We respectfully request permission to park our miserable truck in front of your enchanting structure" baffled them. Once, having engaged dancers for a scene, the gaffer hit the light switch and nothing happened. Seems he had unwittingly offended the extremely polite janitor's helper. The helper padlocked the switch.

Then there's the dialog that had to be dubbed in, back in Hollywood, because the Chinese can't pronounce the English word "iceberg"; for inscrutable Oriental reasons it always comes out "raspberry." Co-producer David Friedkin was directing a scene on the Hong Kong ferry in which Culp was to walk into the wheelhouse and playfully yank the whistle cord several times. The Chinese actor playing the captain was supposed to say: "Oh, that's very funny. You've just signaled: 'Four icebergs in Hong Kong Harbor.'" On the 10th take he was still saying: "Ho, that berry funny. You sinna for raspberry in Hong Kong Harbor." On the 11th take they gave up.

Actresses have a way of acting actressy, be it Hollywood or Florence, Italy. The company had three minutes to evacuate their chartered railroad car in Florence before an express train was due on the same track. Everybody, from director Bob Butler on down, was frantically shoving luggage and equipment out windows and doors. Where was guest-star Joey Heatherton, who had 15 pieces of luggage, a guitar and a portable record player which even at that moment was still playing? In the ladies' room with the door locked. They just barely got her out in time.

Guest star Leslie Uggams' clothes

were far too chic for her role as a pastry cook on location in the Italian town of Frascati. The wardrobe man took to the streets, looking for a woman the same size as the actress. He bought the clothes right off the lady's back.

In Venice a singing gondolier was hired well in advance of the day of shooting, but when his scene came up, he was too embarrassed to sing. The other gondoliers had started calling him "Beeng Crosby."

The gondoliers cannily observed that whoever appeared in a shot got paid for his services. So they would stand unconcernedly aside until they heard the magic phrase, "Roll 'em." Then they'd all step in front of the camera.

Don't talk to co-star Bill Cosby about Chinese superstition. In Hong Kong the script called for him to be shot down, suddenly revive and shoot the pursuing "heavy" dead. Unhappily Cosby had to fall with his face next to a pig sty. Which made him doubly anxious to do the scene in one take. But the Chinese heavy wouldn't die a convincing death. On the first take he died with one leg sticking up in the air; on the second he kept whirling around and wouldn't fall dead; on the third he "died" in a sitting position. It took five takes for them to realize he thought cameras capture the soul. He was not about to simulate real death for fear it would come true.

Beset with the labyrinthine vicissitudes of international misadventure, the *I Spy* guys sailed through it all. And never more ingeniously than during the perplexing pickle they found themselves in when their Japanese crew rebelled against the 14-hour shooting days. Executive producer Leonard offered more money—no dice. Free living quarters—no dice. Every other day off—no dice. What finally put down the mutiny was his inspired offer of free baths with masseuses at the end of each day's work.



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# They Can't Blow Us Up with Onion Juice

By Whitney Ellsworth

It is heartening to note that not all the graduates of our scientific schools are going into nuclear physics. A significant number seem to be going into TV commercials or those by-products of TV commercials, consumer goods.

This tends to maintain a nice balance between the sublime and the ridiculous, though not necessarily in that order.

I admire particularly the dedication of the anonymous researcher who gargles with onion juice. In a single one-minute demonstration he gargles with onion juice not once but twice before imprisoning his breath in a scientific device which resembles a short, square clarinet. From this his breath is fed into still *another* marvel of ingenuity which indicates graphically, on what appears to be a 10-cent ruler, the degree of odoriferousness of the breath samples Before and After chewing a certain breath-purifying pastille.

I am not altogether clear in my own mind how the scientific device is able to distinguish between onions and chlorophyll, but, of course, I am only a layman. I dropped out of P.S. 92 without ever having mastered the principle underlying the changing color of litmus paper.

One of my friends, though, was a genuine scientific pioneer. He was fond of Limburger-and-onion sandwiches washed down with gin and ginger ale. Fortunately he was aware that this diet rendered him socially unacceptable, and he was a sensitive person with a horror of offending. One evening, therefore, before calling on the current object of his affections, he drank a reasonable quantity of mouthwash on the theory that if it could purify your *mouth* it would do no less for your *stomach*. I cannot


testify as to the soundness of the theory, but he reported to me later that it burned the hell out of his stomach, and it is a matter of record that the girl did not marry him. I seem to remember that her name was Eurilda.

Meanwhile, back at the scientific breath-testing machine: On camera it has a classic simplicity and logic that take the breath away, so to speak, but the thoughtful viewer will be aware that much solid laboratory effort lies beneath the surface. And we are left in no doubt as to the professional qualifications of the experimenter and the serious nature of his work, for at the very outset the announcer's awed voice clearly states: "This scientist . . ."

By far the largest employers of scientific skills are, I imagine, the big companies which are dedicated to keeping us clean and themselves solvent. Judging by a recent commercial dealing with a split-level laboratory filled with glass retorts and white-coated figures, there are more scientists engaged in ferreting out the cause and cure of sink stains than the cause and cure of multiple sclerosis or myasthenia gravis. There is no doubt some justification for this on grounds that there are more dirty sinks than there are sick people.

All in all, it does give one a certain sense of security. Barring the wildest sort of scientific accident, no man working with onion juice or scouring powder is going to come up with the formula for the Z-bomb.

And even if he does, how comforting it is to know that all two or three billion of us will be going out with our sinks unsullied and our collective breath impeccably pure!

A photograph of a young man with dark hair, wearing a bright yellow sweater over a white collared shirt, sitting at a piano and playing. He is looking intently at the keys. The background is a wood-paneled room with a decorative object on a shelf.

**HOLY  
STARDOM!**

The  
metamorphosis  
of Bert Gervis Jr.

BY

RICHARD WARREN LEWIS

The good news arrived on a Friday afternoon early in October 1965. Bert John Gervis Jr. had been cast as Robin, the Boy Wonder, in the new *Batman* series. He and his recent bride celebrated by splurging their last 25 cents at the supermarket on eight chicken wings. They raised the money by cashing in some empty Coke bottles.

Sixteen months later, Gervis bounced over the white wall-to-wall carpeting in his Malibu beach house. He had changed his name to Burt Ward, the latter his mother's maiden name, the former a personal affectation. He was modeling his four-button, no-lapels mod jacket, custom-tailored by a Beverly Hills haberdasher. A pair of Spanish suede boots fashioned by Peter Lawford's cobbler adorned

his diminutive feet. **HOLY METAMORPHOSIS!**

His wife of a year and a half had filed for divorce and taken custody of their infant daughter. A new Jaguar XK-E (loaded with \$400 worth of stereo equipment) and a 650 c.c. Japanese motorcycle served as replacements. Ward was closing a deal to buy two Arizona radio stations, dickering for a 50-percent partnership in a helicopter-manufacturing business and investing all remaining capital in oil interests located outside Flint, Mich. He smoked Vogue cigarettes, which cost 90 cents a pack—the equivalent of 30 empty Coke bottles—**HOLY TYCOON!**

"I wanna make it while I'm young," said the 21-year-old actor. "It would be worth dying to join the **continued**

young millionaires club at 29. I wanna be a wheeler-dealer. Right now, I have a fantastic opportunity. It's a big thing in one year to come as far as I've come. From nothing. Absolutely nothing. I've changed so much my parents don't even recognize me."

Nor do most of the customers who knew him as Gervis, a weekend real-estate salesman who managed to unload only two homes—for a total commission of \$800—during all of 1965. One of the purchasers, fortunately, was Saul David, a producer at 20th Century-Fox, who introduced him to an agent. Ward's acting experience had been limited to workshop classes at UCLA and a summer's apprenticeship at the Bucks County Playhouse in New Hope, Pa. Within two weeks the pessimistic agent dispatched him on his first audition.

*Batman* staff interviewers discovered that the 5-foot-8-inch, 125-pound Advertisement

## A Beauty Hint

Margaret Merrill advises that it is quite simple for every woman to promote an English countryside complexion. Her hint to gain a peaches-and-cream loveliness is to damp a cloth with cold water from your refrigerator and press it over your face for a few minutes once or twice a day. Then to hold the good of the complexion beautifying cold water smooth on a little tropical oil of Olay. This oil is rather scarce and expensive but your drug store should be able to get you a small supply.

Gervis was literally a Boy Wonder. "When I was 2 years old," he told them, "I was the youngest professional ice skater in the world. I made Ripley's 'Believe It or Not.' I won the athlete-of-the-year award for my whole elementary school," he readily admitted. "I did the 50-yard dash in six seconds flat, which was five-tenths of a second faster than the record. When I was 8, 9 and 10, I pitched five no-hitters and two perfect games in the municipal league. It was a tough league, like pro ball. In high school I was No. 1 on the varsity wrestling team. I was No. 1 on the chess team. In college I finished in the top 3 percent of the country in a math-and-science aptitude test. Someday I want to go into nuclear physics. I was captain of the soccer team and executive vice president of my entire dormitory in my freshman year." HOLY SUPERLATIVES!

Apparently these achievements, along with Ward's small yet impressive build, helped convince *Batman* executive producer William Dozier to hand him a script and schedule a screen test. "Hey, wait a minute," called Dozier, as Ward left his office. "You're sure you're not going to grow?" The Boy Wonder replied: "Oh no! I promise you, I won't grow."

Part of Ward's screen test required him to display evidence of his physical dexterity. Using karate chops, he casually severed an inch-thick plank and broke a brick in two with the side of his hand. Ward holds a brown belt in karate and works out each weekend in Los Angeles' Chinatown, mastering a more sophisticated Oriental pastime, gung-fu. He is also a five-handicap golfer.

Not all of Ward's talents spring from his physical prowess. Observers from the Beverly Hills Medical Society and professors at UCLA certify that he is capable of reading 30,000 words a minute with 90-percent comprehension. Once he leisurely read

"War and Peace," cover to cover in two hours. "John F. Kennedy read 1100 words a minute," says Ward. "I read 30 times that." **HOLY SEMI-COLON!**

His memory is so facile that Ward never bothers studying a script the night before shooting a scene. He speed-reads his lines right on the set and memorizes them instantly. "I've never been caught yet with my pants down," he observes. "I do all my stuff on the first take. There's been no criticism of my acting, so I know I'm doing OK."

Those witnessing his stage debut this May at the Pheasant Run Playhouse in St. Charles, Ill., can make a firsthand appraisal. The comedy, "Harold," flopped on Broadway when it starred a far more skillful actor, Anthony Perkins. As usual, Ward voices little apprehension. "It's something that you just have to do," he says. "It will be a great experience, like one step before Broadway." He will be paid \$2500 a week plus 25 percent of the gross, just for the experience.

Clearly, the producers intend to capitalize on Ward's marquee value. They hope they will be as successful as promoters of the Evansville (Ind.) Shrine Circus, where Ward made nine appearances last year in his Capezio tights, cape, green shoes, gloves and mask. "I broke all records," Ward brags. "One performance broke the record by 2500 people. The money was really great. Ten grand, for 15 minutes a performance."

The roar of the crowd is something that captivates Ward, as it would any neophyte actor. A reported 300,000 citizens mobbed him during a two-day stint at a Seattle department store. He reveled in being paraded around the Los Angeles Coliseum as UCLA's 1966 Homecoming King, after dropping out of that college the year before.

On occasion, Ward spends his lunch hour shopping in Beverly Hills, dressed in full Robin regalia. "You walk around Beverly Drive *continued*

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in tights and you get quite a few looks," he explains. "Especially with the green boots and the green T-shirt and the trunks. You don't usually see that."

More conventional barometers of public attention are the 15,000 weekly fan letters he says he receives during peak periods. Savoring it all, he sometimes makes surprise phone calls to supporters in the boondocks. "Every couple of weeks I'll call somebody," he says, "and give 'em a thrill."

New-found wealth and fame, however, have helped cause a knock in his overdrive. "I still have the pressure of making ends meet," he complains. "The more you make, the more you spend. I made the mistake of starting to live over my head." He and his wife frequented the most expensive Hollywood restaurants. They purchased the former Shirley Temple estate in Brentwood Park, Cal., for \$80,000. "The upkeep is enormous," sighs Ward, who spent an additional \$9000 to remodel the premises. "The gardener alone is a hundred bucks a month." **HOLY FERTILIZER!**

But the one-acre spread seemed like a perfect haven for their eight cats, two Afghans and a lion cub named Puff, a full brother to Clarence the Cross-Eyed Lion. The lion later died of a respiratory ailment. Ward's marriage to 20-year-old Bonney Lindsey expired shortly thereafter. She filed successful suit for divorce last November, three months following the birth of their daughter, Lisa. Dolefully Ward moped around a sparsely furnished bachelor beach house, gazing at framed photographs of the lion and one of the cats. "I spent a lot of time walking up and down the beach," he recalls. "It's like I had nowhere to go, no place to run, no place to turn. Now I just get on the motorcycle and drive and let the wind hit me in the

face and try to find myself." **HOLY CATHARSIS!**

Much of the acrimony between the Wards can be traced to the present Mrs. Ward—Kathy Kersh, a Hollywood blonde several years Burt's senior, who was formerly married to actor Vince Edwards. Ward has big plans for Miss Kersh. They were married (**HOLY MATRIMONY!**) after he recently signed her for his fledgling record company, Puff Productions, which is named for the deceased lion. "I wanna get one good song out, on my own label," he says. "I could make 44 cents a record. With that, I could set up like a complete staff. Forty or 50 people working for me. Big offices. Sit back. If things work out, I can make a lot of money."

Things failed to jell with the first recording of his own voice on another label. He recited something called "Boy Wonder, I Love You" while a rock 'n' roll chorus wailed in the background. The gimmick record did so poorly (**HOLY BOMBSVILLE!**) he decided to consult a voice coach.

Meanwhile, his corporation has obtained film rights to Satchel Paige's autobiography, "Maybe I'll Pitch Forever," and his agents are overturing Bill Cosby for the title role. Ward has completed outlines for two other scripts himself. The "Exploits of Mr. Voodoo," a teleplay written by Ward, may be aired on *Batman* next fall, if the series continues.

There is a lingering doubt that Ward will even be on hand next season. His local draft board recently reclassified him 1-A. "Vietnam, this time of year—it's not nice over there," says Ward. "I have certain cause for not being drafted. I support my ex-wife and child. My father had a heart attack and cannot work. To leave the show would be a hardship for the show also. I may be doing a training film for the Army. They're very understanding."

**HOLY CONSCRIPTION!**

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**TO GROCER:** Libby, McNeill & Libby will redeem this coupon for 10¢ plus 2¢ for handling, provided (1) it is received from a retail customer in part payment for product(s) specified herein; (2) grocer mails it to Libby, McNeill & Libby, P.O. Box 1620, Clinton, Iowa (redemption will not be made in any other way or through outside agencies, brokers, etc.). Customer must pay any sales tax. Cash redemption value 1/20 of 1 cent. This offer void wherever taxed or restricted. Good only in Continental U.S.A. Limit one to a household.

**FRAUD CLAUSE:** Invoices proving purchase within the last 90 days of sufficient stock to cover coupons presented for redemption must be shown upon request. Any other application of this coupon, other than under the terms stated herein, constitutes fraud and violators will be prosecuted. Offer expires July 31, 1967.

M-176

STORE COUPON

STORE COUPON



## TV TELETYPE : HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

Continued

Hungary's gift to the old West, ZSA ZSA GABOR, roughs it as a frontier gypsy fortuneteller in a Bonanza segment . . . NBC soberly presents VIC DAMONE as DEAN MARTIN's summer replacement. During his vacation, DEAN goes to Mexico for "The Ambushers," the first of three more "Matt Helm" secret-agent pictures he'll do for Columbia Studios . . . All roads are beginning to lead to Mexico. TAMMY GRIMES, her husband JEREMY SLATE and JAMES GREGORY go South of the Border for a Tarzan episode.


WILLIAM SHATNER co-stars with JOSEPH COTTEN in "The White Comanche" film during his between-seasons layoff from Star Trek. It's being shot in Spain . . . AUDREY MEADOWS, JACKIE GLEASON's long-suffering wife on the original Honeymooners, plays ROSALIND RUSSELL's daughter in the movie "Rosie!" . . . Barber JAY SEBRING, who clips Hollywood stars for as much as \$50 a head, is in an April 12 Virginian. He plays a barber . . . JOHN VIVYAN, formerly Mr. Lucky, shows up on a Mr. Terrific later this season.

HARRY GUARDINO has signed an exclusive contract with Universal. He's doing a TV movie titled "Jigsaw" . . . Hanna-Barbera Productions ("Jack and the Beanstalk") is making three more specials for NBC . . . Director ALEX SEGAL ("Death of a Salesman") has signed to produce and direct three dramatic shows for The Danny Thomas Hour on NBC next season.

Sen. EVERETT MCK. DIRKSEN, now a recording star ("Gallant Men") and TV personality (The Hollywood Palace), is doing a RED SKELTON show . . . BILLY DeWOLFE and JULIE PARRISH are regulars on the new CBS series for next season, Good Morning, World . . . CBS has purchased the old Republic Studio in North Hollywood for \$9.5 million. The network had been leasing the property, now known as CBS Studio Center.

BARRY MORSE, the determined detective who's been chasing The Fugitive all these years, is directing one of the series' episodes . . . PETER GRAVES, a veteran of three series, is going into his fourth. He replaces STEVEN HILL in Mission: Impossible next fall . . . JUDY GARLAND plays an aging Broadway star in the "Valley of the Dolls" movie . . . Producers LEE MENDELSON and BILL MELENDEZ are making a "Peanuts" movie in partnership with CBS. "Peanuts" creator CHARLES SCHULZ is writing a script for the film, which becomes available for TV three years after theater showing.



A black and white photograph of two men in suits at a bar. The man on the left is wearing a dark suit and a red tie, looking down at a glass of beer on the bar. The man on the right is wearing a bright red suit jacket and a dark bow tie, leaning over and looking at the same glass. A bottle of Schlitz beer is on the bar between them. The background is a plain, light-colored wall.

Go ahead. Say it.  
Everybody else does.

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**“When you’re out of Schlitz,  
you’re out of beer.”**

Try the taste of the most carefully brewed  
beer in the world. The beer that takes  
1,174 careful brewing steps. Schlitz.  
Real gusto in the great light beer.



The Beer that made Milwaukee Famous

## LET'S GO TO A MOVIE

ADELPHI 58th St. W. of Mad.	Goldthumb
BEECH B'way & 135th St.	Goldthumb
BIJOU 50th St. & 7th	Goldthumb
CENTRAL B'way & 52nd	Goldthumb
CENTRAL PARK Bet. 5th & Mad.	Goldthumb
CHELSEA W. 22nd off 8th	Goldthumb
CONCOURSE Clinton & 5th	Goldthumb
DORCHESTER Mad. & 59th	Goldthumb
EAST END CINEMA 2nd Ave. & 4th	Goldthumb
EXCELSIOR Mad. & 59th	Goldthumb
FOURTH ST. PLAYHOUSE near Charles	Goldthumb
GAIETY 63rd & 1st Ave.	Goldthumb
GARDEN 57th St. E. of Mad.	Goldthumb
GOTHAM 42nd & B'way	Goldthumb
GRAND Park near 52nd St.	Goldthumb
GRANDVIEW near Columbus Circle	Goldthumb
HEIGHTS CINEMA Montague & Hicks	Goldthumb
IRVING Christopher & Hudson	Goldthumb
KNICKERBOCKER 6th Ave. & 12th	Goldthumb
LUX 56th St. E. of 2nd	Goldthumb
MARLBOROUGH 1st Ave. & 22nd	Goldthumb
PAVILION 161st & Wadsworth	Goldthumb
REGENT 77th St. between 1st & 2nd	Goldthumb
STUYVESANT SQ. 23rd near Lexington	Goldthumb
7th AVE. CINEMA between 39th & 40th	Goldthumb
SHELTON West 51st St. near 8th Ave.	Goldthumb
TUDOR 41st & 2nd	Goldthumb
UPTOWN 95th & Amsterdam	Goldthumb
WASHINGTON SQUARE West 4th St.	Goldthumb
WINDSOR E. 59th St. & Lex.	Goldthumb

## How are you spending tonight?

There's not much choice—or fun—if everything's the same.

It's because you *do* have free choice that you have so many good things to choose from. Tonight's movie. Tomorrow's groceries. Next year's car. And it's all the competition that makes these things get better all the time.

Of course, some people think you have *too much* choice in the marketplace.

For instance, wouldn't it be simpler if there were only four brands of toothpaste

instead of 68? And who needs all those flavors? Most people like peppermint so why shouldn't they all be peppermint? Don't laugh. There really are people—well-meaning people—who think the government ought to regulate the number of brands on the market and standardize their contents. In other words, they want to do your shopping for you. That's nice of them. But, maybe you don't like peppermint.

**Magazine Publishers Association**

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# For Colds or Flu

Doctors recommend:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin  
to reduce fever and relieve pain



**Bayer works wonders**

Bayer Aspirin is  
pure aspirin...  
not part aspirin...  
ask your pharmacist



Now, menthol smokers  
can enjoy all the  
dis-advantages of  
Benson & Hedges 100's.



*2 great blends: Regular and Menthol.  
At popular price.*